



United States Power Squadrons®



District 10



D-10 Communicator

Volume 13 Issue 2

October 2017

I am writing this, my first article as District Commander, just after the National meeting in Dallas. Most of our boats have been put away because of a busy fall schedule. Both the pontoon boat and our little fishing boat are winterized and stored in the back garage. The 12 foot Butterfly sailboat is hoisted to the rafters above the pontoon boat. Only the kayaks, the canoe, and the C-Dory are still at the ready for use this fall. The summer seemed to go fast. It was the first year since the 60's that I didn't compete in a sailboat race with Long Lake Yacht Club. The Club was formed fifty plus years ago, and I am a charter member.

The boating highlight of the summer was the district rendezvous hosted by Oshkosh Sail & Power Squadron at the Appleton Yacht Club. The main event was a cruise of the restored historic Fox River lock system. All 45 attendees rode on the 10 boats on the cruise. It was the first rendezvous since I have been going to these events in 20 plus years that everyone participated on the water. We took our C-Dory through six locks in both directions. The Lock Masters manually operate the valves and the wooden gates. Each lock had an elevation change of about 10 feet. It was truly an outstanding event complete with great food, talks on the lock system history and aquatic invasive species and the on-the-water event. We give our thanks to Oshkosh and the Appleton Yacht Club for hosting a very successful event and for helping us to "fine tune the course" this year.

I returned from the Fall Governing Board meeting in Dallas with a lot of new information. Come to the Fall Conference in Duluth on October 13-15 and find out more details about a new Jump Start on-the-water training course, dual branding, new public website, a national advertising campaign and much more. Also it is important to note that the national bylaws were changed to allow districts to operate without a district council if they so choose. We need to decide if District 10 wants to do that in the future.

Many of you have been asking to have some of our conferences at a more central location to cut down on the travel time. We will be doing that next year when we will have both our spring and fall conference in Wisconsin Dells. The Spring

Conference will be on April 6-8, 2018 (the weekend after Easter) and the Fall Conference dates will be the last weekend in October. There is so much to do at that location for individuals and especially families in the Wisconsin Dells area. So stay tuned for more information on these events. It's another way we are "Fine Tuning the Course."



D/C William Dohr, SN-CN

Question: Seat belts are to cars as what is to boats? I

would say that it is your wearable PFD. I'm sure that you all buckle up when you're in a vehicle on the road. Do you all put on your PFD when you are out on the water? I do. How about you?

Boating tip: Read the *Trailer Backing* article in the August/September issue of the *Boat U.S. Magazine*. It has the same tips that P/D/C Don Schult gave me many years ago. Back your trailer with your mirrors and with your hand at the 6 o'clock position on the steering wheel.

Finally, I say again to come to the Fall Conference in a few weeks. It will be right on Canal Park in Duluth overlooking Lake Superior to the east and the busy Duluth port and harbor to the west and the lift bridge to the north. The conference meeting will be in the Duluth Aquarium. In that meeting you will hear about the unusual way I first visited Duluth in 1964.

Respectfully submitted

D/C Bill Dohr SN-CN

District Educational Department

Once again, the boating season is coming to a close. I hope all of you had a great summer filled with fun, family, and calm waters. Your district bridge has been hard at work in preparation for the D-10 Fall Conference. We are making every effort to make your weekend in Duluth worthwhile and educational.

Your bridge has recently returned from the Fall Governing Board meeting in Dallas, Texas. As usual there are a lot of things happening and I invite you to read through my D-10 website report. My approach while attending national meetings is to bring back things which I believe can be of value to D-10 squadrons. Please take some time to consider them and feel free to make them part of our ongoing discussions.



Chapman Nomination from Every District Each Year

Our National Educational Officer wants every district to submit a nomination annually for the Chapman award. This is the ultimate manner to award the great teachers among us. District 10 does not have a submission this watch year. Now is the time to start with submission for your nominee for next year. The submission takes a team effort. There are many requirements in preparing the nomination. I will present and discuss the process Saturday afternoon in an educational session entitled "What's New in USPS Education".

USPS Course Completion Certificates

I have a Power Point presentation which will show us the process to gain access to your course completion certificate. Course completions and overall USPS certificate printing will be highlighted in the afternoon session "What's New in USPS Education".

USPS Major Revisions to Seamanship

The Seamanship Course has been rewritten and its content will be taught in a different manner. Many new options will be available to the student. I will present the Power Point and encourage all of you to attend the Saturday afternoon session "What's New in USPS Education". This new formatted course will be available in the first quarter of 2018.

