

D-10 Communicator



DISTRICT 10, A UNIT OF UNITED STATES POWER SQUADRONS®

Sail and Power Boating

Volume 8 Issue 1

March 2012

From the Helm...

It's hard to believe that this watch year is drawing to a close. We've had a lot of fun this year and accomplished so much. This year I challenged everyone with my theme of "Make a Splash" and emphasized that being a member of USPS is "Fun for Kids of All Ages" because when it comes to our boats and our boating activities, we are all kids at heart. I am very pleased to report that many members throughout the District rose to the challenge and we have many new initiatives underway and on course.



There are so many people I want to thank and I encourage you to attend the Spring Conference hosted by the Madison Sail and Power Squadron when we will recognize those people for their efforts. However, I want to thank the members of the Minnetonka Power Squadron and the St. Paul Sail & Power Squadron for hosting our Spring and Fall Conferences respectively. Also, the Door County Sail & Power Squadron hosted a wonderful Summer Rendezvous that was packed with activities for all who attended. I

know how much time and effort went into these events and it showed in how well they were organized and how much fun everyone had. I want to thank Denny Peterson for his efforts in putting the District Merit Mark information, his help was greatly appreciated. I also want to thank all who served on the District Bridge as well as other positions throughout the District and at the local Squadron levels.

This year I had many goals that I felt could be accomplished if we all pulled together. I am happy to report that we made great progress on many of them and a number of other initiatives as well.

Electronic media and communications was a key component of our future success and I wanted to champion the use of electronic communications throughout the District, including meetings, and expand our Squadron's use of social networking sites to attract the next generation of boaters. I also wanted to promote internet recruitment and membership services, including the Cyber Squadron where we have been successful in obtaining new members throughout this watch year.

We have transitioned the Star Squadron Program from the previous three year program to new measurements based on what successful squadrons have done to address the changing needs of their membership and I'm very proud that we were one of only two Districts within USPS to be



D/C Michael Skelley, AP



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recognized for 100% participation and measurement from our squadrons in this new "Doing it Right" program.

We have increased involvement at District & Squadron events and have used these successes to increase member involvement and future growth of our organization. The erosion of membership numbers has slowed and we appear to be turning the corner on positive membership growth.

This year we partnered with local businesses, communities, schools, marinas, and boat dealers to expand educational opportunities and drive the USPS message to the next generation of members by promoting family and youth activities. This resulted in a record number of posters collected through our squadrons and the local schools and we had another national winner in the youth poster contest.

We conducted more activities on the water, within education, civic, and fraternal areas. With the success of the BOC certifiers training in Lake City, MN in June and other on the water events, we were able to use this as a means to encourage all members to make their own splash on the organization.



Although we were unable to hold our Leadership Development Workshops this fall, many squadron and district officers were able to attend one or more of the new National Leadership Trainings. This will set a foundation for future succession planning at all levels and address the need to change USPS demographics for membership growth.

In addition to these achievements, our Rules and Planning Committees have been addressing the need to change our Bylaws to ensure they comply with the new unified membership standards and we are also ensuring that our Bylaws address the ever-changing social and economic conditions that so greatly affects our organization on a regular basis. The Bridge has also taken an extensive look at the budget process and changed how/when we analyze our membership numbers, how we track real expenses, and have asked other committees to review and make recom-

mendations on organizational and operating changes that will improve our financial position. Based on this information, the first dues increase in over six years was approved at the Fall Conference, but it is important to note that our District Officers have at the same time worked very hard to cut expenses wherever possible. We also worked closely with our host squadrons for district events and through their efforts of cost controls and fundraising, they were able to return a large portion of the stipend budgeted for these events. All of these actions have resulted in a marked improvement in our finances and positions us for success in the future.

Last month, at the National Annual Meeting in Jacksonville FL, I am pleased to say that we had more than 25 members representing District 10 in attendance. The big story was the contested election where the ComNom's slate of officers eventually prevailed. It was very interesting to hear the candidates state their position on the topics facing USPS today and what they intended to address during their term in office. In the end, all candidates agreed to work together for the betterment of the organization and I think that will serve us well in the coming years.

As the sun begins to set on my term as District Commander and we near the 100th anniversary of USPS, I would like to encourage you to attend the upcoming District 10 Spring Conference, 23-25 March, at the Marriott West, Madison, WI. I know we have an exciting weekend planned and the C/C Rep will be V/C Jean Hamilton, SN, who is our National Secretary. Jean wants to be very involved with our members at this conference and she is planning on presenting at the "N" Club on Sunday morning, all are welcome.

