



District 10 *D10 Communicator*

TABLE OF CONTENTS

Commander

Executive Officer

News from National

Education Officer

Administrative Officer

Treasurer

Secretary

Upcoming Events:

Seminar, Partner in Command

2022 Fall Governing Board Meeting

Summer Rendezvous

Your Leaders for the 2022/23 Watch Year

Help Wanted





District 10

D10 Communicator



Volume 18 Issue 2

April 2022



D/C Chad Lowney, AP



Well, here we go with our first District 10 Communicator

newsletter of the new watch year, and I couldn't be more excited about what we already have to report and what is to come. First, let me say thank you for the opportunity to serve as your District Commander – what an honor and privilege this truly is. With your support and with an outstanding slate of officers, chairs, committee members, and aides - all hands are on deck, and this ship has set sail once again on its annual voyage. District 10 currently consists of nearly 980 members in eleven squad-

rions throughout Minnesota, Wisconsin, and Michigan. I am extremely proud of our district and what it has accomplished, and we had another great year in 2021-2022 under leadership of P/D/C Kevin Wehrmann (Kevco). On behalf of our membership, I would like to congratulate him and all who assisted for a job well done. The awards presented to our district and its top squadrons and top individuals at both the national and district meetings were plentiful.

In my "Changing Course" message at the D10 Annual Combined Change of Watch and Spring Conference, I commented on the message of concentrating on our current membership, because after all it's about the people that are here, not the ones that are not. This is our current path to a better future and with everyone rowing together, we have an opportunity to grow our organization once again and to make it better than ever. District 10 is a leader in the USPS district community, and we will do our part to support the initiative for a collective positive outcome. Having said that, it gives me pleasure to introduce your other district Bridge officers who will eagerly do their part: District Executive Officer D/Lt/C Jennine Fine, S; District Educational Officer D/Lt/C Dennis Schultz, AP-IN; District Administrative Officer D/Lt/C Suzanne Carman, S; District Secretary D/Lt/C Stacy Lowney; and District Treasurer D/Lt/C Tracy Gustafson, AP-IN. Your leaders are here to serve, and their doors are always open.

Let us all remember that the districts exist to serve their squadrons. Your District 10 leaders have some great ideas planned for its squadrons and members in the coming year with a renewed focus on ways to make our district more relevant and helpful to its membership. Given that objective, we will strive to increase the amount of educational and event sharing to our district members. Our goal is to utilize our newly revamped website to accommodate our smaller squadrons with tools to help satisfy the membership's needs. On the lighter side, we want to have fun activities. So instead of having a fall conference we want to put that time and energy into the summer rendezvous and what better place than the upcoming District Rendezvous on September 9-11 in Door County, WI. The Door County host squadron has put together a terrific program for this event, and this is one you will not want to miss. Some of our members will also be attending the USPS Governing Board Meeting in Raleigh, NC on September 11-18. As many of you know our parent organization is undergoing a reorganization plan with a very aggressive schedule. I encourage you to join me, my bridge, and all of our committee members for what is promising to be a great year. Let's all help make America's Boating Club successful as we move forward together to grow our squadrons, our district, and our parent organization, the United States Power Squadrons.

I want you all to know that I am very proud to be your Commander. Feeling humble and excited, I am also very hopeful that we will continue to strongly expand our numbers and extend our educational message to boaters and boating enthusiasts here in our communities. I can see no reason that will not happen with Education strongly being touted by the new Educational Officer, Dennis Schultz following Wes Koplitz's stellar efforts. The enthusiasm and sense of community we share at D10 is significant and unifying. That love of the water and what it offers is the adhesive that holds us all tightly together. It's a great blessing that we are part of an organization that affords the opportunities that USPS does.

