

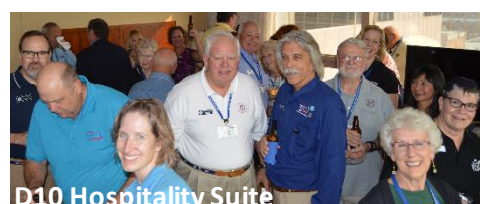


## D10's Top 10 "News You Can Use" August 2018



Hello District 10!!! Hope you are having a great summer! Read on for this month's Top 10.

- 1. Minneapolis Governing Board Meeting** – Thanks to the many volunteers that helped make the 2018 Governing Board Meeting in Minneapolis such a great success! All the feedback from the attendees was very positive and we did a great job helping people Discover True North. We also were able to showcase how we in D10 are Living the Logo. We are truly leading the way in this important initiative.

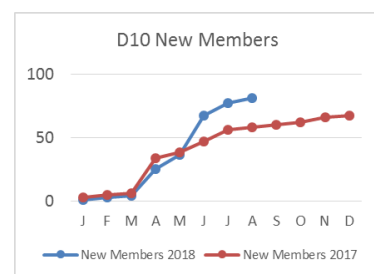


- 2. Duluth Corn Roast** – Mark your calendars for Labor Day weekend! Duluth is hosting their annual Corn Roast from August 31 thru September 3, and they have graciously invited all of District 10. There are opportunities to boat, camp, RV, or stay at a local hotel and enjoy the day at the Squadron dock on Lake Superior. You can find all the info on the D10 website under events, or just click the following link: [Duluth Corn Roast](#) For questions or to RSVP, contact Duluth Commander Chad Lowney [Lowney.chad@gmail.com](mailto:Lowney.chad@gmail.com)

Duluth Sail & Power Squadron  
Corn Roast Celebration  
August 31 to September 3- Squadron Dock  
*"Laissez Les Bons Temps Rouler"*  
*Aka—let the good times roll*  
*Come Celebrate Mardi Gras*



- 3. New Members** – Good news! We have smashed our goal of adding 68 new members in 2018! As of August 20, we have 81 new members including 33 from **Minnetonka**, 30 from **Duluth**, 12 from **Door County**, 4 from **St. Paul**, and 2 from **Green Bay**. Keep up the good work!

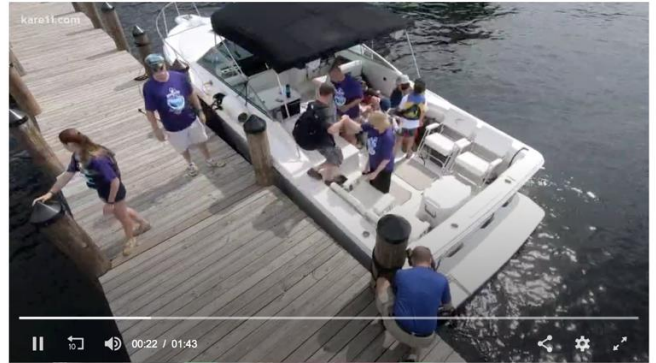


- 4. Membership Retention** – Membership retention continues to be a priority for D10. While we have success in gaining new members, each year our numbers have declined due to retention. As of the end of July, we have seen 85 members not renew which is just under 10%. I would love to hear from you if you are unsure if you will renew or if there is anything we can do to help with your decision to stay a member of our organization. It is truly an exciting time as we transition to America's Boating Club and roll out new initiatives. [dave.fine@ngc.com](mailto:dave.fine@ngc.com)

5. **Squadron Highlight** – Congratulations to Cdr John Raby and the crew from **Minnetonka** for making the channel 11 Twin Cities news, for their efforts working with the Hope Kids organization. Each year the squadron hosts 100+ families and kids with life threatening challenges for a fun day on the lake where they can forget about their troubles. Check out the clip: [Hope Kids Video](#)



**Families enjoy a day on Lake Minnetonka thanks to HopeKids**



Kids with life-threatening medical conditions, and their families, got to ride boats, fish and play some games during the event with the Minnetonka Power Squadron.  
Published: 5:50 AM CDT June 25, 2018

6. **America's Boating Club News** – The D10 Marketing Committee has delivered to all eleven D10 Squadrons the new branding for use in publications, websites, signage, and clothing. Change is never easy, but we ask that you embrace this new look and more importantly, "Live the Logo" within your local Squadron. You can find the Living the Logo Master Plan at the following link: [Living the Logo Master Plan](#)



7. **Fall Conference Update** – Mark your calendars! The Fall Conference is October 26<sup>th</sup> thru the 28<sup>th</sup> in the Wisconsin Dells at the Wintergreen Resort. The hotel is now accepting reservations which are just \$79 / night. To reserve your room, call 800-648-4765 and ask for the **District 10 Block**. Thanks to **Madison** and Cdr Cindy Parisi for hosting! Hope to see many of you in the Dells!



8. **REDEFINE TRADITION – Fall Conference** – Your Bridge is working on ways to improve the Fall Conference. Examples include offering an on-the-water social function in the Dells on Saturday afternoon, streamlining (reducing the time) for the business meeting, and by offering seminars that are of greater interest to the attendees. The last point is where I could use your help. If there is a particular seminar you would like to see, shoot me a note and we will see what we can do to make it happen! [dave.fine@ngc.com](mailto:dave.fine@ngc.com)



9. **Merit Marks** – Merit Mark season is coming to a close in October so now is the time to take stock of the contributions you have made to the organization. There is still time to get involved with your squadron if you need a few more hours (10+ is typically needed in one year). Please make sure your Bridge applies for this special award to recognize your efforts this past year. Questions? Feel free to shoot me a note: [dave.fine@ngc.com](mailto:dave.fine@ngc.com)

*A "merit mark" (MM) is awarded by the chief commander to a member for substantial personal effort in furthering the interest, programs and objectives of USPS, its districts and squadrons. It is a coveted award; it is by and large the only official recognition members receive.*

10. **Vessel Safety Check Status** – Our goal this year is to conduct 1272 Vessel Safety Checks which would exceed our 2017 total. As of this writing, D10 has 1107 which is 87% of our goal! Leading the way is Central Wisconsin (211), and Door County (202) Thanks to all the examiners for the important work they do! Need an inspection? Contact DXO Bob DeNoto at ([bobdenoto@gmail.com](mailto:bobdenoto@gmail.com))

Remember, let's **REDEFINE TRADITIONS... FROM STEM TO STERN**

**D/C Dave Fine, DXO Bob DeNoto, DAO Kevin Wehrmann, DEO Wes Koplitz, Treasurer Tracy Gustafson, Secretary Nancy Gagich, P/D/C Kris Harmon, D/F/Lt Karen Christenson**