

D-10 Communicator



DISTRICT 10, A UNIT OF UNITED STATES POWER SQUADRONS®

Sail and Power Boating

Volume 10 Issue 1

March 2014

From the Helm...

I hope you are surviving the current cold spell. It's been a brutal winter to say the least. As I write this report it is again snowing. This has been the coldest winter since 1981. Hang in there, it will get better.

This is likely my last correspondence as D/C for D 10. Our Change of Watch is just a few weeks away and I leave Dale Perry to take command of our District. I will leave it up to the membership to decide if I have left the District better than what it was before I started.

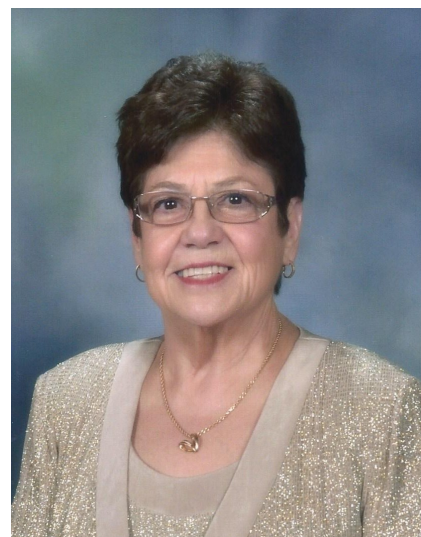
Ben and I, along with other District Officers and members, went to the USPS Annual Meeting in Jacksonville Florida. As we entered the hotel, we were impressed with an image of our 100th anniversary ensign that was projected on the floor for all to see.

Besides all of the elaborate celebrations for the 100th year of our organization, we also celebrated the COW of our new national leaders. After the meeting we boarded a Holland American cruise ship in Fort

Lauderdale for a one week cruise to celebrate our 100th year. We were joined by District 10 Members and a total of more than 500 other members of USPS. The 100th anniversary ensign was flying from the top of the ship, to be seen in all the ports where we docked. The only problem was that the week was too short and we had to come home to the snow and cold temperatures.

The main focus at the Annual Meeting was, of course, the celebration of our 100th year. Many organizations joined in to help us celebrate. Just to name a few: Boats/US, ACA, Brunswick, Tall Ships, SEA/TOW, USCG/USCGA, NASBLA, and the Canadian Power Squadrons.

Other important events also took place.



D/C Marie Coons, P

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See the full color version on the web
at www.usps-d10.org

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Close to our hearts, National voted, approved, and chartered the new Squadron Marinette/ Menominee . This new squadron of D 10 is the first new squadron in the new millennium. Their new burgee was also approved by the general membership.

One of the highlights at EXPO in Jacksonville was the "Boat Handling Simulator". A limited number of these simulators will be made available to Squadrons and Districts that request systems. DEO Bob DeNoto and ADEO Alan Wentworth have given Lisa Herndon (national simulator project manager) the dates of our D-10, 2014 Fall Conference. If all goes well, the Simulator will be in beautiful Door County in late October.



Another program introduced at the annual meeting is the US Coast Guard Visitation Program. (National Boat Safety Program Visitor). You must be trained to become a program visitor. This class will also be provided at the Spring Conference, Sunday, March 30th at 9am (0900-1100).

The Spring Conference is March 28,29,30 at the Holiday Inn & Suites, Lake Elmo, MN. Please join us for these seminars as well as DB 2000 & Website Training plus Electric Shock Drowning Prevention. Both of these will be offered on Saturday at 10:15 - 12:00PM (1015-1200)

We also have the honor of having P/C/C John Alter, SN join us the Spring Conference. His Bio is located on page 10 in this Communicator. Meet and greet P/C/C John Alter and your new District Bridge at 8 AM (0800-0900) Sunday March 30th. This is your chance to ask questions of your national officers. Who



better to answer them but the latest Chief Commander? Your new District Bridge will be there for you as well. So come and have a cup of coffee and communicate your needs to National and the District.