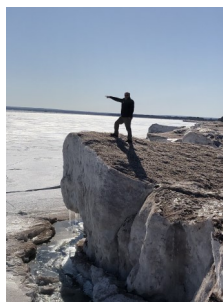
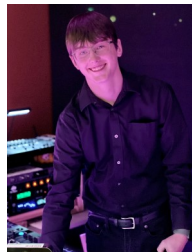
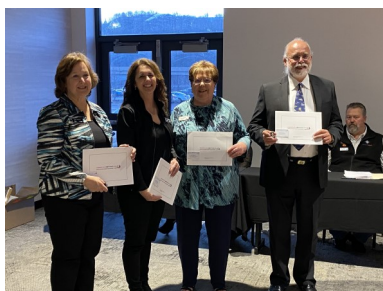
I have had the opportunity to visit with and swear in a few of the new commanders around the district this spring and the hospitality has been wonderful. I look forward to visiting with other Squadrons during the year to renew old friendships and meet new friends. One of the older tag lines with USPS was *"Come for the boating education...stay for the friends."* This really expresses the essence of USPS, so spread the word, use the tag line and take your friends along on the water or wherever you go. The fraternal side of USPS happens away from the water also, and at times, may be more relaxing. So, remember "I can do that, We can do that, and We can have fun doing that", and we will be doing it safely.

Always come into the dock as fast as you want to hit it.

D/C Chad Lowney, AP



**2022 Spring Conference
Pier B Resort
Duluth, MN**

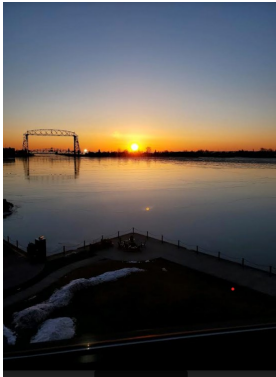




District Executive Department

Greetings Friends:

Spring has sprung and it is officially ice out on Lake Minnetonka.



A fun time was spent at the 2022 D10 Spring Conference in Duluth. The venue was awesome, beginning with a great sunrise. A Great THANK YOU to the Duluth Planning Committee: Amy Herstad-Einbu, Susan Shold, Len Robinson, Chad Lowney, Lori Yecoshenko, Crystal Kilichowski & the Duluth Power Squadron for hosting. Many thanks to Greg Korstad for his travels. I think Kevco's Fun Meter Blew Up !!!



D/Lt/C Jennine Fine, S

The D10 Executive Officers meeting was held on Thursday, March 17 via webinar containing my deliveries for the 2022/23 watch year expectations. Topics covered were:

- Marina Liaison: by P/D/C Dave Fine
- Vessel Safety Checks: by District VSC Chair / Minnetonka Commander Dan Saniti
- Cooperative Charting, Geodetic Marker Recovery: by Lt/C Sandra Broekema

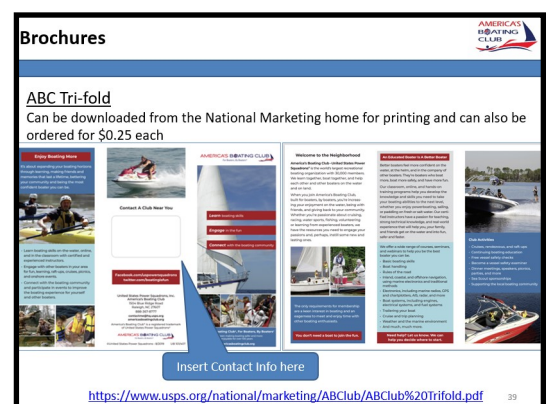
If you are interested in viewing the presentation on this webinar, shoot me an email at: jennine.fine@gmail.com.

National Boat Safety Week May 21-27



Kicking off **Marina Liaison**, I hope all squadrons are preparing for the National Boat Safety Week. Tri-folds are available for your squadron to print and distribute during this special week. This is a great recruiting opportunity for your squadrons to distribute Tri-folds and let fellow boaters know

who we are and what we can do for them. Squadrons are visiting Marinas and boat landings. Central Wisconsin Power Squadron was granted an Enrichment Fund Request, as a part of this request, they are printing Tri-folds. Your squadron can find this Tri-fold on the National Website: [Click Here](#)





District Executive Department

Another useful tool to use is the “America’s Boating Club Free Mobile App. Go to Apple Store or Google Play Store and look for the:

AmericasBoatingClub.org

Have individuals download this App to their phone and learn about what ABClub has to offer.



