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AMERICA'S BRATING CLUB



ONWARD & UPWARD

Volume 17 Issue 2

For Boaters, By Boaters™

District 10

D10 Communicator



July 2021



D/C Kevin Wehrmann, S

Ahoy There District 10,

Welcome to the second edition of the 2021/2022 Watch year D10 Communicator. On behalf of the District Bridge and all the committees of D10 I would like to welcome you to another eventful year with America's Boating Club! I think we can all say that 2020 was challenging for all of our squadrons during the dark days of the pandemic, from a membership standpoint, to VSC's and in-person Education. I was fortunate enough to attend, in person, three Change of Watch ceremonies last spring, Central Wisconsin, Hiawatha Valley and the last one in Duluth, all three ceremonies were very well attended. My biggest observation was during those visits was the change in attitude when we were able to meet in person. Everyone was enthusiastic, grateful and eager to get back

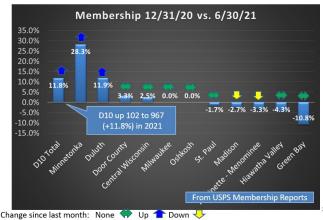
to the business of boating and boating education! During the last three years of serving at the district level I have come to realize and fully appreciate how much of an impact we make in our community and its surroundings, Thank you for your service, time and enthusiastic energy!

Back in January when the COVID numbers were starting to decrease I think most of us were optimistic about the future of America's Boating Club and had serious concerns about our membership numbers as a District. Prior to the District's Virtual Spring Conference back in April I had decided to shave down our membership and VSC goals from the previous year by hitting the restart button.

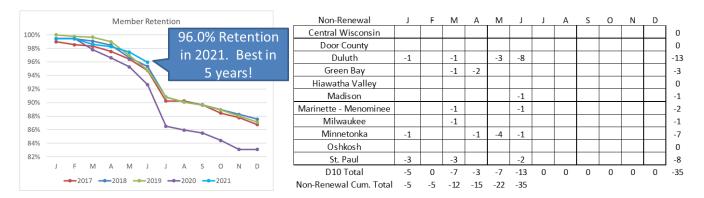
Membership Goal for 2021-22......100 New Members

Vessel Safety Checks......1000

Please take a minute to examine the following metrics on Membership and Member Retention as of June 30, provided by Dave Fine.



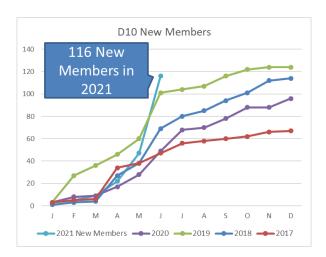
Membership (w/o WCH)	2020	J	F	М	А	М	J	J	А	s	0	Ν	D	Net	
Central Wisconsin	40	40	40	40	41	41	41							1	2.5%
Door County	60	60	60	60	60	62	62							2	3.3%
Duluth	260	261	261	254	256	273	291							31	11.9%
Green Bay	37	37	36	35	33	33	33							-4	-10.8%
Hiawatha Valley	23	23	23	22	22	22	22							-1	-4.3%
Madison	37	37	37	37	37	37	36							-1	-2.7%
Marinette - Menominee	30	30	31	30	30	30	29							-1	-3.3%
Milwaukee	39	39	39	38	38	39	39							0	0.0%
Minnetonka	269	268	268	274	286	298	345							76	28.3%
Oshkosh	11	11	11	11	11	11	11							0	0.0%
St. Paul	59	58	60	57	58	58	58							-1	-1.7%
D10 Total	865	864	866	858	872	904	967							102	11.8%



Member Retention is at 96% that's the BEST number D-10 has had in 5 Years!

As I mentioned earlier, we shaved down the membership goal from 116 in 2020 to 100 for 2021 thinking that COVID would affect membership in a negative way. But in fact, it has been the opposite as of June 30 District 10 exceeded our goal for the year and tied our membership number at 116 from the previous year! Are you kidding me, what's going on here! I think this jump in membership has something to do with those comments I made earlier about the change in attitude and getting over COVID. Enthusiasm, a positive attitude and a willingness to move Onward and Upward in 2021. It's all about great TEAMWORK!