This year we made a BIG SPLASH and I am very proud of the actions we took, the corrections we made, and the course we have set for the future. I look forward to helping our incoming commander, Dick Baker, achieve his goals. He has a great theme for the year and I'm confident that we all can help him "Make a Difference".

D/C Mike Skelley, AP

District Educational Department

From your DEO Spring 2012

Many of you are aware that I publish a monthly communication called DEO Notes. I end each issue with what I refer to as "written on the wall of enlightenment". Some months these are enlightening, some months tongue-in-cheek, and some months just fun. I try to avoid anything political. I'd like to begin this communication with one, rather than end with one.

The final 2011 issue of the *Economist* had a feature article on euphemisms. While I consider the Brits as prime purveyors of euphemisms, they chose one of George Carlin's that I found the most amusing: "People used to get old and die. Now they become first pre-elderly, then senior citizens and pass away in a terminal episode or, (if doctors botch their treatment) after a therapeutic misadventure. Pick up any one of Carlin's three books and laugh out loud. I truly miss him.

I returned last month from the Annual USPS Meeting in Jacksonville. Two of the key positions, NAO and NEO, were being contested. The business meetings were interspersed with "Town-Hall" type meetings to meet the candidates. After the ballots were counted, the nominated candidates prevailed: Louie Ojeda (NAO) and Bob Brandenstein (NEO). Brandenstein's most recent responsibility in Education was Project Manager for the "Brunswick" partnership. I'm hoping that in his new vantage point as NEO, he can facilitate a Brunswick re-load.

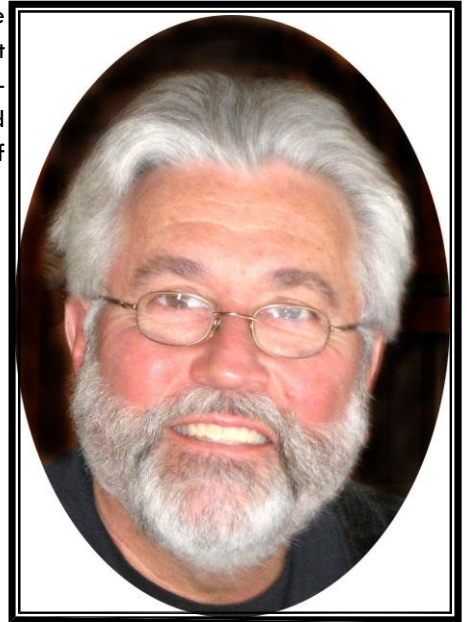
I would like to summarize my take-a-ways from the Jacksonville meeting as they impact Education in the following few paragraphs.

We need to establish a national identity, or "brand", for USPS. This may include a new logo, expanded use of the internet and increased emphasis on PR; both at the District as well as the Squadron levels. A marketing Advisory Team has been formed within the Education Department to assist in this. Dr. Ed Mahoney, Director of the Recreational Marine Research Center at Michigan State University has been retained as consultant. Dr. Mahoney will be conducting a survey of members as well as non-members. He suggests the survey be focused on *Values Dimensions*, not the things we do. What are our customers looking for and how can we satisfy them?

We need an immediate focus to increase educational sales from Public and Member courses as well as Seminars. During one of the Educational Workshops I attended, the National Treasurer, Dick Peoples reported that there is a budget shortfall of \$225,000 in net educational sales.

We need to continue to enrich our current *Partnerships* and expand, foster, and take advantage of new ones.

We need to address the realities of online educational modalities and communicate the big picture and the benefits to the Squadrons; to assure we all don't fall back on the adversarial concept of the National Organization engaging in activity at the expense of squadrons.



D/Lt/C Bob DeNoto, JN

Maybe it's just me. But there seemed to be a larger presence of our Preferred Partners, namely, The US Coast Guard and Auxiliary and the Canadian Power Squadrons.

Curious for more on USPS Education?? Go to the Ed Department newsletter *Currents* at: <http://www.usps.org/national/eddept/misc/currents.htm> or cruise the Ed Department Home Page: <http://www.usps.org/national/eddept/>,

I encourage you to attend the upcoming spring Conference, 23-25 March in Middleton, WI. The Conference organizers have a full weekend planned. The Chief's Rep for the weekend is V/C Jean Hamilton, National Secretary. Alan Wentworth has arranged for Jean to give her spin on *Climate Change* to the "N" Club on Sunday morning. Jean is a very refreshing, full of spirit person.

