

# D-10 Communicator



DISTRICT 10, A UNIT OF UNITED STATES POWER SQUADRONS®

Sail and Power Boating

Volume 7 Issue 2

October 2011

## From the Helm...

It's hard to believe that yet another boating season is winding down and soon we will be using terms like winterization, storage, shrink-wrap and we will be heading back to the classrooms, Squadron meetings, and District Conferences. But not so fast....other than that first voyage of the year, this is my favorite time to be boating. Cool days, warm sunshine, the fall colors, and fewer boats on our waterways. Make the most of it and enjoy it while you can.

If you ever wanted proof that time flies when you're having fun, I have it. It's been nearly six months since being installed as District 10 Commander and it seems like yesterday. It's only fitting though, since I challenged everyone to "Make A Splash" and emphasized that being a member of USPS is "Fun For Kids Of All Ages". When it comes to our boats and our boating activities, we are all kids at heart.

I've had a busy year so far, starting with officiating at each of the Squadron Change of Watches and I want to thank those Squadron Commanders and their Members for their hospitality. I also want to thank the members of Minnetonka for

hosting the Spring Conference and making the Change of Watch so memorable. My family and I have also been able to attend other activities around the district so far, like Duluth's Winter Dock Party, Minnetonka's Chili Cook Off, and of course, the Summer Rendezvous. Unfortunately, the weather this year has impacted everything from Safe Boating Week to the St. Paul Squadron's annual Beach Party, with high water levels on lakes and rivers causing cancellation of a few events.

One event that was perfect was the District 10 Summer Rendezvous in Sturgeon Bay, WI. I would like to thank Cdr. Dave Baumann and event chair Lt/C Cynthia Weis, along with the members of the Door County Sail & Power Squadron for their hospitality and congratulate them for hosting such a great event. The rendezvous, themed "The Big Easy by the Bay", lived up to that with many activities planned, but with an open agenda that gave everyone the opportunity to enjoy the area. The weekend started with a Friday evening dinner cruise aboard the Harbor Lady. After a relaxing breakfast, Saturday included a tour of the USCG Tug and Barge "Mobile Bay", an Art Crawl around town which featured works from local artists, including our own Karen DeNoto and Patsy Stierna. In the afternoon a visit to the Door County Maritime Museum and their "Wooden Boat Show", as well as an event called "Walk the Docks" which gave us the chance to see member's boats moored in the local marinas. Saturday evening ended with a New Orleans style barbeque, music by the "Talk of the Town" band, and fireworks over the



D/C Michael Skelley, AP



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See the full color version on the web  
at [www.usps-d10.org](http://www.usps-d10.org)

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bay. Sunday wrapped up with a wonderful made to order omelet breakfast prepared by members of our host squadron and a D10 Bridge Meeting before everyone said their goodbyes and expressed



their appreciation for a job well done by the members of the Door County Sail and Power Squadron, thank you all!

Another event that was very successful was the BOC certifiers training in Lake City, MN in June. I would like to thank Staff Cdr. Art Mollica for arranging this training. Due to his efforts, a total of seven members of District 10 completed this training and will be rated as Coastal Navigator Certifiers, meaning they will be able to observe/certify on-the-water coastal navigator skills demonstrations. They are also eligible to take the next step and become Coastal Navigator Certifier Trainers.

I would also like to update you on a few business issues for the District that we are addressing. As many of you know, we have utilized more electronic media and communications this year and held our Spring Council Meeting via Go-to-Webinar. This lowers our cost for AV equipment at District Conferences and allows us to hold Bridge and Committee meetings, training sessions, and potentially seminars throughout the year. We obtained a grant from Citrix Corp., and have purchased our own use license of this product for \$50, compared to the normal price of \$1,200. In addition, we have established a general email address for the District Bridge Officers which will allow for better communication and use of the Go-to-Webinar software for our organization. The email is

[d10bridge@usps-d10.org](mailto:d10bridge@usps-d10.org).

In addition, we are reviewing our Bylaws to ensure they comply with the new unified membership standards now in effect within all of USPS. We are also exploring the idea of aligning our officer term lengths with that of the National Bridge and we are reviewing budgets to see how we can more closely track the actual cost of running this organization. These topics and a few others are being assigned to the appropriate committees for their input and reports.

As I am writing this, I am returning from the National Fall Governing Board in Greensboro, NC. I am pleased to say that we had more than 20 members representing District 10 in attendance. There were many topics discussed, none more than the cost of running this organization and the fact that our dues only covers 65% of the operating budget. We have been very successful at securing grants from the USCG and others to cover much of the remaining expenses. Our membership trends have turned and we have been posting positive growth over the past 4-5 months, however, it was quite evident that some action needed to be taken and a \$2.00 increase in National dues will take effect in 2012.

