



United States Power Squadrons®

We Are *America's Boating Club*®



District 10



D-10 Communicator

Volume 14 Issue 2

July 2018



Hello District 10!

Welcome to the first edition of the 2018/2019 Watch Year **D10 Communicator**. It is a very exciting time to be a member of our organization and I am honored to have been given the opportunity to take the helm of our District! As I have gotten to know our squadrons and members, I have come to realize that D10 is a real leader across the National organization due to the energy and dedication that each of you bring. At the Change of Watch in the Wisconsin Dells, we not only had a lot of fun, but touched on many of the things driving the excitement across the District. If you weren't able to attend but are interested in any of the material presented in the meetings and seminars, you can find them on the website at: [Spring Conf Material](#) under the "Spring Conference" heading. Note that to access the member portion of the website, enter username: **d10member** and password: **d10member2017**.



D/C Dave Fine, AP

My theme for this year is "**REDEFINE TRADITIONS... FROM STEM TO STERN**". In order for our 100+ year old organization to thrive for the next 100 years, change is needed. The traditions of the past have served the organization well, but are not as effective at attracting new members from today's boating community. As a result, our membership is declining. Across the nation we have experienced a 45% reduction in the last 10 years. So we are all called to action to examine our **TRADITIONS** and **REDEFINE** those that can help ferry us in to the next century of **learning** boating skills, **engaging** with boating friends, and **connecting** with the boating community. You may not have recognized it, but learn/engage/connect is a new way to talk about the USPS triangle of education/fraternal/civic. A great example of how we are working to **REDEFINE TRADITIONS** to be more approachable to the people who do not know us. I encourage you to read through the Bridge articles contained in the newsletter and see for yourself the many examples of change that are aimed at enhancing membership for all of us, while allowing our organization to resonate with a new generation passionate about boating, community service, and having fun with family and friends on the water.



America's Boating Club -

DXO Bob DeNoto has written a great article on what we are doing to make this a part of the fabric of D10. The goal is to allow us to **connect** better with today's boating community.

We are rolling out a new on the water training course called **Jump Start**. DEO Wes Koplitz's article touches on where that initiative stands at the District. This is a great new way to **learn** and **connect** with the boating community, and to **engage** with our current members.

USPS's new **Jump Start Program** provides a framework for experienced members to offer up to 2 hours of one-on-one customized training to a student on the student's new boat. Ask your local squadron for details.

#BoatingKnowledgeCheck



Continued on page 2

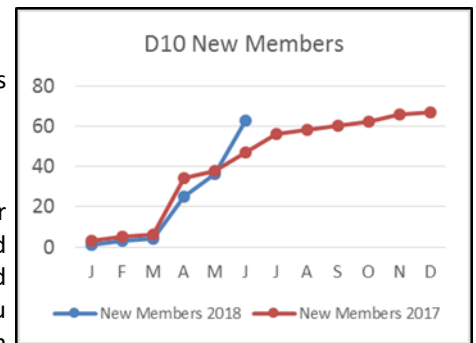
Changing the way we **communicate** is also a Bridge initiative to enhance the way we **engage** with our members. Hopefully you have been getting our new monthly publication called “D10’s Top 10... News You can Use”. This is a brief two page letter filled with graphics that share important things happening around D10. You can find the latest issue here: [D10 Top 10-June 2018](#). We also are going to publish the Communicator quarterly. Historically it was done twice a year. Read District Secretary Nancy Gagich’s article to hear more about ways we are working to improve communication.

Of course there are a lot of new things happening this year on the **engage** (fraternal) front. We have the **Governing Board in Minneapolis** for the first time in 10 years, we are invited to participate in the **Duluth Corn Roast** over Labor Day, and we have a fun on the water activity planned for the **Fall Conference in the Dells**. Read DAO Kevin Wehrmann’s article for some great information about these events.

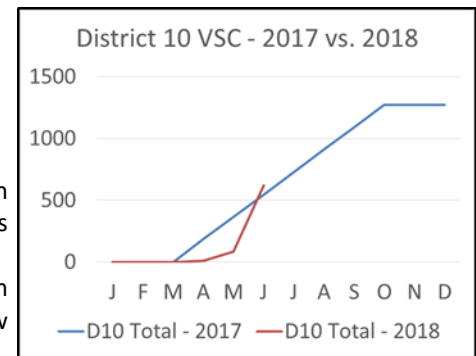
Financially our organization is shipshape, but with declining membership, we are examining **TRADITIONS** to ensure we stay viable in the future. For more information, read District Treasurer Tracy Gustafson’s article.

The D10 Bridge has established several goals for the year and I wanted to share status on two.

New Members – Really good news here. We have a goal to beat our 2017 new member total of 67. As of 6/25, we are at 63 which is 16 more members than we had added at this time last year. Five of our eleven Squadrons have contributed with Minnetonka (30) and Duluth (20) leading the way! I would ask each of you to spread the word about America’s Boating Club to people you know. I am hopeful that with your help we will see D10 grow this year!