I challenge all of our membership to move "**Onward & Upward 2021-22**" and recognize that our membership is the most important resource that we have. I challenge you to commit to finding a new member and welcome them into America's Boating Club. Great job squadrons of District 10!!



New Members	J	F	М	А	М	J	J	А	S	0	Ν	D	
Central Wisconsin				1									1
Door County					2								2
Duluth	1		1	1	8	25							36
Green Bay													0
Hiawatha Valley													0
Madison													0
Marinette - Menominee													0
Milwaukee													0
Minnetonka	2		3	11	15	44							75
Oshkosh													0
St. Paul		2											2
D10 Total	3	2	4	13	25	69	0	0	0	0	0	0	116
2021 New Members	3	5	9	22	47	116							
2020	3	8	9	17	28	49	68	70	78	88	88	96	
2019	3	27	36	46	60	101	104	107	116	122	124	124	
2018	1	3	4	27	38	69	80	85	94	101	112	114	
2017	3	5	6	34	38	47	56	58	60	62	66	67	



National Governing Board Meeting September 1-5

It's been over a year and a half since we have had the chance to attend a National Meeting. The last meeting was held in February 2020 in Florida. I'm looking forward to attending the next meeting which will be held in Raleigh, North Carolina. If you are unable to attend, I would encourage you to view the recorded seminars and workshops that will be available online. If you are interested in attending go to the National website and click on the National Meetings link. I'm looking forward to taking a tour of the National Headquarters building in Raliegh.



2021 Fall Governing Board August 29 - September 5, 2021 Raleigh, North Carolina

District 10 Potential Life Members for 2021

Attaining Life Membership in America's Boating Club is a significant achievement for the individual and the organization. As you know, the awarding of the 25th Merit Mark means the individual qualifies as a Life Member. Below is a list of those individuals who have earned 24 Merit Marks through 2020.

- Duluth, Mary Ann Brisky
- Duluth, Steve Farrell
- Duluth, Kristi Kay Stokes
- Green Bay, Ted S. Kordes
- Madison, Julie Pahl-Washa
- Oshkosh, Geoff C. Carman

Workshop Recording:

Build a 5 second Facebook add as easy as 1-2-3!

During the Spring Conference this workshop was offered and recorded for your viewing pleasure. The recording is still available in case you missed it. Join Cdr. Kevin Shutes and Kevin Cooper from the Minnetonka Squadron Workshop focusing on building three - 5 second Facebook adds. Two adds that gear up Membership and one add that targets Education! These Adds are getting amazing results for Minnetonka! Membership for Minnetonka is up 28.3% I should also mention that Minnetonka is currently the second largest squadron in the country with over 75 new members, Congratulations to the their Administration Department and the Membership Team!



District 10 New Website Progress Report

On March 11th during the Monthly D10 Bridge meeting a motion to build a new website for the district was approved unanimously. The discussion in the last few months was to build a new website that will help drive membership and boost education for all the squadrons in the district. During the watch year of 2020-21 District 10 members of the bridge were not able to travel to the Governing Board meeting in Raleigh NC, or the National Meeting in Ponte Vedra, Florida last February. By not being able to travel we saved a substantial amount of money scheduled for travel. The money to fund the website was shifted from the travel budget and the balance of the travel budget will drop into the Enrichment fund.

<u>Thank You</u> Leo Loeb has been serving as the District Webmaster for over ten years!! Leo thank you for all that you have done for District 10......You Rock!!

We need your HELP! The Marketing committee is seeking photos for the new website. Photos of interest in your boating backyard, send to <u>kevin@anchorconstructionanddesign.com</u> Topics Include:

- Mississippi River scenery with boaters
- Great Lakes, Superior and Lake Michigan
- Tall Ships, Green Bay and Milwaukee
- Fox Locks Rendezvous pictures of the Locks and bridges in Oshkosh
- Wisconsin Dells boat trip Rendezvous
- Light house photo's anywhere in our boating area from the Great Lakes
- St. Croix River
- Canoeing or Kayaking photos
- Safe Boating week activities

The photographs we do not use will be stored in a photo vault for future use.