Following the Annual meeting I was advised that all VSE's must go through recertification. Yes, that means every

VSE must be recertified to have their VSC's count. The Coast Guard must do the same. We will be offering this class Saturday, March 29th at 3:45PMM (1545-1745). The deadline to have all VSE's recertified is June 30th. Please note this change. All VSE's should attend the spring conference to recertify. This is an important part of our civic contribution to the boating community.

Thank you for giving me the privilege of serving as your D/C. And a special thank you goes to the members of my District Bridge and my Flag Officer, Julie Pahl-Washa. I cannot forget to mention my advisors, Michael Skelley, Jim Pahl-Washa and Jeff Hamilton. These are the people who make D 10 run smoothly. These are the people who have helped me accomplish my job. Mike Skelley refers to me as being "High Maintenance", I take this as a complement in that I know where to get the help and if I ask, Mike will deliver. I love you all!!

One last thought: One hundred years of making the water safer- and having fun doing it.

Sincerely

D/C Marie Coons, P



District Educational Department



Blessing of the “Shrimper Fleet”—Darien GA

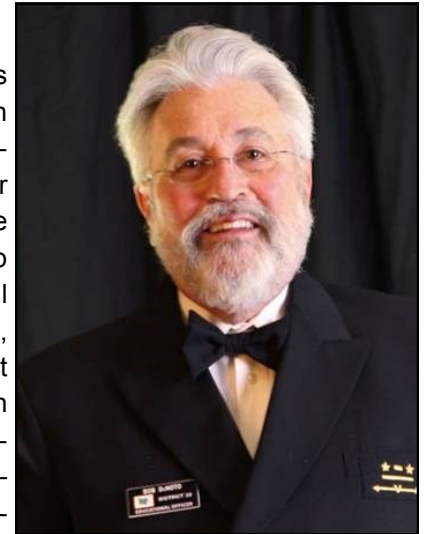
This year’s DEO article comes to you from St Simons Island GA, which is about 15 miles south of the above. Having just attended the USPS Annual meeting in Jacksonville; I thought I would share my take—aways from an Educational perspective.

For USPS Education, the challenges continue to be:

- Branding and Identity—who are we and how do we want to project USPS?
- Who are our future audiences—Gen X?, Gen Y?
- How do we tailor the delivery of our programs to meet the needs of tomorrow’s students?
- What is the best modality? -- On-Line, Blended Learning, Traditional Classroom.
- How do we best leverage our Partnerships? Such as: Boats/US, ACA, Brunswick, Tall Ships, SEA/TOW, USCG/USCGA and the Canadian Power Squadrons.
- How do we manage our competition? -- Trawler Fest, AGLCA, GLCC, MTOA etc., etc.—If the Acronyms are confusing, that’s the point: We have a LOT of competition!!

The good news is that our partnerships are strong and continue to enrich. We probably need to start adding our competition to our partner list. Gen X is most likely our next target with blended learning, less printed material, shorter modular courses, or courses comprised of seminars stitched together. (My read)

Bob Brandenstein is our National Education Officer (NEO). He delivered some rather poignant remarks at the Educational Leadership meeting. Above overall declining membership, he is concerned about declining participation of members in our programs and lower numbers in our ABC-3 classes. The Cyber Squadron numbers over 900.



D/Lt/C Bob DeNoto, JN

How do we take advantage of that? Maybe the message should be “Come for the education. Stay for the friends”

He also reported on a survey that was sent to all Squadron SEOs and the 33 DEOs last fall. Response was high; better than 50%. Highlighted outcomes were: more training is wanted on the HQ 800 system, more marketing help is needed, and lastly, a high number of SEOs don’t know our product mix. Find this disturbing?? I really do and hope it doesn’t apply to anyone who replied from D-10.

Curious for more on USPS Education?? Go to the Ed Department newsletter *Currents-Jan 2014* at: <http://www.usps.org/national/eddept/misc/currents.htm> or cruise the Ed Department Home Page: <http://www.usps.org/national/eddept/>

Reflections: As I near the end my 3 year watch, I look back with pride at what we’ve accomplished.