Vessel Safety Checks – Our goal for the year is 1272. Due to the late start of the season we got off to a slow start, but in the last month, we completed over 500 checks bringing our year to date total to 617. Central Wisconsin (178), Door County (113), and St. Paul (111) are leading the way. Thanks to all of the examiners in the District and to District VSC Chair Dan Saniti. Send Dan a note at the following link if you need to find someone who can perform a check! [dsaniti](#)



If you want to see all the Bridge goals, check them out at this link: [2018-2019 Goals](#)

That’s all for now. Looking forward to seeing many of you at the Governing Board Meeting in Minneapolis this August!

Remember, let’s **REDEFINE TRADITIONS... FROM STEM TO STERN**

D/C Dave Fine, AP

District Educational Department

With the boating season well underway I hope that all of you are enjoying the season on the water. New in 2018 is the Jump Start program. It is an opportunity for all USPS members to educate others on-the-water. Minnetonka Sail and Power squadron offers the service as a free on-the-water training event. As you encounter people with needs to improve their boating skills, you have the option of giving them assistance aboard their boat. Before the event, let your squadron educational officer know of your plan. I look forward to hearing about your squadron's Jump Start successes.

On-the-water training in all USPS courses is a major goal of the D-10 Educational department this year. We want you to "save the date" of Labor Day weekend. Duluth Sail and Power Squadron has invited all of us to their annual weekend event. A few of your D-10 leaders are in the early stages of putting together an on-the-water training activity. If you are currently involved with on-the-water training, let me know and I hope you can join us in Duluth. This will also provide a way of learning about your squadron's progress and share the many experiences. We look forward to your participation.

District Education Officer
D/Lt/C Wesley D. Koplitz, AP



D/Lt/C Wesley D. Koplitz, AP-CN



D-10 represented at National Conference in Orlando.

District Executive Department

From your DXO: It's all about America's Boating Club

For this FIRST QUARTERLY edition of the D-10 *Communicator* 2018, I've been asked to write a missive about the status of *America's Boating Club*.

Doing Business As (DBA) *America's Boating Club*, has been kicking around for a while. However, it started gaining traction when the USPS BOD introduced Beverly Murray to our Organization at the Annual Meeting, Feb. 2016 in Orlando. Bev heads up R&M, a brand experience agency in Cary, NC. Bev hooked up with Paul Mermelstein, Chair of the Marketing and PR Committee and Tammy Brown, HQ's Marketing Director, to focus on a "New" brand for USPS that would better resonate with today's boater.

In 2017, the USPS Bridge, BOD, and Governing Board endorsed a new approach to the boating public in an effort to further energize Members, Squadrons, and Districts to recognize that USPS is America's Boating Club. The emphasis is focused on the following 3 areas.

- Marketing USPS to "Outdoor Enthusiasts" i.e. boaters who ply the waters in canoes, kayaks, duck boats, fishing boats and the like.
- Calling USPS "America's Boating Club" and deploying a new modern stylized logo.
- An ad campaign, complete with youthful, diverse and attractive models and multiple catchy tag lines about a welcoming group, presenting boating fun in our neighborhood and being "for boaters, by boaters."



D/LT/C Bob DeNoto, JN

In addition, in 2017 the National Marketing Committee issued Version 1 of America's Boating Club® Marketing Guidebook. The intent of the *Guidebook*, is to provide information on how to market membership and education, use the new logo and tagline, and understand specifics on rebranding our organization as America's Boating Club®. Version 2 hit the stands earlier this year.

Fast forward to D-10 Fall Conference 2017, Duluth: Sunday morning's *Breakfast with the Bridge*. Mary Paige Abbott was our Chief's Rep. Mary Paige is our Current National XO. (The STARS are now aligned). The discussions were primarily centered on America's Boating Club and our New Logo. The consensus was that our banners, ads, and forms will spread the word on the new logo. Participants also granted that changes are in order and already under way to make our organization more approachable, appealing, and "user-friendly" to members, prospective members, and the public.

Yet the following question remained: *What additional changes will we make in our rituals, dress, approach to the public, cultural priorities and treatment of each other (plus other key elements) so that the spirit and benefits of the new campaign will move throughout our district? (and eventually throughout all of USPS).*

We need to "Live the Logo" and reflect it in District 10's activities as host of the Governing Board Meeting, August 2018 in Minneapolis. Thus, the term *Living the Logo* was coined by Dale Perry.

Shortly after the Duluth Conference, Greg Korstad and Dale Perry sent out a **Call to Action** stating that District 10 can lead by example because many of our members have already adopted much of what the new logo means. We are uniquely situated because we have diverse Squadrons. We can be the example of what the new opportunities can become. It is recommended that a group of folks in the various squadrons cooperate to develop a set of District Parameters, to make America's Boating Club a part of the fabric of D-10.