Teaching Aids Presentation

There has been a decrease in submissions for the teaching aids competition. If my memory is correct, there were only 7 submissions at Orlando last February. District 10 had one teaching aid in the competition from Door County. Please consider bringing your squadron's teaching aid to our Fall Conference. I would be delighted to submit a winner to the next annual meeting's competition in Orlando.

Fall Squadron Educational Achievement Awards

Once again, tradition will rule the evening as we acknowledge and honor D-10 squadrons in their educational accomplishments this past year. We will be awarding the SEA award and the coveted Prince Henry trophy.

Sunday Morning Education

I invite you to attend a USPS seminar entitled "Crossing Borders" which will educate us on legal requirements of boating into another country (like Canada and Mexico).

Finally

I want to invite all those interested in education to attend our Saturday morning D-10 Educational Officer's workshop. I know traditionally the session is for SEOs and ASEOs, but will welcome all attendees with a vested interest in the educational programs.

D/Lt/C Wesley D. Koplitz, AP-CN

District 10 Education Officer

Do You Have an Elevator Speech?

By D/Lt/C Kris Harmon, AP

When someone sees your Ensign or Burgee and asks about it, what is your response?

When someone comments or asks about the emblem on your Squadron or USPS shirt, what do you say?

And . . . Why are your answers to these questions important?

Because they open the Golden Door of Opportunity to talk about America's Boating Club, the United States Power Squadrons! And it's a good idea to be ready to answer them comfortably and confidently.

Last winter, Door County Cdr Bob DeNoto decided to get on the front end of this and decided to develop an **Elevator Speech** to learn and practice and be ready to use when asked about USPS. What is an Elevator Speech? As defined on Google, it is "a brief, persuasive speech that you use to spark interest in what your organization does. A good elevator pitch should last no longer than a short elevator ride of 20 to 30 seconds, hence the name."

After talking with the PR folks at USPS Headquarters, Bob created the elevator speech that appears below and had it printed on 3" x 5" notecards. They were laminated and sent to all Door County members, with a letter from Bob explaining and encouraging their use. You are invited to freely plagiarize, copy, imitate, duplicate this idea and this speech to advance USPS and your squadron!

You know, we have a lot of fun and do a lot for the boating community, like Vessel Safety Checks. We are part of a network of over 350 squadrons all over the country. We are well organized in our love for boating and passion for boating safety, but we all do things our own way in our own squadrons, and that's the fun of it.

I'm a member of the Door County Squadron, right here in town, and I love boating. We teach new boaters the safety information that is required for their DNR boating certificates, but we also give them a lot more: we teach boating. We like to think of ourselves as "the little Squadron that could" — because we can.

District Executive Department

There's a lot to be excited about!

While thinking about writing this article, I realized that there are a lot of “things USPS” that I’m really excited about!

- I returned from the recent National Governing Board meeting in Dallas full of optimism and good news.
- I’m looking toward the near future and what promises to be a GREAT D10 Fall Conference in Duluth.
- And the progress made to date by our committee indicates District 10 is going to do an *awesome* job hosting the 2018 National Governing Board Meeting next summer.

There are so many opportunities! But I will stay my course and stick to the Vital Few, at least in this article. 😊



D/LT/C Kristine L. Harmon, AP

PUBLIC RELATIONS AND MARKETING

America's Boating Club

Earlier this summer you might have received an email from Tammy Brown, USPS Marketing Director, announcing approval to use the name America's Boating Club when promoting United States Power Squadrons.



During the Executive Department workshop at Fall Conference, I'll be sharing information regarding how to transition to using the new logo on marketing materials, banners, newsletters, websites, Facebook, stationery and more. We'll also talk about how to leverage “America's Boating Club” and the tagline “For Boaters, By Boaters” with all of our outward-facing, civic activities.

Videos

There are now seven new promotional videos available for use for use by squadrons – in addition to national distribution on the internet and in social media to support USPS brand reinvigoration. The first six are brand-image videos targeting the most likely people to join USPS starting with the largest and fastest growing demographic in America, baby boomers, followed by outdoor enthusiasts and sociable adventurers. The seventh is a hard-hitting 60-second direct-response spot designed for a universal audience that shows viewers exactly how to join USPS.

Time permitting, we will review these videos during the Executive Department workshop and brainstorm how we might effectively use them here in District 10.

Boat Live 365



“Boat Live 365 is a movement to empower recreational boating advocates to create a safe boating culture 365 days a year with proven resources and public outreach.”

The program is the outcome of a Year-Round Safe Boating Grant (administered by and/or in conjunction with the US Coast Guard) to help new boaters who are unaware of the issues they'll face and the education they'll need, as well as help experienced boaters fill in the gaps in their education. Early next year, all Squadrons will receive a playbook to help organize and promote year-round events, including a planning calendar, letter and email templates and sample press releases. Banners, posters, ads and brochures have also been developed.