Talking about Conferences, the one we held in St Paul last fall was one for the record books. Present were National Education Officer Bob Sweet and R/Cs Dick McGaughy, Chair of ICNCom and Jim Runge, Chair of BHCom. The presence of this Educational powerhouse allowed me, as your DEO, to showcase some of our initiatives. It also allowed all of us as District-10, to shine. To quote Dick McGaughy: "I wish D-10 was my district".

Dick called me a couple of months ago and asked me to join his

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ICNCom team. Of course, I accepted. I will be responsible for Piloting. So, as you teach or take Piloting, and see something that needs fixing, let me know.

As I approach the close of my first year as your DEO and reflect, I have to say How sweet it was! We set some lofty goals and completed all but one. More Squadrons are conducting more Seminars. We conducted an Instructor Recertification Webinar which will probably go viral. We completed a 61 slide Power Point "Training Tool" for new SEOs/ASEO's and we developed 8 Coastal Navigators (13% of the national total).

My focus for year two will be **BOC, Seminars, Brunswick Partnering and linking Squadrons together**, taking advantage of Distance Learning Technology to offer Member Courses cooperatively. My objective is to encourage our Inland Navigators to transition to Coastal Navigators and develop more Certifiers at both levels. We now have 24 Seminars. This provides a great opportunity for all Squadrons to offer more. An overall goal of mine is to have **ALL** of our Squadrons aligned with a Dealer in the USPS/Brunswick Partnership by the end of boating season

2013. We will be piloting our first attempt at **linking Squadrons to teach** this spring. The intent is to teach the Weather course to the Oshkosh, Door County and Green Bay Squadrons simultaneously. This will be facilitated through NWTC in Sturgeon Bay and Green Bay and Fox Valley Tech in Oshkosh; employing their ITV Technology. Let's all keep our fingers crossed.

In closing I'd like to thank ADEO Alan Wentworth, Bob Stierna, Bill Dohr, Art Mollica Mike Wiedel and Ben Coons. I consider you all as mentors and truly appreciate your support. Finally I'd like to thank you all. As Bob Stierna put it so well in a previous *Communicator*: "The District jobs are the most rewarding in USPS. The ability to work with...a group of friends to accomplish things that make real differences in a large number of people's lives is the heart of the District experience."

Fraternally yours;

D/Lt/C Bob DeNoto, JN

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District Executive Department

Marketing/Social Media

One of my goals for the year was to increase the use of Facebook by D10 squadrons, and we have made great progress with seven squadrons having a Facebook page. This will continue to be a priority in D10, as I would like to see the rest of our squadrons embrace this technology and expand into other areas. You will see a D10 Facebook page in 2012.

Doing It Right

Over the years the National Membership Committee has developed a list of what healthy squadrons do to ensure their growth from year to year. This list was used by the National Membership Committee (MEMCOM) as the bases for developing the questionnaire for the Doing It Right Award.

Another of my goals for the year was "Adopt, promote and adapt the "Doing it Right" program as a guide for squadrons as they chart their paths to a successful future." We had good response from our squadrons; all of them filed the required worksheet. The whole bridge urged participation in this program; thanks to everyone.

VSC Program

At the D10 Fall conference, I reported that to that point, District 10 had performed 1037 VSC's. When I checked recently, the number had dropped to 954. That reduction was partly due to Duluth's Tom Rossini transferring his membership to Crystal River Squadron in District 22. When I saw Tom at the Annual Meeting in Jacksonville, he told me that he was transferring his membership to Crystal River, since they had asked him to become commander. While we wish to congratulate Tom on his new position, we are sad that we lose the consistently high numbers Tom has contributed to this program for our district. Speaking of high numbers, while I was trying to find Tom on the list of examiners, I ran across a person that had done 2800 VSC's. Talk about dedication.

I need to also mention Central Wisconsin's John Paprocki who did 114 VSC's. An outstanding effort for a very important program; thanks John.