Towards the end of 2017, the *Living the Logo Team* was formed to focus on the following 4 key Elements. I am very proud to have been a member of sub-team-4.

1. Attire
2. Behavior/Culture
3. Education/Training
4. Marketing/PR/Image

The Living the Logo team ran through mid-March 2018. The deliverable was the LTL Master Plan [http://www.usps-d10.org/conference/Living the Logo Master Plan Final-040318.pdf](http://www.usps-d10.org/conference/Living%20the%20Logo%20Master%20Plan%20Final-040318.pdf). The plan was approved at the 2018 District 10 Spring Conference in the WI Dells.

We enlisted Rob Gaddes and his planning committee to oversee and implement the *Plan* and sent a charter to the PlanCom. The Charter is essentially a Guidance document, suggesting expectations, deliverables, and timing. Key directives are **“What do we want our Brand to Convey?”**:

We are an Active and Vibrant Organization
We are a Boating Organization
We support our Members
 We boat together
 We Learn together
 We help each other & the boating community
We are welcoming and inclusive

Consensus was that we need to promote our **mantra**: *“America’s Boating Club is a nationwide boating organization. We learn together, boat together, and help each other and other boaters on the water and on land. Our members learn boating skills, engage with boating friends, and connect with the boating community.”*

As the final linchpin, we formed a Marketing Team within my department. The intent is to enable uniformity across the Squadrons within D-10, as we roll out *Living the Logo* and transition to the America’s Boating Club brand. Kevin Shutes will lead the team. Dale Perry and Maury Rice have agreed to work with Kevin.

Kevin, Dale, and Maury’s initial focus will be to:

Primarily

- Provide each squadron in D10 with a High Res. template they can use to integrate their local squadron with the new national brand for use on clothing, websites, newsletters, stationary, etc.
- Create a Marketing Committee (or marketing contact) at each squadron who will work directly with the D10 MarCom to implement new branding.
- Adopt and communicate formal Mission, Vision, and Values statements.

Secondarily:

- Create a D10 Marketing Guide that aligns with national standards and provides clarity for local marketing materials such as tradeshow booths, website standards, embroidery guidelines, logos, etc.
- Annually audit every D10 squadron’s website and other marketing materials and provide copy writing and design support where needed.
- Develop (or outsource where needed) internal D10 ‘ad agency’ made up of D10 members that can create and curate creative content.

We applied for and were approved for a \$500 enrichment fund grant to prime the pump of the Marketing Committee. Thank you Council.

Wow: Lots of info, Genesis, journey and outcome. When I was doing drugs at Abbott Laboratories, Oops, let me rephrase that: “When I was submitting New Chemical Entities” (NCEs) to the FDA for approval, communication was **KEY**. I still believe in that. Communication of *Living the Logo* throughout District 10 and hopefully throughout USPS will be key to our success.

Back to Abbott to close. One of my most favored and unique colleagues was a BUM (Business Unit Manager), Pete Karas. Pete (the big Greek), had a lot of sayings. A favorite of mine is “If you’re not one of the lead dogs in the pack, the view never changes” District 10 knows how to lead, and we **ARE** going to give **all** something different to look at.

More of Pete Karas in future missives. Thank you for reading my ramblings.

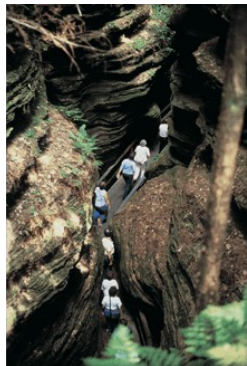
YOUR DXO:

D/Lt/C Bob DeNoto, JN

District 10 Administrative Department

D-10 Fall Conference, Wisconsin Dells, Wisconsin. October 26-28

Once again, we will meet at the Wintergreen Resort and Conference Center this fall in Wisconsin Dells. I would like to thank Cindy Parisi and Dick Baker from Madison Sail and Power Squadron for sponsoring this event. September 1st is our goal to have the agenda online and ready for members to sign up for meals, workshops and seminars. District 10 has 50 rooms blocked for Friday and Saturday. To reserve your room, ask for the **District 10 Block** for **ONLY \$79.99**. The room block and rate will expire on Wednesday October 10th 2018, check in is at 4pm. Reserve your room as early as July 1st.



For a special treat at the Fall Conference we are offering a **Boat Ride on the Upper Dells** at 2pm Saturday. In the Upper Dells, the section of river above the dam, we will journey north, cruising through a path cut by glaciers. Pass under pine crowned cliffs, navigate winding river narrows and view sandstone formations like Chimney Rock, Blackhawk's Profile and Romance Cliff! Boat capacity is 80-90, 40-50 capacity on the bottom deck. We get special rates because we are a non-profit: Children ages 4-11 are \$10.00, Adult tickets are \$25.00 and kids 3 and under are free. Remember with a Boat and a little Imagination you can Go Anywhere! Check out the link – www.dellsboats.com/upper-dells-tours/

2018 Youth Poster Contest – Theme: “America’s Boating Club Saves lives”

The USPS Youth poster Contest Awards promote youth appreciation and respect for recreational boating, and the message that safe boating is always FUN boating.