Implemented “Webinar” training in HQ 800 and Instructor Re-certification

Implemented *Distance Learning* using ITV technology at NWTC

ADEO Alan taught the Weather class to Green Bay and Door County

DEO Continued from page 3

Squadrons simultaneously as a result.

Paired all Squadrons with a State or Community College to take advantage of *Distance Learning*.

Issued version 1 of the *SEO Training Tool* and gave it to the then NEO, Bob Sweet. It is posted on the National Education FTP site and is currently being updated to version 2.

Ramped up the BOC and POTW programs. D-10 has 49 Passport Holders, 17 Inland Navigators, 12 Coastal Navigators and 1 Advanced Coastal Navigator.

D-10 Hosted the "*Water Trainer*" the last two successive boating seasons.

Embraced new members of the Marinette & Menominee Squadron, establishing Instructor Qualification and Advanced Grade equivalencies.

I would like to thank my staff for all of their hard work this year, including P/R/C Alan Wentworth, SN, Door County, as your able ADEO; all D-10 SEOs and ASEOs, D/Lt. Sandy Colomb, AP, Minnetonka, as ABC Rep for Minnesota; and P/D/C Maury Rice, JN, Central Wisconsin as

ABC Rep for Wisconsin. Thanks also to P/D/C Bob Stier-na, SN, Door County, R/C Art Mollica, SN, St Paul, P/D/C Ben Coons, JN, Hiawatha Valley, R/C Mike Wiedel, JN, Milwaukee and John Raby AP, Minnetonka, for their special contributions, wisdom and counsel.

In closing, this is my last *Communicator* article as your DEO. As some of you know; I find myself many nights ear budded into BBC World Radio. In early January, I was listening to a business segment on "Banker's Pay". The financial guru being interviewed was Theo Constantinidis. The discussion was about the "rainmakers"; the bankers like Jammie Dimon (JP Morgan), who can produce up to \$500 million or more of P&L. Theo says: "Pay is not what really motivates employees. What the guy next to them gets paid, that is what motivates employees"

So, what motivates us who volunteer? I'd have to say it's the experiences, the friendships made, the belly laughs and unfortunately, sometimes, the tears. Thank you all for a wonderful 3 year ride.

Fraternally yours;

D/Lt/C Bob DeNoto, JN

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District Executive Department

The Good Times Rolled in Jacksonville for the First Century of USPS

Dale Perry, N
District 10 Executive Officer



D/Lt/C Dale Perry, JN

USPS 2014 Celebration in Jacksonville – photo by Vivian Perry

During the recent USPS Annual Meeting, held on 26 January through 2 February 2014 in Jacksonville, Florida, we had many fine celebrations of the Power Squadrons' 100 years of contribution, not only to safety, proficiency and fellowship in boating, but also to the security of our nation during World Wars I and II. The meeting highlight for me was the Mardi Gras parade, pictured above, which feted our centennial, and the installation of Robert Baldrige, of Baton Rouge, Louisiana, as Chief Commander. Since you will get the details of all the various celebrations from our national publications, I will focus this report on developments and insights from the meeting that will impact our prospects and operations in District 10.

Chartering of District 10's Marinette – Menominee Squadron, First of the Century

At the annual meeting on 1 February 2014, before all the 800+ participants, District 10 Commander Marie Coons stepped to the podium to receive the charter of Marinette – Menominee (M&M) as the Power Squadrons' first new squadron of the new century. This is a great step forward for District 10 and the entire USPS organization.

Marinette – Menominee's charter officers are:
Commander: James Goodman
Educational Officer: Jon Kukuk