I'd like to thank all of the members of the department for the past year:

Cooperative Charting Chair:	R/C Jeff Hamilton, AP
Legislative Officer (MN):	R/C Greg Korstad, AP
Legislative Officer (WI):	P/D/C Ron Kraase, SN
Liaison Officer/	
Homeland Security Officer:	Stf/C Mike Wiedel, JN
Public Relations Officer:	D/Lt Dave Stokes, S
Sqdn Development Officer:	D/Lt Jim Crowley, AP
Radio Technical Officer:	Stf/C Mike Wiedel, JN
Safety Officer:	D/Lt Cliff Schmidt,
VSC Chair:	P/R/C Neil McMillin

I must make special mention here of one member of the department. Neil McMillin, D10 VSC Chair, is going to retire from the position at the end of the watch year. Neil has been doing the job for 10 years. He has held the position since it was created in 2002. He has done an excellent job over that time, and he will be missed. Stf/Cdr Mike Wiedel, will be taking over the position. We welcome him aboard, and look forward to working with him in the future.



D/Lt/C Richard Baker, AP

Now, it's on to the future. I am honored to be nominated to lead the district into the next watch year. District 10 has a long history of excellence; our squadrons have consistently ranked towards the top in education and involvement. We are an active, energetic, engaged organization that consistently finds new ways to increase efficiency and quality. Moving into the next watch year, we face many of the same challenges as other districts, and how we choose to meet those challenges will define our future. The following are the areas I have outlined as priorities for our immediate future. The four M's are:

Membership

We have two major problems, membership and membership. By that I mean membership "in" has to be greater than membership "out". We are going to focus on strategies to increase new membership, and to decrease the losses from non-renewals. Increasing the number of classes we offer and getting our "On the Water Training" program up and running are two areas we're looking at. Increasing "content", which in this case is defined as all of the things that members get from their involvement with USPS, will be a priority. Ideally, when the membership renewal notice shows up, there won't be any question about renewing for our members.

Marketing

Expanding our involvement with social media is one way. Not only getting all squadrons on Facebook, but the District as well. Figuring out how we can leverage what is available to us as a way to get our name out before the boating public. Taking a more "business" approach to how we market ourselves offers

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possibilities. Sharing successful strategies and approaching the marketing challenge with a group effort can work and will be utilized.

Mission

USPS is a huge organization with many different parts. Our Triangle has three sides that embody all of the things that we're about, but if you stripped everything away till you were left with *the most important thing*, that thing would be "Saving Lives". If **one** person, learns **one** thing, from **one** of our classes, that allows him to go home to his family at the end of a bad day of boating, then we have justified our existence for the nearly 100 years that we have been in business. By extension therefore, membership in USPS becomes a higher purpose, a mission that we need in our sights at all times.

Make a Difference

The theme for this year, "Make a Difference" refers to the idea that the individual member can make a difference in their squadron, that what they do can be the spark that inspires other people to get involved and help further the mission. The bridge in the logo represents the path the individual member takes to

the squadron. It also represents another path that the squadron takes back into the community, where the squadron as a group can make a difference as well. For this watch year, I'm asking every member and every squadron to step up and go beyond where they are at present, and "Make a Difference". You won't regret it.

Finally, I encourage you to attend the 2012 D10 Spring Conference in Madison, March 23-25. This will be the roll out of a new look for our conferences, one that emphasizes fun as well as our educational offerings. We'll have live music both nights and a "Learn to Dance" seminar on Friday. I would encourage anyone who may be considering a squadron office to attend one of our excellent "Squadron Officer Workshops". Educational seminars include "Microsoft Office for Squadron Use"; a VSC update; a presentation on USPS called "100 Years of USPS and Going Strong"; and on Sunday we will hold the USPS Anchoring seminar. A presentation by V/C Jean Hamilton, the Chief Commander's Rep, on climate change, will be the "N Club" offering, open to all. I hope to see you there!



District Administrative Department

I'm sure all of us have said something to the extent of "the older I get the faster time goes by". For me this past Watch Year has almost been a blur. I can't believe we will be doing a Change of Watch in just a little more than 30 days. Where has the time gone! Now that the year is just about over, I feel that now I'm just getting the "hang" of things.

It has been a very successful year for D 10. With the help from its squadrons and many members of those squadrons, I believe D 10 member involvement is the reason for its success.

Our Change of Watch and Spring Conference in Madison is our next event.