The contest is open to children ages 6-14 which is divided into three age groups:

1. Ages 6-8
2. Ages 9-12
3. Ages 12-14

Squadrons should conduct local contests and submit winning posters to District 10 for judging. Posters will then have submitted to the National Membership Committee for judging at the Governing Board Meeting in Minneapolis on August 17th. For more detailed information on the contest go to the National website (Site Index) then click on (Youth Activities). Posters submitted by any squadron in D-10 are due to the Hospitality suite by August 14th in care of Kevin Wehrmann 612-209-5540 at the Marriot Hotel.

Continued on page 7

District judging will take place between the 14th and the 17th. Please visit the hospitality suite and vote for your favorite poster!
Good Luck to all of you!

2018 Governing Board News - D10 is hosting the National Governing Board Meeting in Minneapolis August 12th to the 19th and there are 3 things you should know: 1) You get the chance to meet members from across the country and your national officers. 2) The host Committee has great tours and events you can attend https://www.usps.org/php/reservations/meetinginfo.php?mtg_id=34 3) This is a fun and easy way to get involved and to earn a merit mark. The District really needs your help to make this event a success. The sign-up form for the many volunteer opportunities is now live online at the Minnetonka Squadron website. Checkout the instructions provided by P/D/C Kris Harmon starting on page 12 of the Communicator. If you have any questions, don't hesitate to contact Kris (klharmon@comcast.net) or myself (kevin@anchorconstructionanddesign.com). Looking forward to seeing you in Minneapolis!

Silent Auction - at the Governing Board Meeting in Minneapolis

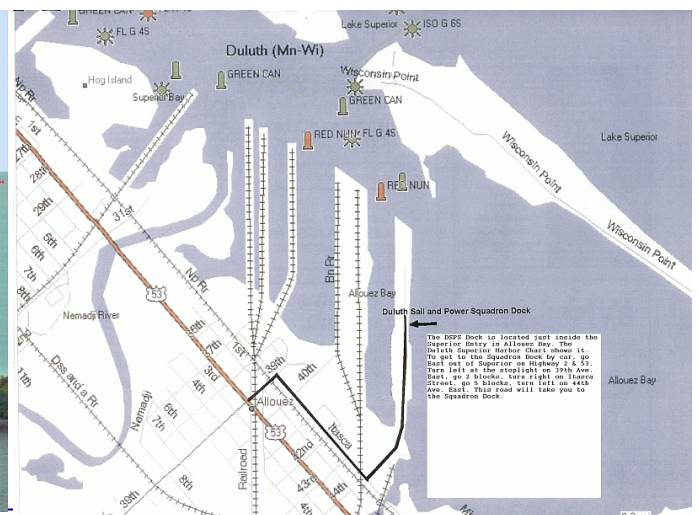
District 10 is responsible for running and providing items for the silent auction. The auction will be open from Wednesday, August 15th thru Friday the 17th. We are asking that all squadrons donate items for the auction, remember the smaller gifts will probably sell easier to most of the folks that are flying into town.

For donations please contact Jim Pahl-Washa at jpwasha@execpc.com

2018 Duluth Corn Roast – September 1st thru 3rd - The Duluth Sail and Power Squadron have offered to host District 10 at their annual Corn Roast on Labor Day weekend. The location will be at their dock on Lake Superior at 44th Avenue East, Superior, Wisconsin 55880. Show up via boat, car or RV and pitch a tent if you like. Since District 10 is not holding a Summer rendezvous in 2018 given our hosting of the National Governing Board meeting, this is a great opportunity to see and experience Duluth once again and spend some time with your D-10 friends. Contact Commander Chad Lowney at lowney.chad@gmail.com

Respectfully submitted,

D/Lt/C Kevin Wehrmann, S



District Secretary

Who Moved My Cheese?

Lots of changes this year. In case you are confused about how USPS, America's Boating Club *For Boaters, By Boaters*, Living the Logo and Boat Live 365 fit together and what they are, let me attempt to sort them out for you.

- We are still the **United States Power Squadrons®**. There has not been an official name change.
- **America's Boating Club®** has been registered as a trademark of United States Power Squadron and as its alternate brand.
--*For Boaters, By Boaters™* has been trademarked as a tagline associated with America's Boating Club.

For the next 6 – 12 months we will be using the following dual branding:



Thereafter the following logo will be our primary identity:




and United States Power Squadrons will continue to be used as the official name when appropriate.