Menominee Harbor – photo by US Corps of Engineers

Continued on page 6

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Secretary: Pat Mullen

Treasurer: Jim Martell

Members at large: Pat Hayden, Roger Quinlan, Mac McCullough and Clyde Chiesa

Vessel Safety Chair: Roger Quinlan

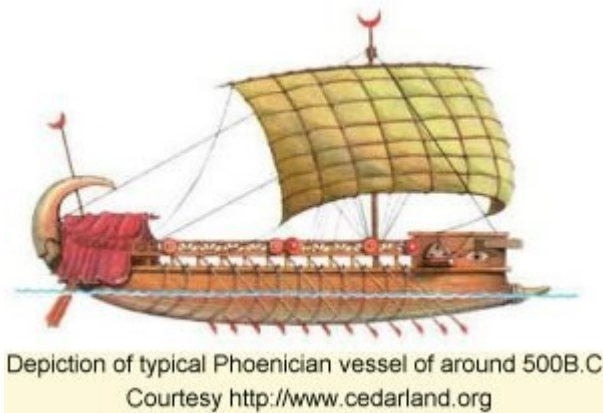
Public Relations Chair: Mac McCullough

Visitor Program Officer: Pat Hayden

During travel for D10 changes of watch, I observed that our Door County Squadron, led from Texas by its “wintering” commander Bob Stierna, has already extended a sincere welcome to our colleagues in M&M. I ask all our squadrons to follow this example, and trust that you will do so.

The Case for Vital new Platforms

Yesterday's Boaters



From the history lessons presented at the national meeting, it is apparent that through its first 100 years, the Power Squadron has evolved technically to help members adapt to such new-fangled navigational developments as SONAR in the 1920s, RADAR in the 1930s, LORAN in the 1940s, GPS in the 1990s and

electronic charting at the beginning of the 21st century. In addition to a broad array of technical education platforms, the Power Squadron has developed its current social platforms of service, education and fellowship. We are also making progress through such moral imperatives as ethnic, gender and religious equity plus the practice of “grip and grin”, the personal, face-to-face interactions championed by National Executive Officer Louie Ojeda. These characteristics are necessary to the Power Squadron’s efforts to serve its members well – a vital requirement for survival. But we must also succeed in our efforts to add new strengths. Prime among the new strengths being developed are:

The ability to flourish with partners.

The ability to connect with potential students, sponsors and members who don’t need to shake hands with or even see the person with whom they do business.

Development of practical on-water training.

Development of practical training simulators.

While nurturing our traditional strengths, we must simultaneously raise our game in all the above areas if our organization is to celebrate its second century. We can do this, and are making some progress. Helping us move more effectively toward this balance in District 10 is the basis of my goals for 2014. Please come to the D10 Spring Conference, on 28-30 March 2014 in Lake Elmo, Minnesota to learn of these goals and have your say on how we will move to achieve them. For details on joining us at this conference go to <http://usps-d10.org/conference.asp>.

Today's Boaters?



Cigarette Boats - <http://www.epboatsins.com/>



Kayakers - <http://www.voga.org/>



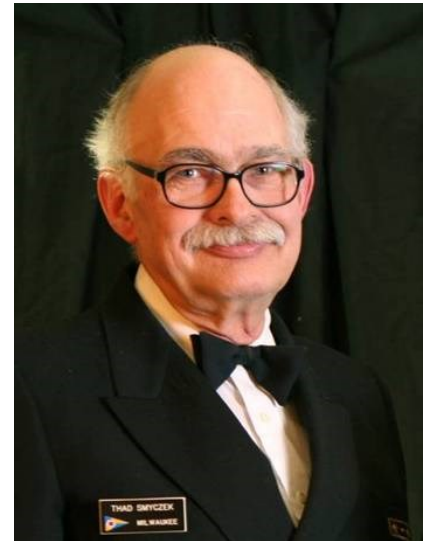
Bass Tournament Fisherman - Joe Songer, The Birmingham News

District Administrative Department

From the District Administrative Officer

A big thank you to the Green Bay Sail & Power Squadron led by Cdr David Budde, P for hosting a successful 2013 Fall Conference and doing so while using only 50% of the funds budgeted by District 10. The survey taken by D/10 showed that attendees generally considered it was time well spent but, of course, improvements could be made. Another survey will be taken at the 2014 Spring Conference. Your District Bridge asks that you participate in filling out the survey. That will help to improve future conferences.