See you at the Rendezvous in Duluth!

Remember with a Boat and a little Imagination We can Go Anywhere! Onward and Upward in 2021-22

D/C Kevin Wehrmann, S





District Executive Department

Greetings,

With summer in full swing, it's hard to concentrate on matters at hand. I hope everyone is getting out on the water and boating. As I jump into my second year as your Executive Officer things have started getting back to "normal". With the changing of the guard comes new and exciting adventures for everyone. I can't wait to see how we can make our great club even better!



D/LT/C Chad Lowney, AP

In thinking through the year ahead, one of my primary goals will be to ensure

that the positive image and brand of District 10 continues to be seen, not only through our USPS comrades, but also by the local boating community. I will focus on 'public awareness' of District 10's mission, our offerings, and our boating community accomplishments. We are a vital organization with rich resources and a desire to serve.

Need a fun activity to do and also want to perform a public Service? Then the Cooperative Charting Program of the United States Power Squadrons is for you! The Cooperative Charting Program is conducted in close cooperation with United States Army Corps of Engineers, the United States Coast Guard and NOAA's National Geodetic Survey Division (NGSD). The Program continues to be a major public service of USPS. As in the past, members supply important information to the above agencies so updates can be made to nautical charts and the National Survey Marker databases. As District Chair for this program I have first hand knowledge of how rewarding this can be. Contact me or visit the National website if you would like more information.

The USPS Safety Committee in conjunction with the US Coast Guard Auxiliary are presenting a mandatory VSC workshop. The workshop can be found on the National web site at the following link: <u>Safety Committee (usps.org)</u> – Please make sure you are signed into the National website before you click on the link.

The workshop is intended to be viewed by certified VSC examiners and those in training.

Reason for this review is twofold, one, the long absence of most VEs last year and the addition of some new items that became law this year. One new item is the eVDSD Electronic Vessel Signaling Device.

With all that's happening around our District I hope you all find time to get out on the water and enjoy summer. Let us not forget that boating is why we exist. Have a great season and maybe I'll see a few of you in the Apostle Islands this year!

D/Lt/C Chad Lowney, AP

District Executive Officer



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District Educational Department

Once again, another boating season is in full swing and making waves. This report will summarize education results for the 2020-2021 year (July 1, 2020 through June 30, 2021).

ABC3 (America's Boating Course)

Virtual education (Emergency Virtual Classroom) and face-to-face classroom were both in play.

The current reported completions district wide is 31 out of a registered 34 students.



The EVC program has been extended through 31 December in Minneso-

ta, Wisconsin and Michigan. Face to face classroom education is also returning to a near normal mode with some social distancing and optional use of masks.

Recently our National leadership queried DEOs about interest in making a virtual form of ABC a permanent option approved by NASBLA and participating states. Our D-10 survey of SEOs resulted in a majority opinion that the EVC should become a permanent option. That opinion has been forwarded to our USPS department leaders.

Grade Course Completions

District 10 has had a resurgence of grade course completions and the current HQ-800 system reflects the following:

Boat Handling (Seamanship): 33

Piloting: 12

Advanced Piloting: 1

Junior Navigation: 4

Navigation: 8

Total Grade Courses completed: 58

Elective Course Completions

Electrical Systems: 12

Sail: 1

There are currently more individuals completing the Sail course and beginning an Engine Maintenance course.

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Continued on page 8



District Educational Department

Seminar Completions

Chart 1: 2 AIS Electronics for Boaters: 13 Boat Handling Emergencies on Board: 10 Man Overboard: 12 Total Seminars completed: 37

Member Online Education

The results of our 2020-2021 educational year are proof that the work of your D-10 task force is bearing fruit. Many of the completions were due to virtual on-line education. We have great instructors in D-10 at a time when many smaller squadrons have limited sources.

Our new District 10 website will also have an easy to access educational calendar. As educational opportunities arise our members will be able expand their knowledge. Many are discovering the convenience of at home on-line collaboration. If you haven't participated this past year please consider your needs and get involved. Approach your squadron educational officer with your need or desire to learn something new. Our organization is based on furthering your education.