- **Living the Logo** is a "how to" make the transition from dual branding to our eventual primary identity of America's Boating Club *For Boaters, By Boaters*. It is an updated approach to Education and Training, Behavior and Culture, Attire and Marketing and can be found at http://www.usps-d10.org/conference/Living_the_Logo_Master_Plan_Final-040318.pdf

**We are adopting the new identity of
America's Boating Club
to increase awareness of who we are and what we do.**

<https://americasboatingclub.org>

- **Boat Live 365** is a resource to promote safe boating 365 days a year and has been created in collaboration with the **U.S. Coast Guard**. It was officially launched to members, boating law administrators and other boating organizations in mid-April.

 The logo for Boat Live 365 features the words "BOAT LIVE 365" in a bold, blue, sans-serif font. The letters are outlined with a thick, orange, rope-like border. The text is set against a white background that is framed by two blue diagonal stripes, one on the top left and one on the bottom right.	<p>It has two focus lines used throughout its materials: (1) <i>Boating is Serious Fun</i>, and (2) <i>Creating a Safe Boating Culture 365 days a Year</i>.</p> <p>Additional information can be found under America's Boating Club website and at https://boatlive365.org</p>
---	--



**Please continue to use the following resources
during this transition:**

<http://www.usps-d10.org>
<https://americasboatingclub.org>
<https://boatlive365.org>

Staying Connected

I have been working with each of the squadrons to update all member email and physical addresses. We have about one-half of the squadrons updated. **Our goal is to reach each one of you via email.** If you are receiving duplicate emails, have an email or home address change, or other concern about correspondence you are receiving from District 10 (or not receiving – but how would you know?), please let your squadron secretary and me know.

Checking on an Upcoming Event or Missed an Event?

www.usps-d10.org should be your first “go to” for information regarding a District 10 conference, contact information, newsletter, publication or event. The Members Only section has all materials for registering for an upcoming event and that were distributed at the Spring Conference; the Newsletter section has archived issues of The Communicator, our current D10 Bridge Goals and Objectives, current D10 Bridge Organizational Chart, and our monthly “D10 News You Can Use”. Let us know if you would like to see anything different on our D10 website.

Governing Board Meeting at Minneapolis Marriott – August 12 – 19th

D10 is hosting! We need **YOU** to be the face of District 10 and Finding Your True North! Alan Wentworth has graciously agreed to donate event polo shirts for those hosting, acting as guides, chauffeuring, or in any way representing District 10 at this event. All you need to do is bring your beautiful smile, a warm heart and help out! Let's come together and show the Governing Board attendees what D10 hospitality is. See Volunteer Sign-up Details found at the back of this issue. In the event you have previously signed-up to volunteer and haven't been contacted, please confirm your available times and talents by letting Kris Harmon know in the sign-up portion of this issue. The events and hotel reservation site is available at www.usps.org/php/reservations_new/meetings.php?mtg_id=34

News from National

The Steering Committee on Courses is considering changing the education program from a topic centric to a market centric focus for course and seminar design. It is focusing on audiences interested in Cruising Sail and Cruising Power, Day Power Boating and Day Sailing, PWCs, Offshore Fishing and Inland Fishing, Hunting, Paddling and other Sportsman. New seminars under consideration are Boating on Rivers, Boating on Lakes, Boating on Canals, Outboard and I/O Engine, and How to Use Fish finders. The goal is to create content for a specific market. The Committee will first look at the paddling audience to develop content that will attract paddlers.

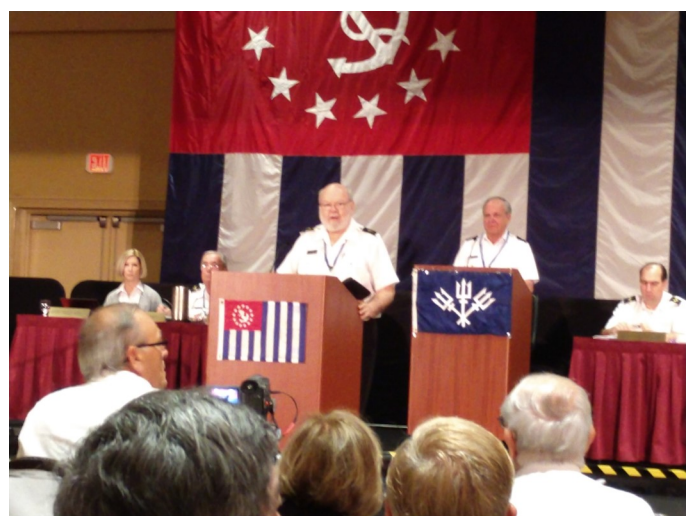
Stay safe on the water and see you at the Governing Board Conference in August!

Respectfully submitted,

D/Lt/C Nancy Gagich, S



R/C Mike Skelly speaking at the 2018 National Conference
in Orlando



V/C Ben Coons speaking at the 2018 National Conference
in Orlando

District Treasurer

Ahoy from the D-10 Treasurer's Department !