March 23-25, 2012

USPS® District 10 Spring Conference

The Marriott – Madison West Hotel & Conference Center

1313 John Q. Hammons Drive

Middleton, Wisconsin WI

Highway 12, Exit 252

Toll Free 1-888-745-2032

This is one meeting you should not miss. It's your chance to have fun, learn something, meet new friends and renew old friendships. Check out the D10 website for registration and agenda. If you have questions please call P/D/C Jim Pahl-Washa (608-692-2452) or Email: jpwash@execpc.com.

During last year's Spring Conference St. Paul Squadron stepped up to do the fall conference. That took some pressure off a new Admin Officer. I can't thank St. Paul enough for stepping up. P/C Nancy Anderson and her crew had several advance meetings that I attended and all of their planning paid off. The hotel was great. The event planned came off well and I can't say enough about how much I appreciated working with the St. Paul members. Job well done!

Now for the big one!! We need one of D 10 squadrons to step up and volunteer to do the Fall Conference for 2012. Squadron involvement is what makes D 10 work. [D 10 needs you! Please help us out.](#)

Ben and I did finally get to Florida, this year, albeit for a short time (five days). The Annual meeting was held in Jacksonville. The weather was beautiful with temps in the high sixties and low seventies. I attended more classes, Leadership Development and Marketing and PRO. Once again, I find that you can always learn something. What I like the most about going to national meetings is seeing all of our friends from all over the country. An

unusual event happened at the National meeting. We had a contested election, for two positions on the National Bridge. It was handled very well and we had our vote. The Candidates who were nominated by the Com Nom prevailed. Louie Ojeda is our DAO. Bob Brandenstein is our NEO.

National is determined to chart a new course.

They have designed

and implemented several new tools to help us attract and retain members and, most importantly, renewed their individual commitment to grow USPS.

ABC trial membership is a tremendous success. Six months of free membership to students who successfully complete the classroom ABC 3 course. The offer is good for the entire family.

New Member Benefits

There are many new benefits available to our members. To find out about all these new options check out the MemCom website for more information.

New Leadership Training

Good leaders mean strong squadrons. The officers of D10 need to participate in the program. Not only does this help out make good leaders, it makes for good team development.

Branding

USPS is a very well kept secret. Even though we have been in existence for almost 100 years, we have 33 districts throughout the United States and hundreds of squadrons within these districts, no one knows who we are or what we do. Why??? Because each Squadron advertises their own squadron, uses their own logos or burgees to sell their classes and events. There is no branding. Just like when you see the golden arches, you know that is McDonalds. National is working on a national logo that will brand our organization.

The most important thing that we need to work on is Membership



D/Lt/C Marie Coons, P

District Secretary

As my term comes to an end I am overjoyed by the fact that this will be my last Communicator article. Writing has been, and is, my biggest challenge as Secretary.

I never felt confident enough to write it sooner and consequently I was always doing it at the last minute. As a matter of fact, this article is due to Karen by this evening and I will make the deadline.

Speaking of Karen, D/Lt Bray has been a life saver for D-10. Forever receiving correspondence at the last minute and pulling it together for the issue on time for the D-10 deadline. My personal thanks to Karen and her wonderful work, and almost silent style. You made my job much easier. Best of luck to you in the future.

Another person that was responsible for my success is Leo Loeb, web site moderator. He always took my, and others, material and posted to the web site in a timely manner even though we stretched the deadline. Leo I can't thank you enough for

your hard work and diligence to duty these past years. D-10 is very fortunate to have you. Thanks ever so much.

This being my last note I will keep it short, but I feel I would be remiss if I didn't thank the entire membership of D-10 for their kind thoughts and prayers while I went through my prostrate cancer ordeal and kidney stone removal. I am ecstatic to report that the cancer is no more and the stone was removed with no germinate damage to the kidney. The doctors At Mayo Clinic are wonderful. I was very lucky that my newest son-in law, a urologist himself, convinced me to give Mayo a shot. Thanks Cam.

I look forward to greeting you all at Madison in March and wish you all good luck in the future.