Vessel Safety Check Examiners
Start your Engines !!!
2022 D10 Goal is 1238



The **Pelican Award** is given to the Squadron with the most VSC's. **Central Wisconsin** won the Pelican Award. Congrats to **Central Wisconsin !!!**

Know that this number is normalized so it is up for grabs for all Squadrons large or small. All boats are included, Kayaks to larger boats are inclusive. D10's VSC Chair/Minnetonka Commander Dan Saniti leads this effort and will be shadowed by Duluth Power Squadron VSC Chair Jason Smitke. Jason has offered to be the D10 VSC Chair for 2023. Please let Dan or Jason know if you need stickers.

Cooperative Charting Program: Geodetic Marker Recovery Program



Lt/C Sandra Broekema, of Minnetonka Power Squadron, does a thorough job educating members about the Geodetic Marker Recovery Program. I am counting on her to continue to lend her expertise on this activity. Once again **Green Bay** won the Golden Eagle award. Congrats to **Green Bay !!!**



District Executive Department

D10 Website:

As I forgo my D10 Secretary position, I encourage you to login and read items listed on the D10 Website which was launched in October 2021. The link to the website is (click on this link): <https://www.usps-d10.org/> . To view the Members Only Page, simply sign in with your E-number and create your password. If you are unable to get to this page ... Let me know at jennine.fine@gmail.com.

Have a wonderful Spring & hope to see you soon. Join me at the 2022 Summer Rendezvous in Door County.

Keep in touch and know that I am always here to help.

Kindest Regards,
D/Lt/C Jennine Fine, S
D10 Executive Officer



District Executive Department News from National by P/D/C Dave Fine, N

Changing Course is Commander Lowney's theme for this year, and in keeping with that theme there is some rather significant changes being considered at National. In 2021, the organization created an Ad Hoc Committee reporting to the National Bridge to look at operational changes to improve our organization and to secure our future. The focus is on how to better support the 300+ clubs across the nation. We are facing many challenges including:

- Scarce resources, hard to fill positions
- Too much red-tape and bureaucracy
- Members' needs not being met
- Declining membership
- Squadrons/Clubs want more support
- Re-focus on mission, fun, and boating

To address these challenges, the Ad Hoc Committee established the following goals for reorganization:

- Increase member recruitment and retention
- Keep members satisfied and engaged
- Bolster the capabilities of local clubs to market and deliver boating education
- Where necessary, provide education directly to individual members
- Increase opportunities for members to participate in boating events and social activities
- Improve communication with all members
- Preserve and strengthen club capabilities to serve their members
- Reduce red-tape and bureaucracy to streamline services, administration, and coordination
- Provide better marketing and management tools to clubs

The overall strategies to achieve these goals are as follows:

- Improve support to clubs from National departments
- Streamline club operations
- Simplify entire organizational structure

There are many details that support these strategies, and implementation plans are currently being developed with the National Committees. Communication updates on our progress are planned using a Town Hall format. The next one is scheduled for May 4th at 7PM. We encourage you to join that meeting at the following link: [Click Here](#). If you are interested in getting involved, the Ad Hoc Committee is also forming a Club Advisory Group to get more club level folks actively engaged. If you are interested, let me know at davefine2@gmail.com. If you would like to read the plan, it can be found at this link: [Click Here](#)

Stay tuned for future updates from your D10 Bridge and the Ad Hoc Committee.



District Educational Department

I would like to introduce myself; I am Dennis Schultz I have been a member of the Central Wisconsin Sail and Power Squadron for 11 years

I would like to thank Wes for his years as the District Education Officer and for staying on as the ADEO as well as his work in the education department at National

I plan on helping our district excel. We have a number of talented instructors that have stepped up to help by adding their names to the district instructor list. This list is on the district website and everyone is willing to share their expertise by teaching classes for any squadron via go to meeting. If your squadron is interested in running a class and you do not have someone that feels comfortable teaching you can look on the district website and find someone that is willing to help for most of the offered classes or seminars. All you need to do is contact the person using the provided information and start setting up your class.

I also would encourage you to contact me if you would be willing to add your name to the list of instructors and share your talents. This has allowed us to offer some great classes to our members.

Another feature on the district website is a calendar that will let us share classes that are being offered by any squadron. I would ask you to add your classes to the calendar by emailing them to jennine.fine@gmail.com.