Our financial position is Ship Shape and we are staying afloat ! As of the June bank statements we have \$36,059.91 in checking, savings, reserve, and enrichment accounts. Thanks to the due diligence for budgeting and spending of the bridge team, we are watching our budget closely. We can keep our squadrons strong by renewing our own memberships and bringing in new souls who share our enjoyment of boating and community service.



D/Lt/C Tracy Anne Gustafson, AP-IN

With declining membership will staying afloat continue into the future? The Planning Committee, Budget and Finance Committee , Treasurer initiative is Budgeting with declining membership income. [How does the District survive financially with the declining membership ??](#) [How do the squadrons survive financially within the District ????](#) The goal is to coordinate a process between the Budget and Finance and Planning Committees to develop strategies to deal with the budget issue we potentially face in our future as a result of declining membership. Input on this subject is appreciated.

I look forward to seeing the District 10 squadrons come together at the District Fall Conference at the Wintergreen Conference Center in the Wisconsin Dells October 26-28. I hope to see all of the Squadron Treasurer's at the Treasurer workshop on Saturday morning. We can share and discuss the Treasurer's duties and responsibilities. Please let me know any other items you would like to cover or discuss at the workshop.

I appreciate the opportunity to be serving as your Treasurer this watch year !

Have a Safe and Enjoyable 2018 Boating Season

Fraternaly - D/Lt/C Tracy Gustafson, AP-IN

"Never Regret The Things That Make You Smile !"

2018 Fall Governing Board August 13 - 18

Volunteer Sign-Up Details

Greetings! And thank you again for volunteering to support District 10 as we host members of America's Boating Club who are attending the 2018 National Governing Board Meeting.

This document should contain all the information you will need to sign up for specific volunteer activities. You will also find a link to the national website, where you can register for Governing Board activities and tours.

The only missing element is information regarding a recommended off-site hotel near inexpensive transportation to downtown Minneapolis. Those details will be published no later than July 8.

If you have any questions regarding this information, please don't hesitate to contact:

Kris Harmon 651-260-0097 klharmon@comcast.net

Kevin Wehrmann 612-209-5540 kevin@anchorconstructionanddesign.com

Summary

Location: Marriott City Center

30 South 7th Street Minneapolis, MN 55402 877-303-0104

Sign-Up Steps:

- Review this document
- Register as a volunteer and sign up for activities/shifts on the Minnetonka website (link and instructions below)
- Register for Governing Board activities and tours on the USPS National Website (link and steps below)
- Make your own arrangements for sleeping accommodations in the Twin Cities (either at the Marriott for \$159.00 per night, or at alternate location(s) to be announced by July 8).

Sign Up to be a Volunteer

First and foremost, we offer many thanks to the Minnetonka Squadron (and P/C Jim Crowley) for hosting and creating our sign-up process.

Accessing the sign-up pages

- 1) Click on this link to access the squadron website: <http://www.minnetonkaps.org>
- 2) Scroll down until you see "Volunteers Needed!" on the right side of the page.
- 3) Click on "Wanted – Fall Governing Board Volunteers"
- The Guest Log-in screen appears.
- 4) Enter the User Name: d10user

- 5) Enter the Password: gboard
- 6) Click on “Log In”

The D10 Fall Governing Board Volunteer Sign-Up Pages

PLEASE NOTE:

This process can register only one person at a time. If you are signing up for both yourself and your spouse or companion, you will have to complete it for one person, then log out and repeat for the second person. We apologize if this seems cumbersome, but it is the best we were able to do. Thanks for your understanding.

- 1) The first sign-up page lists all the available volunteer time slots, grouped by type of volunteer activity. A detailed description of each of the seven types of volunteer positions appears in the next section of this document.
- 2) Click on the check box next to each shift for which you will volunteer.
- 3) When finished, click on the “Sign-up for all Selected” Button at the bottom of the page.

The second sign-up page appears.

- 4) You will see a list of the times you have signed up for.
- 5) The rest of this page requests some basic information we need to facilitate organizing all volunteers for Governing Board event.

• **Contact Info:**

- Name ▪ Email Address
- Phone ▪ Squadron

• **Shirt Size:**

- Thanks to a donation from Alan Wentworth, all volunteers will be given a polo shirt to wear during the Governing Board. (Additional shirts for non-volunteers will be available for sale.)
- Indicate your shirt size. Sizes beginning with “L” indicate a Ladies’ style; sizes beginning with “M” indicate a Men’s style; sizes ending with “T” indicate a Tall Men’s style.
- *Please note:* We have heard comments that this particular shirt – a 60/40 cotton/poly blend – tends to run a bit small.

• **Governing Board Events:**

- Please let us know which events you are planning to attend by checking the box(es) to the left of each description.
 - Actual registration and payment for these events can be made on the USPS national website. (Link and instructions appear later in this document.)
- 6) Once you have provided all requested information:

Click on “Sign me up!” to finish **OR**

Click on “Go back to the Sign-Up Sheet” to volunteer for additional time-slots.
 - 7) Within a short time, you will receive an email thanking you and confirming your commitment. This message will include instructions should you need to modify or cancel your registration.