Again I wish you all a safe and enjoyable boating season!

Wesley D. Koplitz, JN-CN District 10 Educational Officer R/C Basic Public Education Committee





District Administrative Department

MEMBERSHIP IS JOB 1

America's Boating club is growing! Our renewal rate is at 97.7% which is the best in 5 years! Thank you all for your efforts. Work still remains to build membership, but keep up your good work in retaining members.

Membership is up 4.5 % which includes 48 new members. We are off to a fast start this year. We are well under way to be meeting our annual goal of 100 new members!

I would like to thank those who submitted a MIRA application this year. Thanks goes out to Madison, Minnetonka, Duluth, Central Wisconsin, and Oshkosh. This is a great membership retention tool. We were able to exceed our goal for this year. I appreciate your efforts.

The ensign magazine has moved to electronic distribution. Log onto the national website to read this publication.

During the watch year I have been receiving squadron non-renewal lists from our national administrative officer V/C Ralph A. Bernard, AP. Using this information, I contacted squadrons involved asking them to get in touch with the members on their list in an effort to have them renew. Thank you all for following up with all members.

I would like to remind all admin officers to attend the workshops virtually at the Fall Governing Board Meeting August 29th-September 5th.

Be sure to attend the Duluth Corn Roast D-10 Rendezvous September 3-6, 2021. This is be a great event filled with fun activities. Bring your whole family and friends. More detailed information will be provided soon.

The Fall Conference is in Eau Claire this November 5-7. This event is host by the St. Paul Squadron. I am looking forward to seeing you all there.

Thank you, D/Lt/C Suzanne Carman, S District Administration Officer



D/Lt/C Suzanne Carman, S

SAVE THE DATES Duluth Sail & Power Squadron Corn Roast/D10 Rendezvous



September 3 to 6, 2021 Saddle Up and Ríde-on Out to the Duluth Squadron Dock ín Superíor, Wísconsín for a



Country Western Themed Weekend

RSVP by August 27th to let us know if you plan to attend, the number in your party and if you will be purchasing meal wristbands.

Please RSVP to:

duluthsailandpowersquadron@gmail.com OR call/text Lori at (218) 349-4717

Hotel Information: Hampton Inn—(715) 718-2723 Barkers Island—(715) 392-7152 Be sure to mention DSPS—Corn Roast

Come by horse and buggy, boat, outrigger, truck, car, motor home, bike, etc.

Just make sure to come! Everyone is Welcome!

Bring your friends and family for a fun-filled weekend.

(More detailed information will be provided soon)



District Treasurer

Ahoy from the D-10 Treasurer's Department !

Our financial position is Ship Shape !! We are staying within our budget - There is Still not a lot going on with Financials but as the watch year unfolds this will be changing – Yaye.

We have funds in our Enrichment Fund account for any squadron looking to receive financial help in the amount of \$500 for their initiative in any of the three sides of our triangle.

It has been a very enjoyable voyage sailing through as District Treasurer for the past few years ③ I am looking forward to cruising into the next watch year ahead as I continue onboard as the District Treasurer.

I am available to provide the Squadron Treasurer's with assistance on any problems that arise. Feel free to contact me any time.

Have a Safe and Enjoyable 2021 Boating Season Fraternally - D/Lt/C Tracy Gustafson, AP-IN 30 June 2021

"Never Regret The Things That Make You Smile !"







D/Lt/C Tracy Anne Gustafson, AP

District Secretary

Greetings:

Summer is here and it seems that things have been slowly getting back to normal as everyone receives their vaccines. Its so nice to see smiling faces again.

Leo and I have no current reports about bounced emails as DB2000 has gone away.