Other topics discussed were the importance of "On the Water" training within our education courses, the use of seminars to the public, sale of our education materials to the public and partner organizations, the need to work with state DNR representatives, and state NASBLA representatives. We also addressed the need for better job descriptions, the implementation of new Operations Training materials, and a revamped Leadership Development course. The success of the Cyber Squadron and free trial memberships were also hot topics and we took a deeper dive into Marketing Services that are being developed along with the plans for the 100<sup>th</sup> anniversary of USPS and the role the District will play in the future of the organi-

zation. Lastly, we received information about the initiatives of the USCG's Recreational Boating Safety program and what we can do to help. All of these topics will be discussed in more depth during the various department workshops at the District Fall Conference.

Speaking of which, the D/10 Fall Conference is fast approaching and more information is available elsewhere in this publication. However, please take time now to get your reservations in as the St. Paul Sail & Power Squadron has an exciting weekend planned for us 28-30 October at the Embassy Suites Hotel Downtown St. Paul. The C/C Rep will be V/C Bob Sweet, SN, who is our National Education Officer. Bob told me that he would like to be very involved with our members at this conference and he is hoping to address any questions you have.



As I wrap up this article, I would like to encourage you to mark your calendars and attend upcoming District and National events. The USPS Annual Meeting will be held 25-29 January at the Hyatt Regency Riverfront in Jacksonville, FL. Also, our District 10 Spring Conference will be held 23-25 March at the Marriott West, Madison, WI. I hope to see many of you there.

Remember to "Make Your Splash" on this organization, it's fun for kids of all ages!

D/C Mike Skelley, AP

## District Educational Department

### From your DEO Fall 2011

I just returned from the USPS 2011 Governing Board Meeting in Greensboro, NC. Here are my take-aways from a National Educational Department perspective. There will be an increased focus on On-the-Water training. Each Chair responsible for the various courses has been asked to develop an OTW component to augment their courses. There will be an increased focus on E-Learning, although NEO Bob Sweet maintains that we will continue to be predominantly classroom based. There is a continuing focus on updating and improving Courses and Seminars and providing more user friendly materials. The "New Look" Seminar materials are pretty slick. Lastly, there is increased activity in developing partners. Actually, staff has been hired to facilitate partnering.

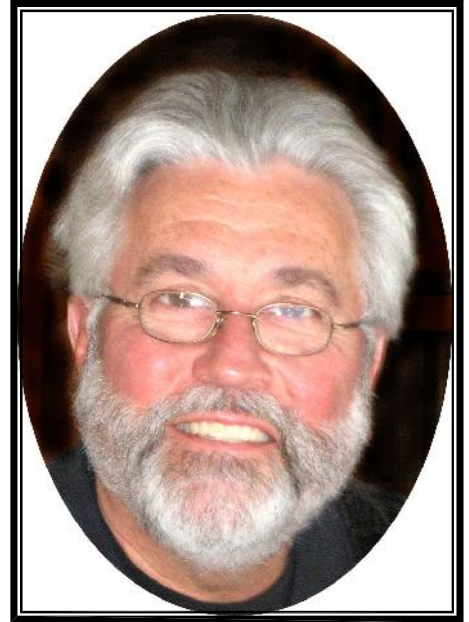
For more details on USPS Education go to the Ed Department newsletter *Currents* at <http://www.usps.org/national/eddept/misc/currents.htm>

If you're thinking about "opting out" of the Fall Conference in Saint Paul 28-30 October, I would strongly advise against that. We have an Educational line-up that may never align again on the shores of D-10. Our National Education Officer, Bob Sweet, is your Chief's Representative. Dick McGaughy, Chair of IC-NCom and Jim Runge, Chair of BHCom and DEO, D-20, will also be in attendance. A Roundtable/Town Hall Session with our three guests will be scheduled outside of the Educational Workshop. ADEO Alan Wentworth, SN and I hope to direct dialogue that meets your needs. We would hate to see you miss this opportunity.

As this is my first contribution to the *Communicator* as your DEO, I perused past issues to gain a feel. I came across past DEO Bill Dohr's report in the Fall 2007 Issue. Bill made reference to "The new Boat Operators Certification (BOC) program as close to being rolled out" with 6 Seminars being available from HQ. What a difference 4 years make! There are currently 21 Seminars (and more in the works) available. In 2011 alone, "On Board Weather Forecasting" was updated, renamed and released as "Basic Weather & Forecasting". Three new Seminars were also added: "Fuel & Boating", "Emergencies on Board" and "Tides & Currents". The last is particularly interesting to me, as I spent my first 38 years of boating on the East Coast with a 4' tide. BTW: I got a chance to take this in Greensboro. All is good!