Door County Squadron will be offering a BOC event on July 27-30 in Sturgeon Bay where you can do the on the water skills to earn your IN, CN, CAN & ON-plus certification. Contact John Raby for more information at mn.safety@gmail.com

Dennis Schultz AP-IN

Life is simple just add water

715 572-4554

dave1401wsfm@gmail.com



D/Lt/C Dennis Schultz AP-IN





District Administrative Department



D/Lt/C Suzanne Carman, S

A great big thank you to all those who attended the Spring Conference in Duluth! I especially want to thank Amy Herstad Einbu, Susan Shold, Len Robinson, and Chad Lowney, and all the Duluth members who worked behind the scene to make the conference a huge success. Our members enjoyed the beautiful Pier B Resort, great seminars that included Boat Handling: Knots and Lines with Geoff Carman, Boating Tips and Tricks with Kris and Al Harmon, and a very positive Breakfast with the Bridge featuring our new Commander Chad Lowney. A special thanks to our Chief Representative V/C Michael Wiedel and his wife Kim for attending our conference.

For each year a member contributes significant service toward their squadron's goals, the member earns a merit mark. The following members have earned 25 merit marks and now have become life members. They are Mary Ann Brisky from Duluth, Kristi Stokes from Duluth, Julie Pahl-Washa from Madison, and Geoff Carman from Oshkosh. Congratulations to all of those members!

A BIG shout out and congratulations to five D-10 members for 50 years of dedication to America's Boating Club! They are: William Gooder from Duluth, Merlin Baenen from Green Bay, and Glenn Deedon, Fred Nelson, and Merlin Smith all from Madison.

The National Membership Committee awarded District 10 in recognition of outstanding membership growth and retention! D-10 had an 11.3% growth over the last year. Well done everyone!

A Growth Award is earned by active squadrons which have a minimum retention rate of 87% and an increase in membership growth ending in December 31st. First place in our entire organization with a 29.7% growth went to Minnetonka!!!! Duluth and Madison also received this award! Well done everyone.

The following three squadrons had a retention rate of 100% last year. They are Hiawatha Valley, Madison, and Oshkosh. What a great achievement!

Membership is still Job 1! In 2022, we have a District 10 goal to add least 100 new members and have a membership retention rate of at least 90%. I believe 2022 is going to be our best year yet!!! Thank you for your time and effort to your squadron and America's Boating Club.

**District Administrative Department**

Congratulations to our District 10 member Mike Wiedel who is now serving as our National Administrative Officer. Mike has been a member of the USPS for 35 years and has earned 33 Merit Marks. Mike has also served as the District 10 Commander in 1996. We wish you the very best in your new position at National.

The Membership Involvement Retention Award (MIRA) applications are due to me by May 15th, 2022. This award will be presented to 3 squadrons and one district in America's Boating Club that demonstrate successful programs that increase member retention. Please get a team together and submit a MIRA application this year! This is truly one of our best membership retention ideas.

Since 1914, The Ensign has been the official magazine of the United States Power Squadrons, America's Boating Club. This magazine has moved to electronic distribution. You can find this publication on the national website.

Up and coming events include the summer rendezvous which will be held in Door County September 9-11th. Be sure to reserve your room early! Bob has an awesome weekend planned for us. Also, the 2022 Fall Governing Board Meeting will be held in Raleigh, North Carolina from September 11-18th, 2022.

Thank you,
D/Lt/C Suzanne Carman, S
District Administrative Officer



District Treasurer

Ahoy from the D-10 Treasurer's Department !



The Spring Conference in Duluth was awesome ! Beautiful views and Pier B was a very nice venue. Lots of great camaraderie and I even got to see the first ship of the season depart Duluth Harbor on Sunday morning.



D/Lt/C Tracy Anne Gustafson, AP-IN

Our financial position is Ship Shape !! Thanks to mostly virtual meetings, there had not been a lot going on with Financials. National and District travel has started again so we will see spending again in that arena.

The Enrichments Fund is available for any of the District squadrons to submit an Application for up to \$500 to help launch a squadron membership, education, civic, fraternal, or administrative initiative. Please find this form on the district website under forms.