Thanks to the advice of the Membership Committee Co-chairs P/C Bernadette Dohr, AP and Stf/C Jim Pahl-Washa, JN, D/10's loss of members has slowed. We must keep trying to reverse this downward trend and turn it around. Cdr James Goodman, S and his crew, the Marinette/Menominee Power Squadron will be chartered at the 2014 Spring Conference. These new members of USPS are definitely helping to reverse the downward trend in declining membership but let's not fool ourselves. For real growth, we must use the D/10 membership before M&M's members joined as a base from which to measure.



D/Lt/C Thad. Smyczek, SN

As to our new Squadron, kudos to Lt/C Bob DeNoto, JN and P/R/C Alan Wentworth, SN for establishing contact with and then ascertaining the credentials of Cdr Goodman and the members of M&M Power Squadron. And special thanks to D/C Marie and Cdr Ben Coons for making several 700-mile round trips to help M&M complete the USPS requirements for chartering a new Squadron. Congratulations to all.

Finally, I would like to thank you, the members of District 10, for allowing me to serve in the capacity of your Administrative Officer.

"Fly our Ensign proudly,"

Thad. M. Smyczek, SN

District Treasurer

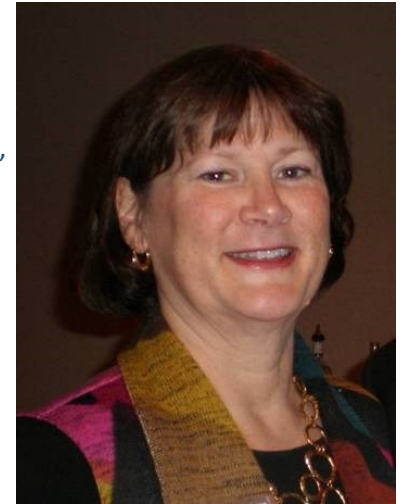
Greetings from the D10 Treasurer's Department!

District 10 is in good financial shape for the 2013 – 2014 watch year. As of February 15, we have \$35,300 in checking, savings, reserve and enrichment accounts. We have had year to date dues income of \$12,653 with expenses of \$7,406 compared to our annual budget of \$15,650.

I want to thank the Budget & Finance Committee: Lt/C Denny Peterson SN, Lt/C Greg Norman AP and P/D/LT/C Bud Broekema AP for their assistance in preparing the Budget for 2014-2015 Watch Year.

We will be conducting our regular annual audit in March prior to the Spring Conference. Thanks in advance to P/C Kris Harmon AP and Rebecca Skelly S for their work in this important area.

I want to communicate a very special thank you to Lt. Gisela Murray SN for her years of dedicated service as District 10 Property Officer. Every year she tracks down all of the physical assets of the District through an annual inventory. We rely on a team of diligent volunteers, like Gisela, to carry out the corporate duties of our organization. We truly appreciate her efforts and thank her for her service!



D/Lt/C Sandra Broekema, S

D10 Treasurer

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UNITED STATES POWER SQUADRONS®

SAIL AND POWER BOATING



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TO: District Officers, District Committee Chairpersons, Past District Commanders, Squadron Commanders, Lt/Cs, SEOs, Members of District 10 and Guests.

FROM: D/10 Secretary, D/Lt/C Amy Seeley, P

SUBJECT: CALL to D/10 Council Meeting in accordance with Section 5.6 and 5.6.1 of the D/10 Bylaws.

DATE: 28-30 March 2014

PLACE: Holiday Inn & Suites, Lake Elmo, MN 55042

In accordance with the bylaws of District 10, Section 5.6 and 5.6.1, the District 10 2014 Spring Conference (to which all members are cordially invited) has been called.

The Council Meeting will be held on Wednesday 26 March 2014 via webinar, and will convene at 1900. An invitation to the webinar will be emailed to each attendee prior to the meeting.