Boat Operators Certification has 2 active levels: Inland Navigator and Coastal Navigator. I am proud to say that in 2011, District 10 has added 13 Inland Navigators and 8 Coastal Navigators. All of USPS has but 61 CNs. That means D-10 accounts for 13% of them. I'm impressed! The "On -the-Water" skills training that is associated with BOC, is some of the most fun I've had with USPS in a long time. Who can argue with an early October day on the water in Midwest waters?

Twenty one Seminars is a powerful line-up and provides a great opportunity for updating our skills and knowledge, as well as attracting new members. This is clearly evidenced by Door County. They recently added three new members, as a result of their 6 Seminar program this summer.



D/Lt/C Bob DeNoto, JN

Go to the National Education Department Home page: <http://www.usps.org/national/eddept/>, check out BOC, check out Seminars, bug your SEO and have fun!!

At the heart of our Educational programs are our Certified Instructors. Some of us (me included) need recertification. I'm delighted to share that D-10 has an account with Go-To-Meetings. As a result, we have scheduled an Instructor Recertification Webinar for Wednesday evening 5 October at 1830. Art Mollica has agreed to instruct. Stay tuned.

Looking forward to seeing you in St Paul.

Faternally yours;

D/Lt/C Bob DeNoto, JN



## District Executive Department

The 2011 USPS Fall Governing Board in Greensboro NC is now history. I always look forward to national meetings such as this. It's a good way to learn about what's going on at the next level, and it always energizes me and gives me new ideas.

The buzz word of the moment is "partnership". USPS has had Memorandums of Understanding (MOU) with the Coast Guard Auxiliary going back to 2000 concerning the VSC and Recreational Safe Boating Visitation Program (RSBVP). In April of 2011 a new MOU was signed that charged both organizations with the task of examining all of the past agreements for effectiveness, and developing a plan for better implementation of those agreements. That Implementation Plan was signed in September, and has six parts. Highlights include a mandated closer working relationship with CGAux for training and operations in the VSC and PV (Program Visitation); an exchange of personnel at district con-

ferences, meetings and events; and sharing training opportunities consistent with the regulations of both organizations.

USPS has benefited in another significant way from the Coast Guard, in that we have received \$400,000 in grants to fund the "On the Water Training Program". On display the whole week in Greensboro was a 20' Boston Whaler from Brunswick, and a truck to tow it around. Both the truck and the boat were covered with vinyl wraps advertising the program. This unit will be the first of a fleet of boats that will travel the country "training the trainers". D10 will be actively trying to get the rig up into our neighborhood as soon as possible. This whole program promises to be a major benefit to USPS, in that it is the final component in our program of educating the public to be better boaters. We can now offer hands on training that we haven't really been able to before.

Partnership with other organizations was mentioned as a way to expand our reach



D/Lt/C Richard Baker, AP

and could be well received in these tough times. Ray Tsuneyoshi, USPS Program Director and former California Boating Law Administrator, told us that approaching our state's BLA may result in expanded opportunities for us. D10 will be exploring that avenue in the very near future.

Seeking grant money is another form of partnership that deserves attention in these troubled economic times. We all know about Boat US grants, but how many of us have applied for one? In the grant world, these are relatively easy to get, since they are meant for organizations just like us. Madison has received one in the past. I Googled "boating grants" and got 8 pages of hits. I also went to the Wisconsin DNR site and Googled "boating grants" and got 15 pages of hits. And that is results just within the DNR site. I found one that may work for a project we are considering here in Madison.

Marketing was a big topic this week also.

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National has hired a social media person, Terri Flagg. Terri has been hired using a grant from the Coast Guard, and she has gotten USPS into Facebook, Twitter, YouTube and LinkedIn. You can check them all out from the right hand side of the National home page. The best thing about these forms of advertising is that they are free. They do require work, however. D10 squadrons have made good progress so far embracing this technology.

Marketing using things like Facebook represents the new normal for USPS. Funding no longer exists for marketing as we have done it in the past. There has been some hope that co-op advertising might return, but that is not going to happen. Many members have felt that as a national organization, we needed to re-brand ourselves. That too requires money that is

not there. Advertising ourselves is pretty much going to have to be done at the squadron level. Tom Kemp, USPS Marketing Director, is a resource that is always available to squadrons at any time. Tom can help with all manner of PSA's, press releases, contact info for media outlets, and ads of various types. Contact Tom at [kempt@hq.usps.org](mailto:kempt@hq.usps.org).