Sincerely,

D/Lt/C Jeff Davis



D/Lt/C Jeff Davis, AP

DAO *Continued from page 7*

and Membership Involvement. We can get new members but if we lose our existing member, all of our efforts are lost. D10 membership has steadily been declining for the last several years. Let's turn this around. Each squadron should develop a program that is designed to get that new member interested and involved in your squadron. I'm not saying you rush them into taking offices. That should be done in a three year time frame. Give them a mentor. Get them to take a class or seminar. Ask them to do small jobs like greeting members at a meeting, bring a dish for pot luck or help with a Christmas Party. Gradually ask them to be a VSE, maybe a Member at Large, provide interesting speakers and topics at general meetings. Show them how much fun can be had being a USPS member. Members that play well together work well together. Gradually you work them into more responsibility. Keeping them involved is the important fact here. Most people who are involved with an organization and see a value usually stay in that organization.

Remember your department workshops at the Spring Conference. Your District Officers work hard to assist you to make your new position easier. Learn what needs to be done. Talk with fellow officers and see what they are doing. You just might learn something.

See you in Madison.

D/Lt/C Marie Coons, P

District Treasurer

Greetings from the Treasurer!

AAH, Budgets – can't (or ought not) live without 'em, very difficult to live within 'em.

Our last two budgeting cycles have been very interesting. For the current fiscal year, we agreed at the 2010 Fall Conference to accept a deficit budget. For the upcoming fiscal year, we agreed at the 2011 Fall Conference that we needed to increase revenue (District dues) to meet our identified obligations.

First the good news: It's looking like our revenues and costs will come very close to balancing for this budget year, which ends in April. Thanks go to everyone who has contributed to controlling costs – especially to Rendezvous hosts Door County and Fall Conference hosts St. Paul. Both squadrons returned at least 50% of the District stipend for their events.

And now more good news: We believe there will be opportunities to continue on this path, largely because we're getting everyone to work together. The Planning Committee will become more involved in determining what our spending priorities should be, and the Budget and Finance Committee will take a strong role in identifying where the money for those priorities will come

from. That leaves the Treasurer to just pay the bills? (OK, I'm getting a little ahead of myself. But this will be a GREAT change for all of us.)

I welcome everyone's ideas, comments and questions regarding our budget – especially when it comes to ways we can reduce expenses without necessarily reducing services. Call or write anytime! Or find me at Spring Conference.

D/Lt/C Kris Harmon, AP



D/Lt/C Kris Harmon, AP

District 10 USPS 2012 Spring Conference Call to the Meeting 23, 24, & 25 March

Marriot - Madison West Hotel & Conference Center
1313 John Q. Hammons Dr., Middleton, WI

To: All members of District 10

In accordance with the bylaws of District 10, section 5.6, the District 10 2012 Spring Conference (to which all members are cordially invited) has been called. The Council Meeting will be held Wednesday 21 March via Webinar at 1900 hrs. More information will follow soon, and can be found on the D-10 web site. The Conference meeting will be held on Saturday 24 March at the above location, and will convene at 1315 for the purpose of acting on matters set forth below:

1. To receive and act upon reports of officers and committees.
 2. To receive and elect officers for the coming year.
 3. To consider a motion by the Hiawatha Valley squadron to combine the Budget and Finance Committee with the Audit Committee.
 4. Review and vote on proposed bylaws changes.
 5. To consider and act upon any other business that may properly come before this meeting .
-

Stf/C Jim Pahl-Washa, JN

District 10 Spring Conference

Make your Reservations for Madison Before the Deadline!

The deadline is quickly approaching to make your room reservations at the Madison Marriott Hotel and Conference Center. The guaranteed rate of \$99/night is in effect until February 22nd. We cannot guarantee room rates after that date.

Reservations can be made by telephone at 1-888-745-2032, online at www.madisonmarriottwest.com. Please indicate that the reservation block is under the Group Name: District 10 United States Power Squadrons

The Madison Marriott Hotel is a great Conference Venue.

The Marriott is located in one of Madison's fastest growing areas of the city. At the gateway to Middleton, the good neighbor city, there are several great businesses, shopping and dining areas within footsteps of the hotel. The Marriott happens to be one of the area's premier conference facilities, which is the location for our Spring Conference.



Squadron members will not be disappointed by the amenities of the hotel and the surround locale. Greenway Station offers several shops across the street, and the hotel provides complimentary shuttle service to all patrons. The atrium area pictured above will host our Friday evening social event prior to dinner and the entertainment

that follows by the jazz and island sounds of "Primitive Culture". Come join us at the Marriott, "A Great Hotel for a Great Conference"

The Sunday Anchoring Seminar gains a Corporate Sponsor.