Summary

Our national organization is committing time and resources like never before to branding and promoting USPS. In addition to the three areas discussed above, there is funding and a commitment to embark on a national advertising campaign during the first quarter of next year. We've all been asking for this for years, and it's finally here!

VESSEL SAFETY CHECK UPDATE

According to national data, the 65 active Vessel Examiners of District 10 have reported completing 1,108 checks and awarding 1,019 decals (92%) to date. Our 2016 year-end totals were 76 active VEs, 1,302 checks and 1,163 decals (89%). With three months left to report completed checks, we could easily meet or exceed last year's numbers.

The key phrase in the preceding paragraph is *left to report*. Please make sure you have reported all your checks before the year-end deadline. To access the reporting site directly, just click on this link, enter your member number and password and begin entering the required information:

<https://www.usps.org/php/DHinders/vsc/grant/form.html>

FINAL THOUGHTS

Again, I hope you are planning to come to the Fall Conference. Duluth is an exciting place, and the Duluth Squadron is excited to host District 10. There will be new things to learn, old friends to greet and wonderful opportunities for entertainment.

Please note that the Saturday morning workshop is entitled Executive Department. This workshop is not just for SXOs; it's for anyone who is involved with the outward bound (civic) activities of a Squadron or the District – and anyone who wants to learn more or become involved.

It is my pleasure and a privilege to serve District 10. I look forward to seeing you in Duluth.

Respectfully submitted,

D/Lt/C Kris Harmon, AP

District 10 Executive Officer

Safety Tip for Inflatable Belt Pack PFD Users

If you're one of the many USPS members who wears a "fanny-pack" style inflatable PFD, consider this tip:

Wear your Belt Pack PFD *loosely* around your waist!

More than one boater has found himself in the water with an inflated belt pack that won't reach to go up and over his head because the belt is too snug around his waist.

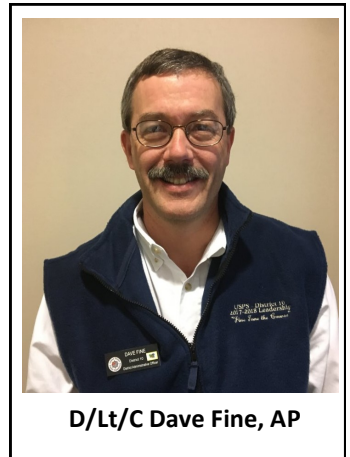
It is recommended that you inflate your PFD manually (by blowing into it), put it over your head and then adjust the waist straps so the PFD can do its job. Practice putting it over your head a couple of times. And then leave the waist adjustment alone! Be ready. BOAT SMART!



District 10 Administrative Department

Hello District 10!

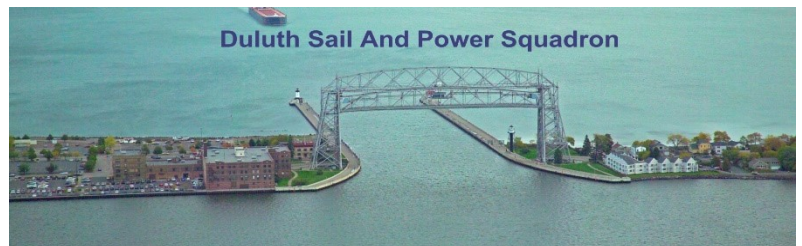
Since this is my first District wide communication as D10 Administrative Officer, let me introduce myself. My name is Dave Fine and I have been a member of Minnetonka since 2005, most recently as the Commander in 2015 and 2016. I have loved boating on Lake Minnetonka with my wife and two boys these last 12 years and have been active with the squadron over that time. I grew up boating with my parents on the Mississippi and St. Croix rivers, and had 20 enjoyable years of river cruising. In fact my Dad was a member of the St. Paul Power Squadron and I remember attending classes with him as a youth. At any rate, I am excited to be a member of the D10 Bridge and enjoy serving each of you in this capacity. Now on to some District news.



Summer Rendezvous – First I wanted to send a big THANKYOU to Geoff Carman and the Oshkosh Power Squadron for hosting the Rendezvous. Those that attended reported having a great time boating the historic Fox River Lock Run. The turnout was a little lighter than we hoped (43 attendees) and I would welcome any feedback on what we could do to increase participation at future events. I know the boating season in District 10 is short and people have their summer plans, but if you have ideas, please don't hesitate to share.