Sail Angle has been busy too; many things have changed here. They have offered one seminar via webinar, and they have another scheduled for November 15. This one is on Emergency Locator Beacons. If you sign up before October 1 its \$16, after that its \$20. If you can't be there for the first broadcast, the seminar will be archived for a while so you can view it when you can. One person in the session I attended said that their squadron had turned the webinar into a squadron event. If that interests you, consult with

your SEO so all attendees can get credit for the seminar. Moving forward, I hope to help and encourage our squadrons utilize Sail Angle more. Please keep in mind the purpose of Sail Angle is to facilitate **internal** communication, as opposed to something like Facebook, which is more external.

As we approach our 100<sup>th</sup> Anniversary in 2014, I think it's an exciting time to be a member of USPS. I look forward to meeting the challenges we face and helping to make USPS, District 10, and all of our member squadrons stronger as we move into the future.

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**Call To The D10 2011 Fall Conference Meeting  
28, 29 & 30 October 2011  
Embassy Suites Hotel St. Paul – Downtown  
179 East 10<sup>th</sup> Street 55101  
Tel. 1-651-224-5400**

To: All members of District 10

In accordance with the bylaws of District 10, Section 5.6, the District 10 2011 Fall Conference (to which all members are cordially invited) has been called. The Council meeting will be held on 26 October via Webinar at 1900 hrs. More information will follow soon. The Conference meeting will be held on 29 October also at the above location, and will convene at 1330 for the purpose of acting on matters set forth below:

1. To receive and act upon reports of officers and committees.
  2. To consider and adopt a budget for the 2012-2013 watch year.
  3. To consider and act upon any other business that may properly come before this meeting.
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## District Administrative Department

Just think, in a few short weeks we will be pulling our boats. The hard water is coming. Our season is too short, so I hope you all enjoyed a summer full of fun and lots of boating memories. I know we have.

Set aside 28, 29, 30 October for the District Fall Conference. It will be at the Embassy Suites Hotel, 175 E 10<sup>th</sup> Street in St. Paul MN. The St Paul Squadron has been working hard to make this a fun experience. Our District Officers are working to help make your job easier. Come to your workshops. Talk to fellow Administrative officers. See what works for them, and share what has worked for your squadron. Everyone has the same concerns. We can all help make our jobs easier and have fun doing it. See what you need to do to have a successful year. Remember the Youth Posters will be judged at the Fall Conference. Please turn in all your youth posters to D/1<sup>st</sup>/L Geoff Carmon.

Go to the D10 Website to get information to register for the Fall Conference.

### Leadership Development Workshop

This LDW program is valuable for everyone. It offers a wonderful opportunity to learn leadership skills for home, business and community. The LDW initiative aims to spread leadership skills to all USPS members. Better-trained leaders will motivate our members to take more pride in USPS membership and to assume leadership roles in both our organization and the community. This is an intensive, practical one day state of the art workshop designed for members who currently are in leadership positions and others who would aspire to be among the corps of leaders

There are two dates set aside for Leadership Development. 5 November in Wisconsin at Anderson Law Firm, 1257 Main Street, Stevens Point. 19 November in Minnesota, at Advance Wireless Communications, 20809 Kensington Blvd. Lakeville MN 55044. This is a one day workshop with a webinar the week before. Box Lunches are available. If you can't make it to one you are welcome to go to the other. Contact Leadership Development—Co Chair

Lt/C Jeff Schott AP [yachter@comcast.net](mailto:yachter@comcast.net)  
(H) 763-754-3772 (M) 612-865-865-8986

D/Lt / C Kris Harmon, AP [klharmon@comcast.net](mailto:klharmon@comcast.net) (H) 657-688-6464  
(M) 651-260-0097

### Doing It Right

Over the years the National Membership committee has developed a list of what healthy squadrons do to ensure their growth from year to year. These questions are designed to give a squadron a New Course to chart, new ideas to try and recognize the squadrons that are trying to "Do It Right". The new Doing It Right worksheet on the National Membership website is intended to help your squadron find areas of improvement for next year. Squadrons are encouraged to discuss the questionnaire at an upcoming executive meeting and submit the DIR worksheet to me by 1 December. That way I can send it to National before the December deadline.