West Marine will be joining us for the weekend as Corporate Sponsor of the USPS Anchoring Seminar that will be held Sunday, March 25th from 0930 – 1130. Join us for coffee, pastries and a great class. Pre-registration recommended.



It's A Great Time in History to be a Member!

The United States Power Squadrons will celebrate its 100th Anniversary in just two years. Come join us on Saturday for a very special presentation about the history of the Squadron. You'll also learn about current plans by National to commemorate the event.



It's a great time to be a member. Let's all use this as a kickoff event across District 10 to increase membership and member retention



UNITED STATES POWER SQUADRONS®



"Make a Difference"

USPS® District 10 2012 Spring Conference Registration Form March 23-25, 2012

The Marriott - Madison West
Hotel & Conference Center
1313 John Q. Hammons Drive
Middleton, Wisconsin WI
Highway 12, Exit 252
Toll Free 1-888-745-2032

Hosted by the Madison Sail & Power Squadron

Name _____
Grade _____ Rank _____
Name _____
Grade _____ Rank _____
Name _____
Grade _____ Rank _____
Power Squadron _____
Telephone # _____
E-mail address _____
Number of Children _____ Ages _____

Conference Menu Selections

All meals includes salad, starch, beverage and dessert
Gluten Free or Children Menu selections
available by advance request

Number Amount Due

Friday Evening Dinner - \$25

- | | | |
|--|----------|-------|
| 1. Deep Fried Cod:
Roasted Red Potatoes, and Chef's choice of vegetable | 1. _____ | _____ |
| 2. Marinated Roast LoIn of Pork
with Apple Calvados Sauce, Roasted Red Potatoes, and Chef's choice of vegetable | 2. _____ | _____ |
| 3. Chef's Vegetarian Selection | 3. _____ | _____ |
- Friday Evening Musical Entertainment provided by "Primitive Culture" Madison's answer to Jimmy Buffet*

USPS University Seminar:

Anchoring @ \$25/student _____

Saturday Lunch - \$20

- | | | |
|---|----------|-------|
| 1. Chicken Cordon Bleu
Dijon Cream Sauce and Seasonal Vegetable, | 1. _____ | _____ |
| 2. Italian Meat Lasagna:
topped with traditional Marinara Sauce,
served with Seasonal Vegetable | 2. _____ | _____ |
| 3. Vegetarian Lasagna:
topped with traditional Marinara Sauce,
served with Seasonal Vegetable | 3. _____ | _____ |

Saturday Evening Dinner - \$30

- | | | |
|--|----------|-------|
| 1. Sweet Thai Chili Salmon Filet
Wild Rice Pilaf, Chef's Choice of Vegetables | 1. _____ | _____ |
| 2. Grilled Marinated Flat Iron Steak
Served with Garlic Mashed Potatoes, and
Chef's Choice of Vegetables | 2. _____ | _____ |
| 3. Chef's Vegetarian Selection | 3. _____ | _____ |
- Saturday Evening entertainment after the Change of Watch Dinner provided by "Dimension In Sound"*



Hotel Group Code: District 10 United States Power Squadrons

www.marriott.com

Group Rate: \$99 per night
Group Rate guaranteed through Feb 22, 2012

Make Checks Payable to: **MSPS**



Send Registrations to: Julie Pahl-Washa,
6929 Donnybill Rd,
De Forest, WI 53532
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Registration Forms are due by March 15, 2012

Total Amount Enclosed _____



UNITED STATES POWER SQUADRONS®



"Make a Difference"

**2012 District 10
Spring Conference Agenda
23, 24, 25 March 2012
Marriot West
Middleton, WI**



Wednesday, 21 March

1900-2100 District Council Meeting Webinar

<https://www3.gotomeeting.com>

Friday, 23 March

1500-1800 Registration
1600-1700 District Planning Committee (Closed Meeting)
1600-1700 District Nominating Committee (Closed Meeting)
1700-1800 Awards and Certificates Program – All Members & Guests Welcome
1800-1900 Dance Seminar
1800-1900 Social Hour with Cash Bar
1900-2000 Dinner
2000-2300 Primitive Culture, Music and Dancing

Geneva Foyer
Green Bay Room
La Crosse Room
Geneva Room
Salon E Ballroom
Great Room Atrium
Salon E Ballroom
Salon E Ballroom