2017 Fall Conference, October 13 - 15 – As I am writing this note, the Fall Conference in Duluth is just 4 weeks away. This year's conference is at historic and scenic Canal Park. We will be holding the meeting at the Inn on Lake Superior located just steps from the Big Lake. Saturday's conference meeting and lunch will be held at the Great Lakes Aquarium, just a short walk from our hotel. Our guest speaker for dinner Saturday will be Jerry Sandvick, Professor of History, who will be talking about World War II ship building in Duluth and Superior. We also have a great line up of workshops and seminars. You can find the agenda and registration form on the D10 website: <http://usps-d10.org/wrappers/pages.php?ID=18#2> and also on pages 12 and 13 of this publication. Our room block was released on 9/22, but give a call if you are interested. We are expecting a strong turnout and I hope to see many of you there.



2018 Spring Conference, April 6 - 8 – Late breaking news! The Council has approved the location for the Spring Conference. It will be held in the Wisconsin Dells at the Wintergreen Resort. Mark your calendars. More information to be released as the date draws near.



2018 National Governing Board Meeting, August 12 – 19

More exciting news! D10 will be hosting the 2018 National Governing Board Meeting at the Marriott City Center in Downtown Minneapolis. This issue of the Communicator contains a separate article sharing the details.



2017 Youth Poster Contest – Theme: *All Boaters are Welcome to the Neighborhood!*

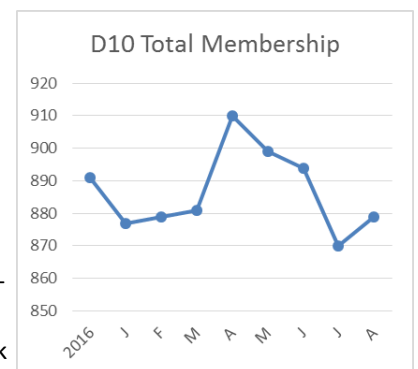
Don't forget to bring your entries to the Duluth Conference. District will be awarding \$10 to each first place winner in each age category, and National will be awarding \$150, \$100, and \$50 to first, second, and third place in each category (ages 6-8, 9-11, and 12-14). For more information, checkout this national link. https://www.usps.org/images/admin/membership/Youth_Poster_Contest/2017_USPS_Poster_Contest_Brochure.pdf

Membership and Membership Retention Update

Every other month I host a meeting with the Squadron Commander's and Administrative Officers. A key topic of discussion is D10 membership. As of the end of August, D10 has 879 members which is down 12 from the end of calendar year 2016. If you look a little deeper, you will find some good news. Through this point in the year, we have added nearly 80 new or reinstated members to our ranks! The bad news is we have lost around 90 members. Clearly we are seeing the problem that the national organization is facing which is member retention. We shared ideas across the squadrons in our July bi-monthly meeting, but there are no magic answers. If you have any thoughts on how to retain members, I would love to hear from you. The chart to the right shows the membership across our squadrons so far this calendar year.

In closing, I welcome feedback on things we can or should be focusing on in the D10 Administrative Department. I would also like to know if there are other areas you would like to hear about in future communications. I continue to enjoy interacting with our Squadrons and look forward to finishing the second half of the year strong! Thanks to each of you for all your support and see you in Duluth!

Membership (w/o WCH)	2016	J	F	M	A	M	J	J	A	Net
Central Wisconsin	41	41	43	43	41	46	45	44	44	3
Door County	64	63	62	62	64	64	62	62	60	-4
Duluth	214	212	211	214	215	209	209	204	212	-2
Green Bay	48	43	46	45	45	45	44	41	41	-7
Hiawatha Valley	35	36	36	36	36	35	35	35	35	0
Madison	47	42	42	42	42	43	43	47	47	0
Marinette - Menominee	33	31	31	31	32	32	32	30	30	-3
Milwaukee	60	60	61	61	60	58	58	56	56	-4
Minnetonka	246	246	244	244	269	261	264	253	254	8
Oshkosh	19	19	19	19	19	19	18	17	18	-1
St. Paul	84	84	84	84	87	87	84	81	82	-2
D10 Total	891	877	879	881	910	899	894	870	879	-12



Respectfully submitted,

D/Lt/C Dave Fine, AP

District 10 Administrative Officer

2018 National Governing Board Meeting Minneapolis, August 12 – 19

District 10 has the honor of hosting the 2018 National Governing Board meeting in Minneapolis next summer. A steering Committee was formed to facilitate the work necessary to ensure a successful event. Members include Greg Korstad (Co-Chair), Marie Coons (Co-Chair), Kevin Shutes (Marketing), Karen Christenson, Bob Denoto, Kevin Wehrmann, Kris Harmon, Kim Rutowski, Kathy Schult, Mike Weidel, and Dave Fine. The Committee developed a theme which has been adopted by the National organization:

Discover True North - History, Culture, Friends

Promotional materials have been developed around this theme and were recently shared at the 2017 National Governing Board meeting this past month in Dallas. Funding for the materials and District 10 costs at the event is being raised through a raffle. Tickets can be purchased for \$25 with the opportunity to win:

- 3 nights lodging at the Marriott City Center (event venue)
- 2 tickets for either Thursday or Friday dinners
- 2 tickets for a member or social lunch

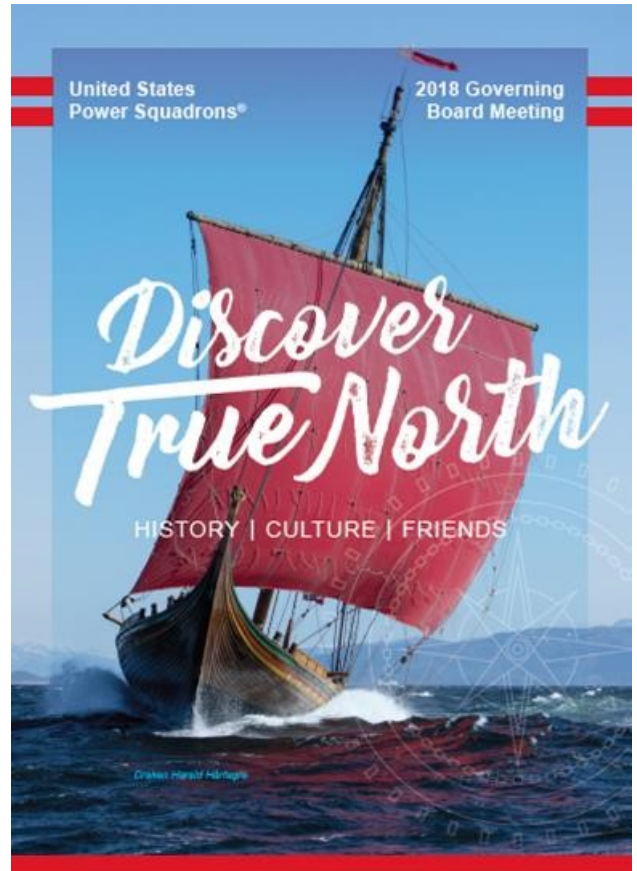
This package is valued at \$600 and the drawing will be held at the 2018 Annual Meeting in February in Orlando. Raffle tickets were sold at the Dallas meeting and \$1800 was raised. There are also "Discover True North" pins available for \$5. To date about 90 pins have been sold.

What can you do to help?

- If you join us at the Fall Conference in Duluth, please consider purchasing a raffle ticket and pin. We will have a table set up where you can see our marketing materials and make those purchases. If you are not coming to Duluth but want to make a purchase, simply send a note to Marie Coons (coonsmm@aol.com), or Greg Korstad (gkorstad@comcast.net). Each raffle ticket gives you a chance to win a great prize, and also helps to fund District 10's efforts to make this a great event.
- Volunteer to help! As we get closer to the event, we will need to provide a lot of volunteers to support the required logistics. If you are interested, please send me a note at dave.fine@orbitalatk.com.

For more information, please contact any of the members of the Steering Committee.

D/Lt/C Dave Fine, AP



Join us
August 12-19, 2018
Minneapolis, MN
AMERICA'S BOATING CLUB



District Secretary

Once again we're at the transition period between boating season and fall. As much as I know it happens every year, I'm still surprised when it happens. Change can be a good thing though. For Cindy and I, change this year meant getting our boat back in the water after 3 years on the hard. We also decided to change where we boat; after several years on the Mississippi, we now are boating on Lake Winnebago.

Things also change constantly in USPS, and as secretary for Madison Sail and Power Squadron and District 10, one of the things I am interested in is websites. The ongoing updates to the National website are notable. There is a new portal for the public which nicely explains our organization including benefits of membership and education opportunities, and there is also a form to link the visitor to a squadron in their area.

The Membership Committee also boasts a new website. MemCom, which is led by D10's own R/C Jim Pahl-Washa, JN, has worked hard to create a site that is useful to everyone. For squadron Membership Chairs, the new member kit and new member handbook provide customizable templates that can help squadrons better connect with their new members. There are way too many other features to list here; check it out for yourself soon.

District 10's website also has a new look. Our site joins a growing list of other USPS squadrons and districts that have sites designed by Michel Allen. The site has many more capabilities than what we are currently using, and it will evolve to provide services we haven't even thought of yet.