Consider this a questionnaire, a list of what a squadron can do to improve its tone and performance. If a squadron had answered yes to 15 of the 25 questions in 2010, and can answer 16 in 2011 and 18 in 2012 and 20 in 2013 than a symbol can be placed on their newsletter and website to announce to all squadrons that they are "**DOING IT RIGHT**". Also all Districts in which every squadron fills out the questionnaire will be allowed to also place the "Doing It Right" Award on their website and newsletter. Send to D/Lt/C Marie Coons either by mail or e-mail. This will help your squadrons Star Squadron Status.

The revised and updated Operations Training Program Manual is available on the Leadership Development Committee website. The new manual is presented in four different modules: The Organization, Squadron Committee Work, Squadron Bridge Officers and Navigating the USPS website. All modules must be covered to qualify for an OTP certificate of completion. You can copy all modules or just one. Number 4 module navigating the USPS



D/Lt/C Marie Coons, P

web site is worthwhile for all members. READ MORE Revised Operations Training Manual <[http://goto:http://www.usps.org/national/ot/operations\\_training/index.html](http://goto:http://www.usps.org/national/ot/operations_training/index.html)>

For more information, contact D/Lt/C Kris Harmon, AP. She is the Operations Training Chair for the District. [klharmon@comcast.net](mailto:klharmon@comcast.net) or call (H) 651-688-6464 or (M) 651-260-0097.

Some members still have questions about how to opt out of member benefit mailings. Please include this information in your squadron newsletters:

Opt-out instructions

1. Go to [usps.org](http://usps.org) <<http://usps.org>>.
2. Go the Member Stuff box and click Benefit Announcement Options.
3. The Manage Your Member Benefits Announcement Options page comes up.
4. Reset Your Member Benefits Announcement Option to No.
5. Click Update.

That's it. Easy to do.

D/Lt/C Marie Coons. P

District 10 Administrative Officer

19185 Edgewood Lane

Prior Lake MN 55372

(H) 952-838-5850

<http://www.usps-d10.org/>



## District Secretary

a trove of old boating ensigns, letters of congratulation, awards, plaques, paintings, etc. As we descended the stairwell, with its walls covered with more paintings, I spied a small grave yard on the property. Inquiring, I was told that it is from the early 1800s and could not be moved. USPS agreed to purchase the land and build the building with



D/Lt/C Jeff Davis, AP

Greetings, from Greensboro, NC, the site of USPS' 2011 Fall Governing Board meeting. I flew down on Tuesday evening & met R/C Greg Korstad in the waiting area. The flight to Atlanta was uneventful and our connecting flight, to Greensboro, allowed plenty of time to sample a beer. Greg had meetings all day Wednesday and I had to update my CPR and AED cards, 08:00 – 17:00. All went well.

Today I chose to take the tour of USPS National HQ in Raleigh. The motor coach left the Sheraton, the meeting site, and an hour later we arrived. The building is two stories with offices on the first floor and a large warehouse on the back. The second floor has two small meeting rooms and a large "USPS Memorial Library", which is surrounded by eleven alcoves containing

this unique feature nicely fenced, with 1800 style iron. The predominate feature of the entire structure is the flag pole with its two side flags flying from the tee on the pole. A ship's bell is attached also and the pole sits on a field of bricks purchased by members at the time of the building's completion. There is also a geodetic mark at the foot of the pole to honor USPS' work with US Geological Survey.

Attending National meetings allows me to reacquaint with people and friends I only see at National meetings. Squadrons all over are enjoying themselves and tormenting about the same problems we all share. The East coast squadrons all suffered from the last hurricane, some physically and all from fear of the unknown damage potential. All agreed it could

have been a lot worse.

We in D-10 are blessed with fine leaders both past and present. We have three R/Cs, Greg Korstad, Jeff Hamilton, and our own Art Mollica. Quite an honor for our district and a testament to the leadership development D-10 provides. Keep in mind these members all started out like us all, as lowly Seamen and worked to improve themselves and our organization.

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### District Treasurer

#### Thanks from the Treasurer

. . . for continuing to pay your dues and supporting USPS on the local, district and national levels.

Please join us at the Treasurers' workshop at the District 10 Fall Conference. We'll be focusing on budgeting with QuickBooks and sharing best practices to shorten the learning curve for all.

#### Leadership Development

I'm often asked to describe the difference between Leadership Development and Operations Training. Think of it this way: Operations Training provides lots of information about what squadrons do – what protocols are followed, what members can do to become involved, what officers are expected to accomplish, what are the hallmarks of a successful squadron. What. What. What.