The 2021 Spring Conference was held in April. Due to it being virtual we were unable to conduct business at the Spring Conference Meeting/

D/Lt/C Jennine Fine, S

Gathering (Maury keeps reminding me that it was not a Meeting). Even the official election for the 2021-22 Slate of Officers had to be done via email. Although virtual the attendance was phenomenal. Here are some statistics:

- 60 Council Members and Delegates voted unanimously to approve the 2021-22 Slate of Officers
- 25 attended the D10 Council Meeting
- Many attended the Build a 5 second Facebook Ad as easy as 1-2-3
- 44 attended the D10 Spring Conference Gathering
- 13 attended AIS Electronics for Boaters Seminar
- 16 attended the Zoom Seminar
- 12 attended the Man Overboard Seminar
- Over 20 people attended the Awards Ceremony and Breakfast with the Bridge

Hoping we will see each other again at the Summer Rendezvous in Duluth and that you will join me at the Fall Conference in Eau Claire, WI.

Take Care My Friends and Have an AWESOME Summer !!!

Respectfully Submitted, D/Lt/C Jennine Fine, S District 10 Secretary

举	District Secret	ary				
Douted States	P/D/C Ma P/D/C Ma 1565 Quarr Eagan, Min		ERICA'S TING B'			
APPROVE	D Distri Slate of Officers fo	rt 10 r Election, 2021-22				
Commander Executive Officer Educational Office Assistant Education Administrative Off Assistant Administ Secretary Assistant Secretary Treasurer Assistant Treasure Immediate Past Co	nal Officer icer rative Officer Y	D/C Kevin Wehrmann, S D/Lt/C Chad Lowney, AP D/Lt/C Wesley Koplitz, JN D/1Lt Dennis Schultz, AP P/C Suzanne Carman, S Open D/Lt/C Jennine Fine Open D/Lt/C Tracy Gustafson, AP Open P/D/C David Fine, JN				
Rules Committee (3-year term)	Te *P/R/C Maury Rice, JN *P/R/C Greg Korstad, JN P/D/C Dick Baker, AP	erm Ending 2022 2023 2024			
Planning Committe	ee (3-year term)	*Lt Donald Duncan, JN *P/D/C Dale Perry, N *P/R/C Jim Pahl-Washa, JN *P/D/C David Fine, JN Cdr Bob DeNoto, JN P/C Len Robinson, S	2022 2022 2023 2023 2024 2024			
Audit Committee (3-year term)	*Lt Rebecca Skelley, S P/C John Paprocki, SN Cdr David Muscarella, N	2022 2024 2024			
	Budget and Finance Committee (3-year term) (Appointed by the District Commander and recommended by the Nominating Committee)					
		*P/D Lt/C Sandra Broekema, S *P/C Jim Martell, AP *P/C Onis Budde, AP	2022 2023 2024			

¥	₩ 	District Secretary		
	Nominating Committee (3-year term) Nominating Committee Altern	P/D/Lt/C Bernie Dohr, AP *Cdr. Bob DeNoto, JN Chad Lowney, AP *P/C David Budde, AP P/V/C Ben Coons, JN P/C Cindy Parisi, P Open *P/D/C Thaddeus Smyczek, SN P/R/C Gregory Korstad JN Cdr Geoff Carman, JN *P/ C Ed Manor, S hates (1-year term) P/R/C Maury Rice, JN P/R/C Alan Wentworth SN Open P/C Onis Budde AP P/D/C Marie Coons, P Lt Julie Pahl-Washa, P Open P/Stf/C Kim Rutkowski P P/C Andy Lalim D/Lt/C Suzanne Carman. S P/D/C Kris Harmon, AP	Central Wisconsin Door County Duluth Green Bay Hiawatha Valley Madison M & M Milwaukee Minnetonka Oshkosh St. Paul Central Wisconsin Door County Duluth Green Bay Hiawatha Valley Madison M & M Milwaukee Minnetonka Oshkosh St. Paul	
	Respectfully submitted, P/D/C Marie Coons, P Chairperson	Α	PPROVED	
	D/10 Nominating Committee			

District Webmaster



HELP WANTED: District 10 needs your help. I've been serving as the D10 webmaster for the past 10+ years and have decided it's time to put out the retirement sign - "Gone Fishing". It has been a pleasure supporting the mission of the district, I've worked with so many amazing people over the years, and I am hopeful that the next volunteer will find the role as rewarding as I have.