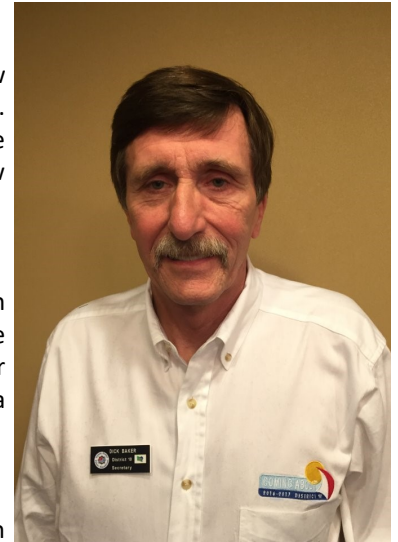
I have recently been informed that the new site has received the 2017 Distinctive Communicator Award for Websites. Thanks go to our webmaster D/Lt Leo Loeb, SN, for his hard work to get the site up and running and maintaining it as required.

One final note on websites involves a new program offered to squadrons as another option for their websites. The Standard Squadron Site is a program that offers a template for squadrons that need a user friendly website that has all of the functionality needed for today's squadrons. In our district Central Wisconsin Sail and Power Squadron has their new site operational. Check it out at <https://www.usps.org/localusps/ssc-cew/>.

Speaking of Central Wisconsin, they were ahead of the curve when they decided several years ago to rebrand themselves as Central Wisconsin Boating Club. Now USPS has adopted a similar tag line, "America's Boating Club". The new logo can be used in squadron marketing materials.

I hope to see you at the 2017 D10 Fall conference in Duluth October 13-15. Happy fall boating!

Respectfully submitted,
D/ Lt/C Richard Baker, AP
District 10 Secretary



D/Lt/C Richard Baker, AP



Call to the Meeting
2017 D10 Fall Conference
October 13-15 2017
Hosted by Duluth Sail and Power Squadron
Inn on Lake Superior
Duluth WI

In accordance with the bylaws of District 10, Section 5.6 and 5.6.1, the District 10 2017 Fall Conference (to which all members are cordially invited) has been called.

The Council Meeting will be held on 11 October 2017 via webinar, and will convene at 1900. An invitation to the webinar will be emailed to each attendee prior to the meeting.

The Conference Meeting will be held on 14 October 2017 at the Great Lakes Aquarium and will convene at 0930 for the purpose of acting on matters set forth below:

1. To receive and act upon reports of officers and committees.
2. To consider and adopt a budget for 2018-19 watch year.
3. To consider and act upon any other business that may properly come before this meeting.

D/Lt/C Richard Baker, AP
District 10 Secretary



District Treasurer

Ahoy from the D-10 Treasurer's Department,

As I am writing this article on a sunny, beautiful September day, the end of the 2017 boating season is coming upon us in the not too distant future. This time of year does signify beautiful and colorful boat cruises and hanging around campfires. We are so fortunate for what we have and the opportunity to get out on our boats and see the beautiful landscapes. I love the variety and the changing seasons as I believe it keeps us appreciating the time we have in each.

With the fall season comes new opportunities along with the Fall Conference on October 13-15, 2017 in Duluth. I do plan on attending the conference and look forward to seeing everyone from the district join together. I also look forward to meeting with the treasurers from all of the district squadrons. The Duluth area is beautiful and I am looking forward to being by Lake Superior!

The financials of the district are thorough, strong, and watched over. We did a very good job last fiscal year of staying within our budget and I anticipate we will meet our budget goals again for this fiscal watch year.

We have almost half of the fiscal year to go, along with the fall conference coming soon. We have realized approximately 64% of the budgeted revenue for the fiscal year to date. Basically, our squadron dues are the only revenue coming into the district budget.

The District 10 Bridge works hard to follow the budget and be fiscally responsible to keep our fiscal position solid and our budgets balanced. The District 10 Bridge is currently working on the next fiscal year's budget, which will be presented at the Fall Conference.

We are not planning on an increase in District Dues from the current \$19/year for Primary Active Members and \$26/year for Family Membership.

Overview of the Annual Budget Approval Process:

1. The Bridge and the Budget and Finance Committee work together with the Treasurer to propose a budget for the coming year.
2. The Bridge and the Budget and Finance Committee review the proposed budget and make a recommendation to approve or revise based on available funds.
3. The Bridge reviews the Committee's recommendations and makes changes if required.
4. The council reviews/discusses and approves or disapproves the proposed Budget prior to the Fall Conference.
5. The Conference delegation reviews/discusses and approves or disapproves the proposed Budget at the Fall Conference.

Please feel free to contact me with any questions. I look forward to seeing you all at the Fall Conference October 13-15 !!