Leadership Development, on the other hand, focuses on how to get these things done, and in the most effective manner. How do we lead an organization of volunteers, how do we create teams to accomplish our goals and facilitate our activities, how do we coach members who are uncertain about their abilities to take lead-

ership roles as officers, how do we come to know our own strengths and weaknesses and use that knowledge to become successful leaders.

District 10 is unique in its approach to providing leadership development "training." We've taken some basic materials assembled by USPS national, modified them through the course of four previous sessions and allowed the course to evolve in the spirit of continuous improvement to be as current as possible. There is no better opportunity to learn more about yourself and your leadership style, strengths and weaknesses. There is no better opportunity for you to learn about and explore the trials and tribulations and successes and best practices of other District 10 squadrons. There is no better way for the members of your Executive Committee to come together as a team to identify and begin prioritizing and planning the next watch year.

Who is Leadership Development for? Current and committed future members of your Executive Committee, squadron members who are considering a leadership role or who are uncertain of their own leadership skills, any member who is interested in this subject for personal growth.



D/Lt/C Kris Harmon, AP

When & Where will we provide the next Leadership Development Workshops? On Saturday, November 5 in Stevens Point, and on November 19 in the Twin Cities. (See DAO Marie Coons' article in this publication for more details.) Note: Each session will be preceded by about one-hour of pre-work and a 90-minute teleconference the Wednesday before the actual workshop.

Leadership Development – not your basic Operations Training. Hope to see you there! (You'll be glad you came!)



## 2011 District 10 Fall Conference

V/C Robert J Sweet, SN

National Education Officer for 2011, V/C Bob Sweet has served in a number of positions in Buzzards Bay Sail and Power Squadron (BBPS) and National. In 1998, he joined BBPS and quickly became SEO while retaking some courses and completing all of the requirements for SN. Afterward, he then moved on to squadron Executive Officer and Commander. Concurrently, Bob joined the Basic Public Education Committee and shortly thereafter was elected Assistant Chairman and Staff Commander.

While a member of the Basic Public Education Committee, Bob led the effort to create the GPS Seminar. He was able to draw upon his professional background leading the business unit of a company developing the original GPS system. He subsequently was tasked with coordinating the development of the new Piloting and Advanced Piloting courses, establishing the Paddle SmartTM web site, and leading the effort to incorporate digital charts in USPS courses. Bob also was instrumental in developing USPS partnerships with Maptech, McGraw-Hill, and C-Map leading to discounts for members and significant technical support for our educational programs. In January 2006, Bob was elected to the position of Assistant National Educational Officer and Rear Commander. He has spent much of the past few years helping then NEO, Spencer Anderson, and ANEO, Dick Kyle, with a variety of initiatives leading to cooperative programs with the Canadian Power Squadrons, restructuring of courses, strategic planning for the department, and plans for seminars and boat operator certification. V/C Sweet has 10 Merit Marks. Bob originally completed "Boating, Seamanship, & Piloting" in 1971 and briefly joined Minuteman Squadron before job responsibilities led him to extensive domestic and international business and away from frequent boating. After relocating to Cape Cod in 1997, he and Judy decided to get back into active boating. Having earlier been avid sailors, they opted for a powerboat. They currently own a 29 foot cruiser.

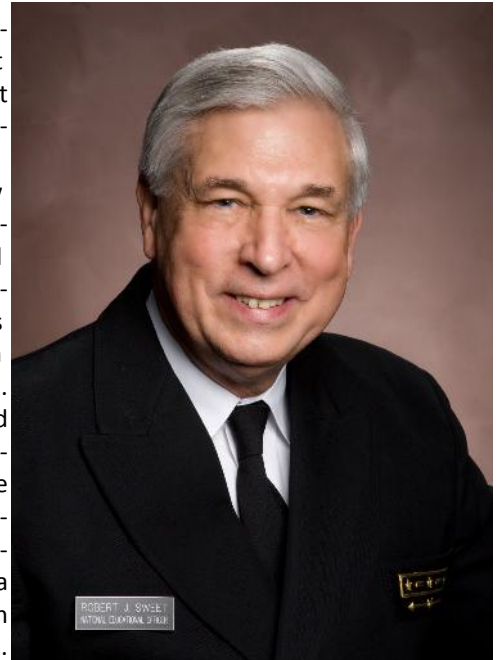
Bob's professional background began as system engineering manager developing radar and naval communications systems. He was promoted to business area management at GTE Sylvania, now General Dynamics Systems, and Harris Corporation. Bob was Director and responsible for programs that included GPS, shipboard communications, and a number of satellite control systems. He then became President of General Defense Systems and was responsible for shipboard tracking and radar products, training systems, and commercial manufacturing. Bob

## Chief Commander's Representative

subsequently became President and CEO of Elbit Systems and Inframetrics. Inframetrics, now Flir Systems, produces infrared night vision equipment such as those used on police helicopters. Bob then founded a consulting business leading the restructuring, acquisition, and alliance efforts for a number of high technology clients.