Volunteer Position Descriptions

Greeters

- ◆ Coordinator: Kris Harmon
- ◆ Location: 5th Floor – Hotel Registration
- ◆ Duration: 2½-hour shift of 2 people
 - 10:00 to 5:30 – Tuesday and Wednesday
 - 10:00 to 3:00 – Thursday
- ◆ Responsibilities:
 - Position in Registration Lobby
 - Watch for Governing Board participants
 - Inform that Governing Board registration is on the 4th floor
 - Answer questions or refer to knowledgeable volunteer

Central Hospitality Desk

- ◆ Coordinator: Kris Harmon
 - ◆ Location: 4th Floor next to Governing Board Registration
 - ◆ **Duration:** 3-hour shift of 2 to 4 people
 - 4:00 to 7:00 – Tuesday
 - 10:00 to 7:00 – Wednesday
 - 8:00 to 7:00 – Thursday
 - 8:00 to 5:00 – Friday and Saturday
 - ◆ **Responsibilities:**
 - Staff D10 local information desk at hotel
 - Distribute packets with local information
 - Answer questions about the area
 - Refer requests for additional assistance to other volunteers
-

D10 Headquarters (Volunteer Room) and Visitor Transportation

- ◆ **Coordinators:** POSITION AVAILABLE!! (Contact Kris or Kevin)
Kris Harmon
- ◆ **Location:** Marriott Hotel Room/Suite TBD
- ◆ **Duration:** 3-hour shift of 2 to 4 people
 - 12:00* to 7:00 – Tuesday
 - 10:00 to 7:00 – Wednesday
 - 8:00 to 7:00 – Thursday and Friday
- ◆ **Responsibilities:**
 - *Tuesday 12:00 to 4:00 only – Purchase supplies & refreshments for Volunteers and deliver to room
 - Be available to answer visitor questions, help resolve issues, etc.
 - Provide transportation (shopping, medical, etc.) as needed
 - Maintain room & refreshments for D10 volunteers

Silent Auction and 50/50 Raffle

- ◆ **Coordinators:** Jim and Julie Pahl-Washa (608-692-2452)
- ◆ **Location:** 4th Floor near Governing Board Registration
- ◆ **Duration:** 3-hour shift of 2 to 4 people
 - *12:00 to 5:00 – Tuesday
 - 9:00 to 5:30 – Wednesday, Thursday and Friday**
 - 8:00 to 7:00 – Thursday and Friday
- ◆ **Auction Hours:** Wednesday and Thursday – 10:00 to 5:00
Friday – 10:00 to 3:00
- ◆ **Responsibilities:**
 - *Tuesday 12:00 to 5:00 only – Collection & inventory, organize display, General planning and preparation
 - Wednesday, Thursday and Friday to 3:00 – Staff Auction Area
 - Answer questions, guard items
 - Sell tickets for 50-50 Raffle
 - First shift of day assists with set-up
 - Last shift of day assists with tear-down and storage
 - **Friday 2:30 to 5:30
 - Determine and announce winners
 - Distribute items to winners and collect funds
 - Clean up and break down area

District 10 Hospitality Suite – Open to all Governing Board Attendees

- ♦ **Coordinator:** Karen Christenson
- ♦ **Location:** Marriott Hotel Room/Suite TBD – probably same as D10-HQ
- ♦ **Duration:** 11:00 to 8:30 – Friday
- ♦ **Responsibilities:**
 - 11:00 to 3:00 – SHOP (Travel to purchase and gather food & items for event)
 - 3:00 to 5:00 – SET-UP (Food prep and general set-up for event)
 - 5:00 – 8:30 – STAFF (Replenish food items, clear trash, assist with clean-up)

Social Luncheon

- ♦ **Coordinators:** Marie Coons and Kim Rutkowski
- ♦ **Location:** Marriott Banquet Room TBD
- ♦ **Duration:** 10:30 to 12:00 – Saturday
- ♦ **Responsibilities:**
 - Place centerpieces, table favors, etc.
 - Provide other assistance as needed

Saturday Dinner

- ♦ **Coordinators:** Marie Coons and Kim Rutkowski
 - ♦ **Location:** Marriott Banquet Room TBD
 - ♦ **Duration:** 6:00 to 7:00 – Saturday
 - ♦ **Responsibilities:**
 - Place centerpieces, table favors, etc.
 - Provide other assistance as needed
-

National Governing Board Events (Activities, Tours, More)

There are six “extra-curricular” events taking place during the Governing Board meeting that have been planned by your District 10 Governing Board Committee.