The watch year end is March 31, 2022, which cannot be finalized for a few weeks. All of the books and records are up to date and filed accordingly. The bank statements are reconciled on a timely basis each month. I will be working with the audit committee to finalize the audit for the 2021-2022 watch year after it is finalized.

I appreciate the opportunity to have served as your Treasurer this past watch year

I, am looking forward to cruising into the next watch year ahead as I continue onboard as the District Treasurer. 😊

I am available to provide the Squadron Treasurer's with assistance on any problems that arise. Feel free to contact me any time.

Have a Safe and Enjoyable 2022 Boating Season 😊

**Fraternally – D/Lt/C Tracy Gustafson, AP-IN
15 April 2022**

"Never Regret The Things That Make You Smile !"



Hello!

District Secretary

Let me introduce myself...my name is Stacy Lowney, your newly elected D10 Secretary. Born and raised in Superior WI, I graduated from St Cloud State with a Geography/Travel Tourism degree and made my way back to Superior to pursue my degree in the hospitality industry. My intentions were to move back temporarily, but I met Chad (new D10 commander), we married a few years later and then welcomed our one and only, Dakota Jane. She is now almost 13 and keeps us very busy with piano, swimming, lacrosse, skiing and being a typical pre-teen. Our love for the water will likely keep us on Lake Superior for many more years, we currently keep our boat in the Apostle Islands-Bayfield WI.



D/Lt/C Stacy Lowney

I understand the importance of organization, time management and communication. I will do my best to keep things moving in a forward motion and communicate necessary information. I look forward to working with our webmaster to get things visible online. The D10 website calendar will be populated by D10 so squadron events & education classes will be available for members to view. Having an updated website will be a huge asset to our organization.

A year of "changing course" is a perfect time for me to step up to the plate and help those that have been so involved and supportive over the years. I will communicate as often as needed, jump through the hurdles that come my way, and yet still find time to have fun too!

Have an awesome boating season!

D/Lt/C Stacy Lowney

D10 Secretary



=



Milwaukee Sail & Power Squadron
www.milwaukeepowersquadron.org

New Members Always Welcome

Build on your boating knowledge.

The United States Power Squadrons® /America's Boating Club® offers courses on navigation, weather, marine electronics and more. The USPS Seminar: "*Partner in Command*" will be presented on-line on Tuesday, June 21, 2022, from 7 PM to 9 PM CDT. "*Partner in Command*" either introduces or reinforces for you the essential information required by a person who is assisting the skipper or who must take over in case of an emergency.

The cost of an optional Student Manual is \$7.00

If this seminar interests YOU, contact Thad Smyczek promptly: 262-786-1475 or tmsmyczek@netzero.net for further information and so that an invitation key can be sent to you and that materials can be delivered in a timely manner.

Stay well Everyone

Join us in Raleigh North Carolina



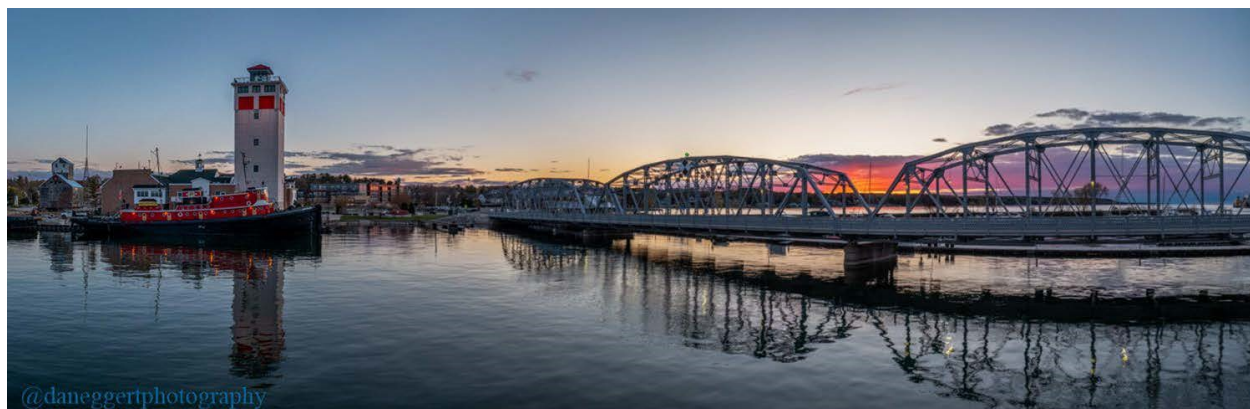
2022 Fall Governing Board
September 11 – 18 Raleigh, North Carolina