Bob recently has hung up his consulting role, to write. He currently has two published book titles and six guides to his credit, and more on the way. His first books and guides are on related marine topics, and he now is working on business topics of strategic planning and staffing.

Bob and his wife Judy, live in Falmouth on Cape Cod near Judy's mother, and their son who is a computer graphic designer. Their other son is married and lives in Atlanta with their two teenage grandchildren. Bob and Judy enjoy the waters around Cape Cod and local squadron activities.





**Make a  
Splash!**  
*Fun for kids of all ages*

## District 10 USPS 2011 Fall Conference Meeting 28-30 October 2011

### Embassy Suites St. Paul— Downtown

175 East 10th St., St Paul, MN, 55101  
Tel: 1-651-224-5400 Fax: 1-651-224-0957

Hosted by St. Paul Sail and Power Squadron



Squadron: \_\_\_\_\_ (please print)

Rank: \_\_\_\_\_ Name: \_\_\_\_\_ Grade: \_\_\_\_\_

Rank: \_\_\_\_\_ Name: \_\_\_\_\_ Grade: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Hotel Reservation, Deadline and Hotel Information:** Hotel Deadline is 1 Oct 2011. Lodging is \$100/day Tel: 1-651-224-5400 Please mention that you are with the District Power Squadron Event. Those staying at The Embassy Suites can enjoy a complimentary hot breakfast in the Atrium and a Managers Hospitality (open Bar) in the evening. The Embassy has a pool and restaurant onsite. Parking is \$10/day; there is on street parking. Those not staying at the Embassy and wanting to partake in the open bar will be issued a pass at registration for \$15 per person per day. Use your HiltonHonors™ to book this stay! *Register early- room availability could be limited due to a sporting event in St Paul.*

**Directions:** From North: 35E South to 10th Street & Wacouta exit, follow 10th Street to the hotel. From South: 35E North to 11th Street Exit. 6 Blocks to Jackson Street, right on Jackson to 10th Street. From West: Take 94 East to 10th St. Exit, follow to Cedar Street. Right on Cedar, and an immediate left back onto 10th. Continue onto the hotel. From East: 94 West to 12th Street/State Capitol Exit. Left on Jackson. Go 2 blocks & take left on 10th Street.

EVENT	Cost	#	Total
Friday Night Riverboat Casino Buffet-Braised beef short ribs w/zinfandel reduction and topped w/carrot ginger puree & fois gras butter, balsamic chicken breasts, garlic mashed potatoes, veggie medley, house salad, fresh fruit plus dessert!	\$35		
Friday Riverboat Casino Night Gambling- Receive \$20,000 gambling voucher at registration	FREE		FREE
Saturday Luncheon- New York Deli Buffet	\$30		
Saturday Luncheon and Fashion Show- Coldwater Creek fashions	\$30		
Saturday Guided Tour Minnesota History Museum, includes transport	\$15		
Saturday Shopping -Downtown St Paul -Woodbury Lakes Mall	N/C	___ ___	
D-10 SWEATERS See our website <a href="http://stpaulsquadron.org">stpaulsquadron.org</a> (in the squadron events section) to order our D-10 sweaters!			
Saturday Bachman's How to Create a Holiday Centerpiece demonstration	\$ 5		
Seminar- DB2000	N/C		
Seminar- Weather Forecasting (includes textbook)	\$30		
Pass for open bar (Managers Hospitality) for people not staying at hotel (per person/per day)	\$15		
Saturday Evening Banquet: (meals come with chef's choice potatoes, vegetables and vinaigrette salad w/sweet walnuts, raspberry cheese cake) Panko Breaded Walleye Bourbon Marinated Pork Chops Vegetarian/Special Needs	\$42	___ ___ ___	___ ___ ___
Late fee if received after 1 Oct 2011			\$10.00
Please make checks out to St Paul Sail and Power Squadron and mail to Nancy Gagich, 2334 Boulder Rd., Chanhassen, MN 55317		TOTAL	