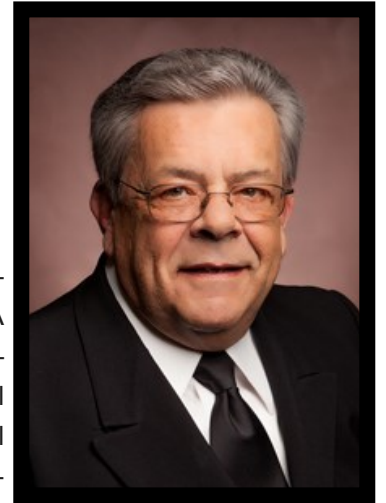
The Conference Meeting will be held on 29 March 2014 at the Holiday Inn & Suites, Lake Elmo, MN and will convene at 1330 for the purpose of acting on matters set forth below:

1. To receive and act upon reports of officers and committees.
2. Election of Officers
3. To consider any motions brought before the body.
4. To consider and act upon any other business that may properly come before this meeting.

D/Lt/C Amy Seeley, P
District 10 Secretary

Past Chief Commander Represents Power Squadrons at District Conference in Lake Elmo

John T Alter, who on February 1st completed his term as Chief Commander of the United States Power Squadrons, will represent USPS Chief Commander, Robert A Baldrige, at the USPS District 10 spring conference on 28-30 March 2014, at the Holiday Inn and Suites, in Lake Elmo, Minnesota. As the Chief's Representative, John will inform conference participants on new developments and plans at the national level and receive input on district projects and matters of interest and concern to local members.



P/C/C John T Alter

John has been a member of the United States Power Squadrons since 1970, and has held numerous officer positions at the squadron, district and national levels. He has served as Squadron Commander, District Commander and nationally as National Treasurer, National Administrative Officer, and National Executive Officer prior to his election as Chief Commander in 2012. When elected John stated, "By becoming educated and safe boaters, we'll all have more fun on the water in our boats, which is why we all go boating in the first place."

He received his Bachelor's and Master's Degree in Business Administration from Xavier University in Cincinnati, OH and spent 27 years in executive positions with Ohio Bell Telephone Company prior to moving to North Carolina. His background also includes strategic planning, forecasting and budgeting.

He and his wife Judy live in Whispering Pines, NC, where they are members of the Raleigh Sail and Power Squadron and enjoy cruising on their boat, *Alter Ego*. Both are natives of Toledo, Ohio.

The United States Power Squadrons celebrates 100 years of public service this year and has a membership of over 35,000 in all fifty states, Japan and Puerto Rico. USPS District 10 has 1,000 members operating in 11 squadrons in Minnesota, Wisconsin and the Michigan Upper Peninsula.

#3 Draft 2.7.14



D10 Spring Conference Agenda 28, 29, 30 March 2014 Holiday Inn & Suites Lake Elmo, MN 55042



Wednesday, TBD March

1900-2100 District Council Meeting

Webinar

Friday, 28 March

1430-1730 Registration
1430-1630 District Planning Committee (closed)
1430-1630 District Nomination Committee (closed)
1430-1630 District Audit Committee (closed)
1430-1630 Rules Committee (closed)
1530-1730 Awards Ceremony
1800-1900 Hospitality
1900- Dinner, D10 Bandstand Hop

Pre Function
Red Wing
Wabasha
Bayport
Hastings
Afton
Pavilion
Pavilion

Saturday, 29 March

0700-1000 Breakfast (on your own)
0800-1100 Registration
0800-1000 Commanders Workshop
0800-1000 Executive Department Workshop
0800-1000 Administrative Department Workshop
0800-1000 Treasurer Department Workshop
0800-1000 Secretary Department Workshop
0800-1000 Education Department Workshop
0930-1130 Alternate Activity—Jewelry making (off site)
1000-1015 Break

Pre Function
Afton
Hastings
Red Wing
Stillwater
Bayport
Wabasha

1015-1200 Seminar— Electric Shock Drowning Prevention
1015-1200 DB2000 & Website Training

Stillwater/Bayport
Wabasha

1215-1315 Lunch with Generations Panel Discussion

Pavilion

1330-1530 District Conference Business Meeting

Afton

1545-1745 Fresh from National: Visitation Program Training Part 1

Stillwater

1800-1900 Hospitality/Leadership Expo with 2014 Bridge Nominees
1900- Dinner, Change of Watch, Raffle, Dance to Music from the Classic Big Band Era