AMERICA'S BOATING CLUB®
For Boaters, By Boaters™





PRESENTS D-10 RENDEZVOUS 9-11 SEPTEMBER '22



FRIDAY--SEPTEMBER 9

4:00 - 6:00 PM CHECK IN

6:00 - 8:00 PM PIZZA PARTY, MEET AND GREET

SATURDAY--SEPTEMBER 10

9:00 - 10:00 AM CHECK IN

10:00 AM - 5:00 PM SELF-SCHEDULE THE DAY EVENTS

- **DOOR COUNTY MARITIME MUSEUM AND TOWER - ALLOW 3 HOURS**
- **POPELKA TRENCHARD GALLERY AND GLASS STUDIO - GLASS BLOWING DEMONSTRATIONS**
- **WALK THE WORKING AND PUBLIC WATERFRONT**
- **EXPLORE 3RD AVENUE ART GALLERIES AND GIFT SHOPS**
- **LAWN GAMES**

5:00 PM DINNER

7:00 - 9:30 PM TALK OF THE TOWN - MUSICAL GROUP

9:30 DRAWING 50/50 RAFFLE

SUNDAY--SEPTEMBER 11

9:00 AM OMELET BREAKFAST

11:00 AM CLEAN UP

LODGING INFO.

ROOMS ON HOLD (NOTE DEADLINES)

STONE HARBOR RESORT & CONFERENCE CENTER

[HOME - STONE HARBOR RESORT \(CLICK HERE\)](#)

920-746-0700

20 ROOMS AVAILABLE UNDER THE NAME, AMERICA'S BOATING CLUB. NEED TO RESERVE BY 8/8/22.

THE LODGE AT LEATHEM SMITH

[THE LODGE AT LEATHEM SMITH \(CLICK HERE\)](#)