Respectfully Submitted,

D/LT/C Tracy Gustafson, AP

District 10 Treasurer



D/Lt/C Tracy Anne Gustafson, AP



United States Power Squadrons®

Come for the Boating Education...Stay for the FriendsSM



Duluth Sail and Power Squadron
Welcomes You to the Oktoberfest Weekend

District 10 Fall Conference

13 – 15 October 2017

Inn on Lake Superior, Duluth, MN



Agenda

Friday, 13 October

1500 - 1900	Registration
1500 - 1700	Nominations Committee Meeting
1500 - 1700	Planning Committee Meeting
1500 - 1700	Rules Committee Meeting
1600 - 1700	Audit Committee Meeting
1700 - 2000	Cocktail Reception/Oktoberfest - Hors d'oeuvres "Dress Your Best" - Oktoberfest

Location

IOLS (Prefunction Area)
IOLS (Eagle Harbor)
IOLS (Rock Harbor)
IOLS (Copper Harbor)
IOLS (Lobby)
IOLS (Northern Lights)

Saturday, 14 October

0730 - 1000	Registration Continental Breakfast – on your own
0745 - 0845	Commanders Workshop
0745 - 0845	Administrative Department Workshop
0745 - 0845	Executive Department Workshop
0745 - 0845	Educational Department Workshop
0745 - 0845	Secretaries Department Workshop
0745 - 0845	Treasurers Department Workshop
0845- 0930	Transition to Great Lakes Aquarium
0930 - 1130	Conference Meeting
1130 - 1315	LUNCH – and Tour <i>(soup & sandwich catered by UMD)</i>
1330 - 1430	Presentation Invasive Species by Minnesota Sea Grant
1330 - 1430	DB2000 Knowledge Share
1445 - 1545	Seminar: Latest in Marine Electronic
1445 - 1545	Seminar: What's New in USPS Education
1445 - 1545	Seminar: Standard Squadron Website
1600 - 1700	Fun & Games: Nautical Skills & More (Team Contest)
1730 - 1830	Cocktail Reception; Silent Auction
1830 - 1930	DINNER – Buffet (Beef and Fish) Presentation: World War II Shipbuilding
1930 - 2000	Awards and Recognition
2000 >>>>	Tasting on the Town – on your own Hospitality "Potluck" for non-town tasters

IOLS (Prefunction Area)
IOLS
IOLS (Eagle Harbor)
IOLS (Copper Harbor)
IOLS (Northern Lights I)
IOLS (Rock Harbor)
IOLS (Prefunction Area)
IOLS (Prefunction Area)

Great Lakes Aquarium
Great Lakes Aquarium
IOLS (Eagle Harbor)
IOLS (Copper Harbor)
IOLS (Eagle Harbor)
IOLS (Rock Harbor)
IOLS (Copper Harbor)
IOLS (Eagle Harbor)
IOLS (Northern Lights)
IOLS (Northern Lights)
IOLS (Northern Lights)
Canal Park
IOLS (Location TBA)

Sunday, 15 October

0800—0915	Breakfast "Round Table" with the Bridge	IOLS (Copper Harbor)
0930—1030	USPS Seminar (Topic TBA)	IOLS (Copper Harbor)
1045—1200	Bridge Meeting	IOLS (Copper Harbor)

Suggested Attire

Friday Evening:	Casual/ "Dress Your Best Oktoberfest"
Saturday/Sunday:	USPS Casual or appropriate attire



United States Power Squadrons®

Come for the Boating Education...Stay for the FriendsSM

Duluth Sail & Power Squadron
Invites You to an Oktoberfest Weekend

District 10 Fall Conference

13 – 15 October 2017

The Inn on Lake Superior, Duluth, MN



"Fine Tune the Course"



Registration

Rank _____ Name _____ Grade _____

Rank _____ Name _____ Grade _____

Squadron _____ Sq Position/Committee _____

Phone(s) _____ E-mail _____

Children's Names & Ages _____

EVENT		Cost	Number	Total
Friday Night:	BBQ Pork Sliders, Kielbasa, Beef Tenderloin Skewers, Spinach and Artichoke Dip, Bruschetta, Assorted Cheeses, and Mediterranean Pinwheel Wraps, including complimentary Beer Tasting	\$ 18	_____	\$ _____
Saturday Lunch Buffet:	Soup and Sandwich Buffet; Cost includes lunch and admission/parking at the Great Lakes Aquarium (valued at \$17.99)	\$ 25	_____	\$ _____
Saturday Dinner Buffet:	Roasted 12 oz. New York Strip and Walleye; Rosemary Garlic Roasted Red Potatoes, Charred Brussel Sprouts, Heirloom Tomato Salad, and Dinner Rolls	\$ 38	_____	\$ _____
Special Dietary Requests: Please describe _____				
TOTAL				\$ _____