Pavilion
Pavilion

Sunday, 30 March

0700-1000 Breakfast on your own
0800-0900 Meet and Greet Chief's Rep P/C/C John Alter and New District Bridge
0900-1100 Fresh from National: Visitation Program Training Part 2
1100-1200 D10 bridge meeting (closed)

Bayport
Stillwater
Hastings

Uniform of the Day:

Friday afternoon Business casual or Team USPS shirts
Friday evening 50's, 60's, 70's D10 Bandstand Attire (Men: "Cool" Women: "Even Cooler")
Saturday Team USPS shirts, Bridge will wear D/C Marie's Team Shirts
Saturday evening Class A or suits, dressy attire
Sunday Team USPS shirts, Bridge will wear D/C Dale's Team Shirts



District 10 USPS

2014 Spring Conference

28—30 March 2014



In addition to our meetings and seminars this spring, St Paul Sail & Power Squadron will welcome your participation in the D10 Bandstand with our 'age appropriate' DJ on Friday. Work hard—enjoy the fun.

Lodging—The Holiday Inn and Suites Lake Elmo, 8511 Hudson Blvd., Lake Elmo, Mn 55042, located conveniently off of Hwy 94 and Radio Drive. The group discounted rate is \$109/night. Group rate deadline is February 28th. Please register with link on the District 10's website www.usps-d10.org or call the hotel at 651-714-8068 and request the D10 United States Power Squadrons group rate.

FRIDAY NIGHT DINNER (All dinners include salad, roll, entree, selected sides, coffee, water.)	COST	QUANTITY	TOTAL
Apple stuffed pork loin. Stuffed with sage, herbs and apple stuffing. Served with a maple cream sauce.	\$34	_____	_____
Herbed Crusted Walleye. Herb filled breading topped with a lemon aioli.	37	_____	_____
Wild Mushroom Risotto Cake. Served with a creamy wild mushroom sauce. (Gluten free)	30	_____	_____
Kid's Meal (10and under) Chicken fingers or grilled cheese served with French fries and a fruit cup or apple sauce.	15	_____	_____
SATURDAY LUNCH Cobb Salad (chicken breast, bacon crumbles, turkey breast, ham, hard boiled eggs, tomatoes, blue cheese crumbles on a bed of mixed greens and choice of dressing.) Homemade fresh bread.	20	_____	_____
SATURDAY NIGHT DINNER (All dinners include salad, roll, entrée, selected sides, coffee, water.)			
6 oz. Sirloin. Bacon wrapped and served under a red wine sauce	37	_____	_____
Chicken Chardonnay. Grilled breast of chicken served with a creamy Chardonnay sauce (gluten free.)	32	_____	_____
Butternut Squash Ravioli. Served in a brown butter sauce.	30	_____	_____
Kid's Meal (10and under) Chicken fingers or grilled cheese served with French fries and a fruit cup or apple sauce.	15	_____	_____
SATURDAY ALTERNATE ACTIVITY Celebrate Spring with a jewelry making party—participants will design and construct their own spring jewelry (hosted at JoAnn Fabrics.) Fee is for materials.	15	_____	_____
TOTAL			\$_____

SEMINARS No Charge—for space planning, please indicate which you plan to attend

1015 Saturday—Electric Shock Drowning Prevention	NC	_____
1015 Saturday—DB2000/National Website Navigation	NC	_____
1545 Saturday—Vessel Safety Examiner Recertification	NC	_____
0800 Sunday—Meet and Greet—Chief's Rep and New D10 Bridge	NC	_____
0900-1200 Sunday—Fresh from National—Recreational Boat Safety Program Visitor Training	NC	_____

Dietary Needs/Restrictions _____

REGISTRATION INFORMATION (please print)

Squadron _____ Is This Your First District Conference? _____

Rank _____ Name _____ Grade _____

Rank _____ Name _____ Grade _____

Phone _____ E-mail _____

Make checks payable to: St Paul Sail and Power Squadron

Mail form and checks to: Lt/C Nancy Gagich
2334 Boulder Rd
Chanhassen, MN 55317

Questions: 952-435-3362
karenschmit@gmail.com



District 10 Communicator

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