AMERICA'S BWATING CLUB

For Boaters, By Boaters[™]



D10's Top 10 "News You Can Use" May 2019



Hello District 10!!! Welcome to the 2019 boating season! Read on for this month's Top 10.

1. Spring Conference in Minneapolis – A big THANKS to all who attended the Spring Conference in Minneapolis. We had a great time and continued to REDEFINE TRADITION with (1) shortened department workshops, (2) an on-time meeting, (3) great seminars, (4) a Saturday afternoon dedicated to fun social activity, (5) a great sponsor in Erickson Marine, and (6) a very positive Breakfast with the Bridge discussion. Special thanks to Minnetonka and Cdr Andy Lalim for hosting, and also to R/C Mike Skelley for representing the Chief Commander. Due to the generosity of Minnetonka (who agreed to split any proceeds with D10), the Enrichment Fund will realize an \$800+ increase! If your squadron has a need, fill out an application. Up to \$500 can be granted per year.



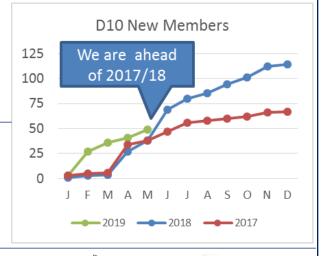
- D10 Task Force Underway A Special Council Meeting was held on 4/2 to discuss a concept to restructure D10 to free up resources to focus on our core values to ensure our future as a District and as 11 vibrant squadrons. My concern has been we spend too much time with limited resources on administration and things that are not core to our mission and that don't ensure our future. As a result of the Council Meeting, a motion was made and unanimously approved at the Spring Conference as follows: The D10 Council approved a motion to form a task force consisting of D/C Dave Fine, Planning Chair Kris Harmon, and Rules Chair Jim Pahl-Washa, along with one member and an alternate from each Squadron, to look at potential changes in our operations to free up resources to focus on positioning D10 for the future. I received a lot of passionate feedback on this subject and many members are very engaged. The goal of the task force is to define the issues we face as Squadrons and identify root causes and corrective actions. Look for this to be a topic of all D10 communications this watch year. As always, your feedback is important. Feel free to send me a note with your ideas at dave.fine@ngc.com
- 3. Summer Rendezvous Register Now! The D10 Summer Rendezvous will be held in Green Bay July 26-28. It coincides with the Tall Ship Festival and thanks to Onis Budde and her Squadron, we have a lot of fun filled activities in store. Hotel space is limited so sign up soon. Registration is on the D10 website under events, or click Summer Rendezvous 2019
- 4. D10 Fall Conference Date and Location Announced - Mark your calendars! The 2019 D10 Fall Conference will be hosted by Central Wisconsin October 18 to 20 at the Holiday Inn Steven's Point WI. Thanks to Roger Janik and his team! Registration info is being worked.



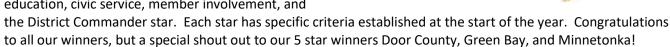




- 5. 2019/2020 D10 Bridge Goals and Objectives Posted! The Bridge has established a set of aggressive goals and objectives for the current Watch Year. Check them out on our website under the Members section, or click the following link: https://www.usps-d10.org/conference/2019-2020 Goals Final.pdf
- **6.** New Members Good news! After a record setting year in 2018 (114 new members), we are off to a great start and are ahead of our pace for the last two years having already added 49 new members! The chart on the right shows 2019 compared to 18 and 17. 2019 is the green line. Four squadrons have added new members including **Duluth**, M/M, Minnetonka, and St. Paul! Keep up the good work!
- 7. Membership Retention Membership retention continues to be a priority for D10 and the organization. As of May 30, we have lost 33 members. I would love to hear from anyone who is considering not renewing your membership. dave.fine@ngc.com. It is an exciting time in our organization with a new look, new culture, new education, and a focus on fun. Get involved and see for yourself!



8. Squadron Highlight – The Spring Conference is the time of year when District recognizes our Squadrons through the Star Squadron program. A Squadron can earn a total of 5 stars in the areas of membership, education, civic service, member involvement, and



9. National Strategic Transition Plan Approved! - At the Spring Conference a workshop was put on by National Planning Committee Chair Mike Skelley, describing a plan to transform the organization to one that will better resonate with today's boaters. Key elements include America's Boating Club, organizational and procedural simplification, and a cultural shift towards less formality and more fun. This resonates well with many of our own D10 initiatives including America's Boating Club, Living the Logo, and now our D10 Task Force. Since the Conference, this was briefed to the National Board of Directors and was approved! Details for implementation are now being worked. Check out the Strategic Plan in the Members section of our website, or at the following link: 2019 Strategic Plan Outline 2-23-19



10. Help Wanted!!! – District 10 is looking for people interested in taking on a role at the District level. Key needs are Assistant Admin Officer, Membership Chair, Assistant Secretary, Assistant Education Officer, and our Publications Editor. Feel free to reach out to me or any member of the Bridge if you want more info. Taking on one of these roles is a great way to see what goes on at

the District level and we could really use your help!



Have a safe and happy boating season!

Remember, let's REDEFINE TRADITIONS... FROM STEM TO STERN