Saturday, 24 March

0600-1000 Breakfast Buffet (on your own)
0800-1000 Registration
0730-0945 Commanders Workshop
0730-0945 Executive Department Workshop
0730-0945 Administrative Department Workshop
0730-0945 Treasurer Department Workshop
0730-0945 Secretary Department Workshop
0730-0945 Education Department Workshop
0830-0945 "1914-2014: 100 Years of USPS and Going Strong"
1000-1200 Vessel Examiner Update
1000-1200 Microsoft Office for Squadron Users, "Word, Excel and Outlook"
1200-1300 Luncheon & Presentation:
Dane County Lakes and Watershed Commission

1315-1630 District Conference Meeting, Election

1730-1830 Social Hour with Cash Bar
1830-2030 Dinner, Awards, Change of Watch Program
2030-2230 Dimension in Sound, Big Band music and dancing

Falling Water Grill
Geneva Foyer
Greenway Boardroom
Green Bay Room
La Crosse Room
Milwaukee Room
Madison Boardroom
Geneva Room
Monona Room
Monona Room
Geneva Room
Mendota Room

Geneva Room

Wisconsin Ballroom
Wisconsin Ballroom
Wisconsin Ballroom

Sunday, 27 March

0600-1000 Breakfast Buffet (on your own)
0730-0830 Caffeine with the Commander & C/C Rep, Round Table Discussion
0830-0930 "N Club" Presentation
0930-1130 USPS Seminar: "Anchoring"
1130-1330 District 10 Bridge Meeting

Falling Water Grill
Monona Room
Monona Room
Geneva Room
Greenway Boardroom

Uniform of the Day:

Friday Afternoon Business Casual or Team USPS shirts
Friday Evening Island attire
Saturday Team USPS shirts, Bridge will wear D/C Mike's Team Shirt
Saturday Evening Uniform A with Bow Tie or appropriate Evening Attire
Sunday Casual attire, Bridge will wear D/C Dick's Team Shirt



Kid's Corner

By
Jessica
Skelley

This year the District theme was to make a splash and that's what I tried to do as a young member of USPS. I was able to attend many events with my parents and visit a lot of squadrons. I was able to actually make splashes while in the swimming pool at the summer rendezvous, but I also helped with children's activities at squadron events, participated in the youth poster contest, and attended the District Conference weekends. Sure I had to because of my parents, but I had a lot of fun along the way. I was able to dress up as a riverboat showgirl at the Fall Conference and a Cowgirl at the Spring Conference. There were lots of fun activities and games to play.

One event that all children in the District should go to is the summer rendezvous. This year we went on a dinner cruise in Sturgeon Bay, toured a Coast Guard tug boat, went on an art walk, visited shops, and watched the fireworks over the bay. Hopefully this summer in Central Wisconsin we will have other fun activities like the cardboard boat races and other water games again.

All of these meetings and events are packed with fun filled activities, like touring Target Field at the Spring Conference, and while it's exhausting at times, you can always relax in the hotel swimming pool. During the boating season, I get to see many of my friends from the squadron. These are other kids that I don't go to school with, but I know only because of my involvement with the Power Squadrons. In the winter time, I continue to email or text with many of them (that's what us kids do) and keep in touch that way. I think if more kids were involved all year, everyone would see how much fun it can

be and we would have more families as members.

You may think that USPS is all about education and working in our community, but there is a lot of fun to be had by everyone who gets involved. I think more people should bring their children to our events because we have lots of fun ideas and can contribute in many ways.

Recently, I went to the St. Paul Change of Watch where everyone made me feel very welcomed. I heard about the theme for next year, "Make a Difference" and the logo is a bridge. I was told it was about how we work with the community we live in, but I also think it could be about the bridge between our members and the children in our area. We have lots of friends in our schools that we can tell about what we do at USPS, I think us kids can "Make a Difference" too.



Notice to D10 Members Concerning the Communicator

Due to financial considerations, from this issue forward, the Communicator will only be mailed to members that don't have email addresses on file with D10. If you received this issue via your traditional mail delivery, it means you do not have an email address in DB2000, and we would ask that you contact your squadron secretary and correct that omission.

If you would prefer to receive the Communicator electronically, no further action is required. However, if you would like a hard copy mailed to you, you must let us know. A note mailed to the return address for the newsletter listed below will work, or email D/Lt/C Richard Baker at the email address listed inside the newsletter.

District 10 Communicator
D/Lt /C Richard Baker
6097 Hellenbrand Rd.
Waunakee, WI 53597

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