- Tuesday, 9:00 to 4:00 – Paisley Park and Minnesota Landscape Arboretum
- Tuesday, 6:00 to 10:00 – Minnesota Twins vs Pittsburgh Pirates
- Wednesday, 9:30 to 2:00 – Walker Art Center
- Wednesday, 6:30 to 9:00 – West Side Story at the Guthrie Theater
- Thursday, 4:00 to 9:00 – Dinner aboard Al & Alma’s on Lake Minnetonka
- Thursday, 6:30 to 9:00 – West Side Story at the Guthrie Theater

The National Meeting Committee has planned four other events that might be of interest:

- Friday, 7:30 to 9:00 (am) – Keynote Breakfast and Address by local Minnesota author Marlin Bree
- Saturday, 12:00 to 2:00 – Members Reception and Luncheon
- Saturday, 12:00 to 2:00 – Social Reception, Luncheon and Entertainment by the Metropolitan Men’s Choir of the Twin Cities
- Saturday, 6:30 to 10:30 – Reception, Dinner Dance and Entertainment by the local show choir and band, Harmonic Relief

For detailed information and the opportunity to register for all ten events listed above, you must go to the USPS National website: <http://www.usps.org>

- After selecting “Member’s Login” and logging in with your own user name and password, you will be on the Member Home Page.
- Look for and select the National Meetings button – 7th button down on the left side of the page.
- Select “Hotel & Event Information” for event details.
- Select “Event Registration” to make your reservation(s).
- You will be asked to pay by credit card online; you will receive receipt and confirmation by email.
- If you choose to stay at the Marriott, you can select “Hotel Reservation Site” to make your reservation. Please remember, however, for those wishing to stay at an offsite location, we will be sending a recommendation and details by July 8.

The District 10 Governing Board Committee thanks you again for your service and support of this great opportunity to demonstrate our District’s dedication to the mission of America’s Boating Club.

We look forward to seeing you in Minneapolis.

**Greg Korstad
Bob DeNoto
Nancy Gagich**

**Marie Coons
Kevin Shutes
Karen Christenson**

**David Fine
Kim Rutkowski
Kris Harmon**

**Kevin Wehrmann
Mike Wiedel**

D-10 Spring Conference at the Wintergreen Resort in Wisconsin Dells



***Installation of D/C Dave Fine
by Chief's Rep R/C Greg Korstad
along with Jennine Fine***

Installation of the D-10 Bridge Officers

***From left, Chief's Rep R/C Greg Korstad,
D/Lt/C Wes Koplitz, D/Lt/C Nancy Gagich,
D/Lt/C Tracy Gustafson, D/Lt/C Bob DeNoto,
D/Lt/C Kevin Wehrmann, and
P/D/C Kris Harmon***

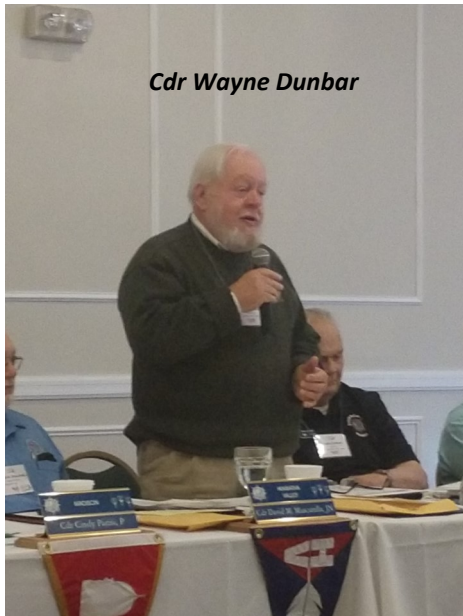


Presentation by Cdr Cindy Parisi



P/D/C Bill Dohr wins the 50/50

Presentations at the D-10 Spring Conference





*Congratulations to the Minnetonka Power Squadron,
second place winners of the*

2018 P/C/C William Selden Member Involvement Retention Award.

*The award will be presented at the USPS Fall Governing Board meeting,
Saturday, 18 August in Minneapolis, MN.*

D-10 Staff

District Commander	D/Lt/C Dave Fine, AP	dave.fine@orbitalatk.com
District Educational Officer	D/Lt/C Wesley D. Koplitz, AP-CN	wkoplitz@aol.com
District Executive Officer	D/Lt/C Bob DeNoto, JN	bobdenoto@gmail.com
District Administrative Officer	D/Lt/C Kevin Wehrmann, S	kevin@anchorconstructionanddesign.co
District Secretary	D/Lt/C Nancy Gagich, S	ngagich@mchsi.com
District Treasurer	D/Lt/C Tracy Anne Gustafson, AP-IN	gustag13@live.com
Immediate Past District Commander	D/Lt/C Kris Harmon, AP	klharmon@comcast.net
District Webmaster	D/Lt Leo Loeb, SN	leo@leoloeb.com
Communicator Editor	D/Lt Karen Bray, S	kobray@charter.net

D/Lt/C Nancy Gagich
D-10 Secretary
2334 Boulder Road
Chanhassen, MN 55317

Non Profit Org
U.S. Postage Paid
Poynette WI
53597