Make checks payable to:

Duluth Sail & Power Squadron

Reply no later than:

6 October 2017

Mail form & check to:

P/C Mary Brisky, AP

7104 Milford Street

Duluth, MN 55804

(218) 624-8488

marybrisky@yahoo.com

OR;

Register and Pay Online at:

<https://squareup.com/store/duluth-sail-and-power-squadron>

If you have any questions please contact:

P/C Len Robinson, S at 218-391-3983 or lrobinson@nwoutlet.com

Lt/C Lori Yecoshenko at 218-349-4717 or lyecoshenko@yahoo.com

Chief Commander's Rep to the 2017 D10 Fall Conference

V/C Mary Paige Abbott, SN-IN

V/C Mary Paige Abbott, SN-IN, joined the USPS National Bridge in 2016. Abbott previously held the positions of R/C for the National Marketing Committee (2015) and the National Membership Committee (2012-2015). She has also served as an Aide to Chief Commander Baldrige.

A member of the Sanibel-Captiva Sail & Power Squadron since 2000, Abbott first served as the Assistant Squadron Education Officer. She co-founded the Sanibel School safe boating education class in which all sixth-graders participate. She moved from Squadron Administrative Officer in 2004 to Executive Officer then to Commander in 2006. She currently teaches *Partners in Command* and *Cruise Planning*.

Abbott became Commander of District 22 in 2010 after serving as Executive and Administrative Officer, respectively. She and her husband, Steve, boated to nearly all eighteen D22 squadron changes of watch via *AusSea*, their 52' Maritimo motoryacht.



V/C Abbott began boating (paddle, sail, and power) as a youth with her family when living in Michigan. Her father served on the Michigan State Waterways Commission which was then working on collaborative boating education & training for recreational boaters as well as enforcement agencies. USPS as a boating education source was introduced to her at that time. A move to Fort Wayne, Indiana, changed her focus to AAU swimming and golf. She became an advocate of recreational boating safety when a swim team friend was struck and killed by a speedboat during a summer lake party. Abbott did some boating during college when she crewed on observation boats during the 1977 America's Cup Trials off Marblehead, MA. Sailors Ted Hood, Ted Turner, and Dennis Conner reignited her love of on-the-water boating activities. Her sailing continued after college albeit on a Sunfish with her golden retriever as crew.

After completing American Sailing Association on-the-water training classes, Abbott and her husband purchased their first sailboat together, *Corsair*, a Sabre 38. They became avid weekend sailors on Lake Michigan. Retiring to Florida in 1999, the Abbotts made the switch to powerboating in 2000.

A graduate of the University of Massachusetts in Marketing Communications, Abbott retired as the Marketing Communications Manager for Essex International, Inc., which followed stints in banking, Junior Achievement, and the City of Fort Wayne. She has served on community boards, was Fleet Captain of the St. Charles Yacht Club, is a member of DAR, and continues to play golf.

Fall Conference Saturday Evening Speaker:

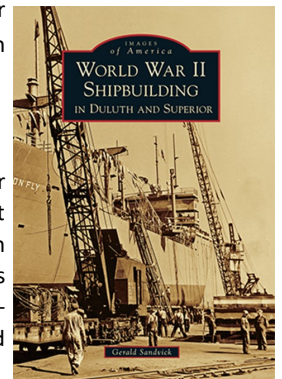
Gerald "Jerry" Sandvick

World War II hinged on the Allies having enough ships to both fight the enemy and to carry millions of tons of war goods across the world's oceans. Shipyards on the Atlantic, Gulf, and Pacific Coasts built thousands of vessels, but America's sometimes forgotten Fourth Coast, the Great Lakes, built hundreds of ships as well. From 1940 to 1945, warships, cargo haulers, Coast Guard tenders, and fleet service auxiliaries of many types were launched from the two cities of Duluth, Minnesota, and Superior, Wisconsin, which lie at the far western end of Lake Superior. During the war, half a dozen shipyards in Duluth-Superior produced more than 200 vessels of 10 main types, up to 338 feet long and 5,000 tons, all having to make close to

a 2,400-mile journey to the ocean. The shipyards grew from nearly nothing in 1939 to become industries employing thousands of men and women by 1945 and making a major contribution to the story of America in World War II.

About the Author:

Gerald "Jerry" Sandvick is professor emeritus of history and a past president of the Lake Superior Marine Museum Association in Duluth. His specialty is research and teaching World War II history. (Profits from book sales are donated to the Bong Museum)



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