**2011 District 10  
Fall Conference Agenda  
28, 29, 30 October 2011  
Embassy Suites  
Saint Paul**



**Wednesday, 26 October**

1900-2100 District Council Meeting

Webinar

**Friday, 28 October**

1330-1830 Registration  
1430-1630 District Planning Committee (Closed Meeting)  
1430-1630 District Nominating Committee (Closed Meeting)  
1730-1830 Conference Welcome - All Members & Guests Welcome (Green House Foyer)  
1730-1900 Hospitality (Open Bar) If staying at Hotel - Cash bar \$15 per person if not staying at hotel  
1830-1930 Dinner Buffet  
1930-2300 Riverboat Casino

Lobby  
Lexington  
Summit  
Atrium  
Atrium  
Fairview & Grand  
Emerald

**Saturday, 29 October**

0700-1000 Embassy Breakfast Buffet  
0800-1100 Registration  
0800-1000 Commanders Workshop  
0800-1000 Executive Department Workshop  
0800-1000 Administrative Department Workshop  
0800-1000 Treasurer Department Workshop  
0800-1000 Secretary Department Workshop  
0800-1000 Education Department Workshop  
1030-1130 Alternate Workshop (Bachman's demonstrates how to create a holiday centerpiece)  
1000-1015 Break  
  
1015-1215 Seminar DB2000 Seminar  
1015-1215 Seminar Weather Forecasting  
  
1215-1315 Luncheon  
1230-1330 Coldwater Creek Fashion show (Participants get buffet lunch and then proceed to Fashion Show)  
1330-1530 District Conference Meeting  
  
1530-1730 Tour Minnesota History Center or Woodbury Lakes (Shopping) or Downtown St Paul Shopping  
  
1730-1830 Hospitality (Open Bar) if staying at Hotel - Cash bar \$15. Per person if not staying at hotel  
1900-2100 Dinner & Awards & Auction

Atrium  
Lobby  
Fairview  
Grand  
Lexington  
Summit  
Emerald  
University  
Lexington  
  
University  
Summit  
  
Atrium  
Emerald  
Fairview & Grand  
  
  
  
Atrium  
Fairview, Grand & Lexington

**Sunday, 30 October**

0700-1000 Embassy Breakfast Buffet  
0800-0900 Round Table discussion, Q & A with Chief's Rep and District Bridge  
0900-1000 Town Hall Meeting on Education - Jim Runge (Boat Handling) Dick McGaughy (INC Committee)  
1000-1100 N Club Seminar "Tales from the Big 'E'" Presented by R/C Dick McGaughy  
1115-1250 D10 Bridge Closed Meeting

Atrium  
Lexington  
Grand  
Fairview  
Summit

**Uniform of the Day:**

Friday Afternoon Business Casual or Team USPS shirts  
Friday Evening Riverboat Vintage Clothing Style  
Saturday Team USPS shirts, Bridge will wear D/C Mike's Team S  
Saturday Evening Blazer or Business Casual Attire  
Sunday Casual attire, Bridge will wear D/C Mike's Team Shirt





# Kid's Corner

By  
Jessica  
Skelley

Every summer District 10 of the United States Power Squadrons has a summer rendezvous. The location changes every time but no matter where it is.....it's a blast.

This summer the rendezvous was in Door County Wisconsin. It was a lot of fun. On Friday night there was a dinner cruise around Sturgeon Bay. It was beautiful. We got to see the sun set and a deep fog formed after dinner on Lake Michigan, it was a gorgeous cruise. Saturday morning after breakfast we got a tour of a U.S. Coast Guard boat. It was cool seeing where they work, sleep, and eat. We also toured the bridge and saw how they steered the boat and use computers to place the buoys around the Great Lakes.

Around lunch time an art walk started and we got to walk around town and go to shops and art studios. One of the studios was in a house and they served us cookies and lemonade. Another was a glass blowing studio and we got to watch the owner

make a beautiful vase and create a small animal figure out of melted glass and then he gave me one that he created earlier, it was really fun. We also visited many shops, including a candy and ice cream parlor. As we walked, we saw many of the colorful sturgeons, like the one in this picture, that were on the sidewalks all around town.

Later in the afternoon, some of us played or relaxed in the hotel swimming pool which had a waterfall. Then on Saturday night there was a great barbeque dinner with a band. After dinner all the kids played while they waited for the fireworks.

While in Door County, many members toured the area visiting lighthouses, other towns, shops, and apple or cherry orchards.

It was a great rendezvous and a lot of fun. So get involved in the Power Squadrons and then you can have fun at all the events too. I hope I see you at future events.



District 10 Communicator

D/Lt /C Richard Baker

6097 Hellenbrand Rd.

Waunakee, WI 53597

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