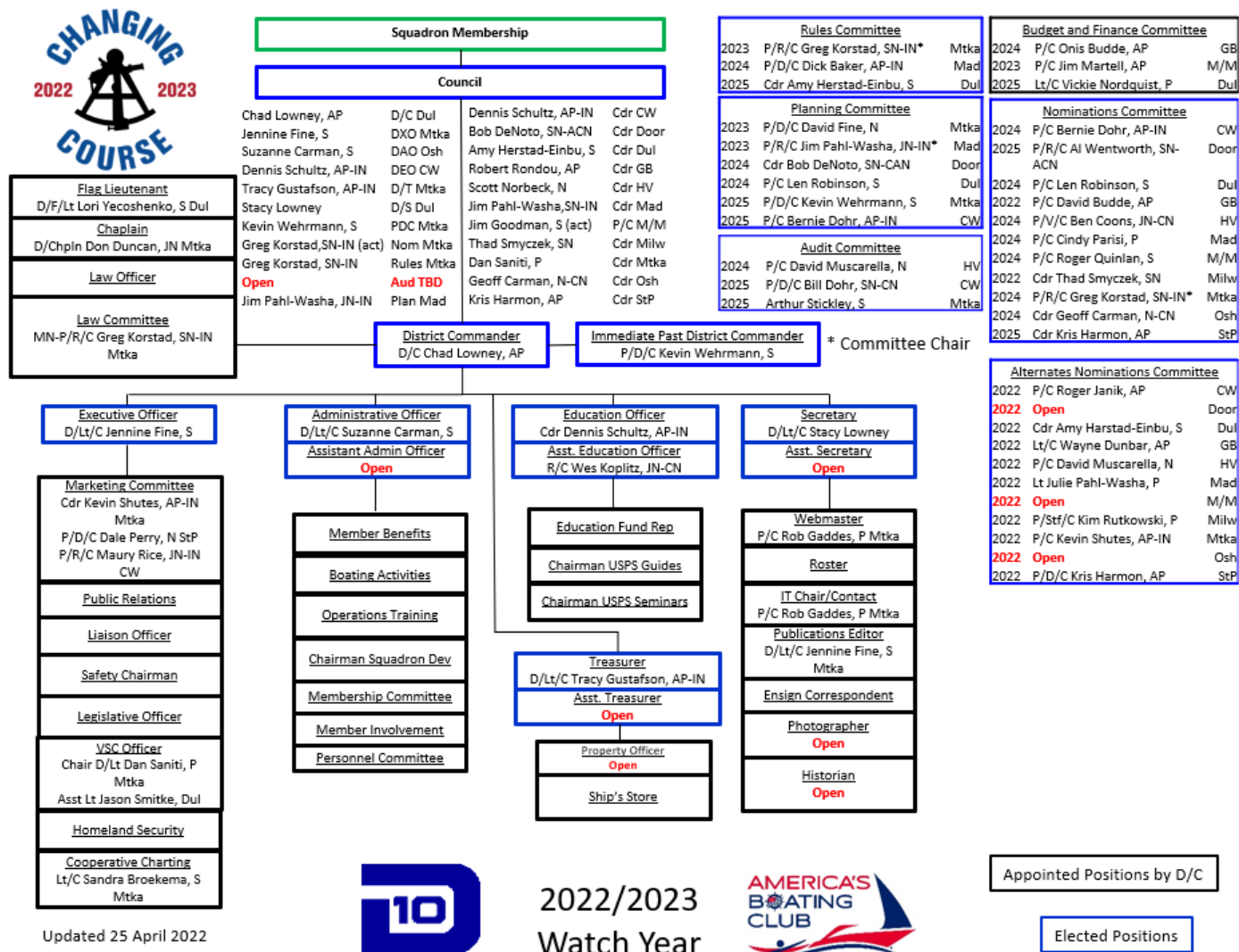
920-743-5555

19 ROOMS AVAILABLE UNDER THE NAME, AMERICA'S BOATING CLUB. NEED TO RESERVE BY 6/1/22.

A COMPLETE LISTING OF ACCOMMODATIONS, INCLUDING CAMPGROUNDS, RV, ETC.... CAN BE VIEWED ON THIS LINK: [CLICK HERE](#)

THE FOLLOWING LINK IS THE 2022 OFFICIAL DESTINATION GUIDE FROM *DESTINATION DOOR COUNTY*. (ALL YOU EVER WANTED TO KNOW ABOUT DOOR COUNTY). [CLICK HERE](#)

D10 2022/23 Watch Year





Help Wanted !!! – District 10 is looking for people interested in taking on a current role at the District level. Key needs are:

- ⇒ Assistant Administrative Officer
- ⇒ Assistant Secretary
- ⇒ Assistant Treasurer
- ⇒ Publications Editor
- ⇒ Alternate Nominations Committee Member: Door, Marinette Menominee, & Oshkosh

Feel free to reach out to any member of the Bridge if you want more info. Taking on one of these roles is a great way to see what goes on at the District level and we could really use your help!

D-10 Communicator Staff

District Commander	D/C Chad Lowney, AP	lowney.chad@gmail.com
District Executive Officer	D/Lt/C Jennine Fine, S	jennine.fine@gmail.com
District Educational Officer	CW Commander Dennis Schultz, AP-IN	dave1401wsfm@gmail.com
District Assistant Educational Officer	R/C Wesley D. Koplitz, JN-CN	wkoplitz@aol.com
District Administrative Officer	D/Lt/C Suzanne Carman, S	lazysuz@new.rr.com
District Secretary	D/Lt/C Stacy Lowney	stacy.lowney@gmail.com
District Treasurer	D/Lt/C Tracy Anne Gustafson, AP-IN	gustag13@live.com
Immediate Past District Commander	P/D/C Kevin Wehrmann, S	kevin@anchorconstructionanddesign.com
District Webmaster	P/C Rob Gaddes, P	rgaddes@comcast.net
Publications Editor	D/Lt/C Jennine Fine, S	jennine.fine@gmail.com