Key tasks are maintaining the website and sending out periodic mass emails announcing events. You can accomplish the tasks on your own schedule and with internet access, from anywhere in the world. It's been a fulfilling experience and you can shape the work to fit your personality and curiosity. I've learned so much! Developing a social media presence would be a great enhancement to the role. If you know of a member who might be interested please share the need. If you are interested, please reach out via email:

leoloeb3@gmail.com

phone: 920-362-8801

P/C Leo Loeb, SN D10 Webmaster



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Come Have Fun with Us at National



2021 Fall Governing Board August 29 – Sept 5 Raleigh North Carolina

2022 ABClub Annual Meeting February 19 – 27 Ponte Vedra, Florida SAWGRASS



Come Have Fun with Us!

CORN ROAST-LABOR DAY WEEKEND

2021 Summer Rendezvous

September 4-6, 2021 Camp, Boat, Eat, & Laugh Hosted by the Duluth Squadron







St. Paul Squadron Presents



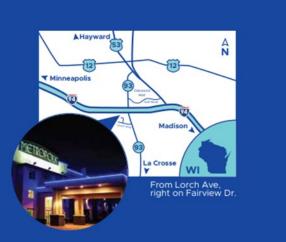
District 10

2021 Fall Conference

5-7 November 2021



5150 Fairview Drive | Eau Claire, WI MetropolisResort.com 844-855-2724



ONLY RESORT IN EAU CLAIRE, WISCONSIN

Have meetings, rest & relaxation, dining, and entertainment all under one roof.

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Featuring Chaos Indoor Water Park and Action City Fun Center & Trampoline Park.

FULL SERVICE RESTAURANT & BAR

The Pub is open for breakfast & dinner, offers Happy Hour specials, and dishes up flame grilled burgers, wraps, salads, and more! Additional dining options are available in Action City.

ROOM SERVICE

Delicious meals off The Pub menu delivered right to your room when it is convenient for you.

COMPLIMENTARY WIFI

Wireless Internet is included in all meeting spaces & sleeping rooms. We have two 100 mbps fiber lines, and we can dedicate routers within meeting rooms.

ON-SITE AUDIO VISUAL

New projectors and house sound system with touch screen control panels.

CONVENIENTLY LOCATED

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SPACIOUS RESORT PARKING

Free parking for all guests attending your event.

https://www.metropolisresort.com



WERE CLOSER THAN YOU THINK

Milwaukee, WI 250 miles

Rochester, MN 100 miles

Wausau, WI 100 miles

La Crosse, WI 90 miles

Marinette, WI 260 miles

Green Bay, WI 200 miles

Madison, WI 100 miles

Minneapolis, MN 90 miles

> Rice Lake, WI 60 miles

Duluth, MN 155 miles



Help Wanted !!! District 10 is looking for people interested in taking on a role at the District level. Key needs are:

- ⇒ Assistant Administrative Officer
- \Rightarrow Assistant Secretary
- ⇒ Assistant Treasurer
- ⇒ Nominating Committee Members—M&M
- ⇒ Nominating Committee Alternate Members Duluth & M&M
- ⇒ Publications Editor

D-10 Bridge

District Commander	D/C Kevin Wehrmann, S	kevin@anchorconstructionanddesign.com			
District Executive Officer	D/Lt/C Chad Lowney, AP	lowney.chad@gmail.com			
District Educational Officer	D/Lt/C Wesley D. Koplitz, JN-CN	wkoplitz@aol.com			
District Assistant Educational Officer	D/1st/Lt Dennis Schultz, AP-IN	dave1401wsfm@gmail.com			
District Administrative Officer	D/Lt/C Suzanne Carman, S	lazysuz@new.rr.com			
District Secretary	D/Lt/C Jennine Fine, S	jennine.fine@gmail.com			
District Treasurer	D/Lt/C Tracy Anne Gustafson, AP-IN	gustag13@live.com			
Immediate Past District Commander	P/D/C David Fine, N	davefine2@gmail.com			
District Webmaster	P/C Leo Loeb, SN	leoloeb3@gmail.com			
Publications Editor	D/Lt/C Jennine Fine, S	jennine.fine@gmail.com			