



D 10 Communicator

Fall 2010

District 10, a unit of United States Power Squadrons®
Sail and Power Boating

Volume 6, Issue 2

Special points of interest:

- Your invitation to the Fall Conference in Green Bay
- Meet V/C Robert A. Baldrige, SN
- How to recognize a drowning victim

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The District 10 Communicator is the official newsletter of District 10, a unit of United States Power Squadrons®, and is published two times per year. Please send submissions to the editor at kobray@charter.net. The editor, Karen Bray, can also be reached at (218) 348-1191.

From the Helm

By the time this article is published, the cruising season will be nearly complete. Our District 10 summer boating season has been memorable in many respects. First of all, I'm still working on the goal of attending at least one event from each squadron before the year is out. It wasn't long after the Spring Conference when I had the opportunity to attend a Hiawatha Valley Annual Membership Meeting to present a couple of District awards to members that couldn't make the Spring Conference. It was a great chance to learn about the pending improvements of Lock & Dam #3 from the Army Corps of Engineers Representative, Dave Sadoris.

We returned on Saturday, May 22nd for the Hiawatha Valley Triangle Day, celebrating their 10th Anniversary as a Chartered Squadron during Boating Safety Week. Members hosted a spectrum of classroom, civic and social activities throughout the day, capped by a great wine & cheese tasting at the Falconer Vineyard in Red Wing. Checkout www.hiawathavalleyyps.org/ to read the May newsletter to learn more, and by doing that you will see one fantastic looking newsletter designed by Lt. Jean S. Peterson, P.



The Summer Rendezvous in Bayfield will probably be talked about for years to come. More than 200 members were treated to a remarkable weekend. Cdr Todd Carlson and the Conference Crew lead by co-chairs Dave Stokes and Len Robinson pulled out all stops to get the USCG ice breaker Sundew and the "Tall Ship" Roseway dock space. Folks were treated to floating history and a great weekend of fun in the sun. It's impossible to describe the amount of hospitality that the Duluth members provided, but it was special. The really neat thing about

D/C Jim Pahl-Washa, JN



Bayfield is that the entire community is all within walking distance of the docks. For those of us not staying on boats, we enjoyed hotel rooms and condo units

throughout the downtown area. What can you say about a town where the Mayor is also a street vendor selling cherries from his truck. While there, Julie and I enjoyed the legendary show, *Riding the Wind*, at the Big Top Chautauqua Friday evening. The Big Top is a cross between Prairie Home Companion and the Grand Ole' Opry. The non-profit community performing arts group is dedicated to preserving the heritage of Bayfield, the Apostle Islands, and mystique of Lake Superior.

District 10 members and the Tall Ship, Roseway, kept company on multiple occasions this summer. The weekend following the Rendezvous would find the Roseway and seven other Tall Ships in Duluth. Once again, Duluth mem-



bers stepped up by volunteering to make the weekend community event safe and spectacular. The Sundew led the historic fleet into the

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harbor along with a number of squadron vessels serving as escorts.

The Roseway and twelve other Tall Ships cruised into Green Bay two weeks later over the weekend of August 13-15th. Visit www.tallshipgreenbay.com/ to learn more about the event and

to see some great photos of all the ships, including the legendary Bounty.

Cdr Paul Struve and Emy Struve coordinated volunteers including some of us from the District Bridge. Julie and I were posted at the Pride of Baltimore II, a beautiful 1812 war schooner. This 105' vessel serves as an on-the-water American History classroom, like so many of the others. High heat and humidity didn't keep folks away. Thousands showed up as they did in Duluth. The Pride of Baltimore II is in the foreground of the photo (right) showing some of the ships anchored in the canal across from the Holiday Inn – City Centre, site of the 2010 Fall Conference.

Locally in Madison, our boating has been limited. However, we've been attending "Third Thursday" events with a number of Madison members, a new monthly social gathering.

It's now the last week of August, and we're getting prepared to leave for the 2010 Fall Governing Board National meeting in Bellevue, Washington. Bellevue sits in the shadow of Mt. Rainier, a spectacular area of the country. I expect our first visit to become another great memory. We're combining district business with pleasure of course, a recipe I recommend for all to enjoy. We're also taking a two-day side trip to Vancouver, BC by train a few days before the Conference gets started.

National meetings offer a unique opportunity to combine USPS business and pleasure. Following the conference, some of your D10 representatives have chartered vessels to create a modern day Armada of sorts. I believe there are nearly 60 boats. Others have signed up for an

"National meetings offer a unique opportunity to combine USPS business..... getting involved has a lot more to offer than just meetings. "



Alaska bound Princess Cruise, so it just shows that getting involved has a lot more to offer than just meetings.

Labor Day signals the start of a new semester when schools will be opening their doors to kids of all ages. Most likely we'll be headed for the classroom with the fall round of Squadron classes starting as well. Although fall is near, Labor Day does not mark the end of cruising. We'll see a lot fewer boats on the water after the holiday, but September and October cruising can be extremely beautiful. Hopefully we'll get a trip or two before we put the boat into storage.



It's also not too early to start thinking about the Fall Conference that will be hosted by Green Bay Sail and Power Squadron. Conference Chair, P/C Leo Loeb and CDR Paul Struve, are planning an eventful weekend to help commemorate their 70th Anniversary as a chartered Squadron. The registration form and promotional materials can be found in this newsletter and on the District website.

You can't help think about Green Bay without thinking about football and the Packers. The Packers will be hosting a Sunday Night game after the Conference. We're working to make sure our National Rep, V/C Robert Baldrige, attends that game. V/C Baldrige just happens to be from District 15, Baton Rouge Sail & Power Squadron, home to the current Superbowl Champions, The New Orleans Saints.

It should be a great chance for the Chief Commander's Rep to visit the shrine of football. He'll find the beautifully renovated Lambeau Stadium a great site as well as three Superbowl trophies. Finally, what better way to end a conference than to witness the Packers beat up on our mutual rivals, the Dallas Cowboys.

District Educational Department

D/Lt/C Bob Stierna, SN

We're just fresh off Lake Michigan after a several day trip. This year, most days the wind was fairly strong, with average wind speeds around 15-20 knots and 2-4 foot waves, with occasional higher seas. We're sailors, so this is exciting, but there is a catch. We have a Seaward 25, which is a fairly light, shallow draft keel boat, great for trailering and gunholing, but which requires us to reef (reduce sail) earlier than most sailboats. Too much sail and the boat just leans over and sails poorly, too little or not configured right, and you lose a lot of speed. Get the balance right, and it's a rocket ship, wrong and it's a real pain, mentally and physically.

Like the winds in our favorite environment, the winds of change are blowing hard through our organization again this year and especially in education. When last I was DEO six or so years ago, we had a lot of changes in the coursework, but the basic pattern of classroom instruction in Boating for the public and Advanced Grades and Electives for members had been stable for some time. Though comfortable for many, our enrollments continued to decline, signaling that whatever we were doing wasn't working. In the language of business, our markets were no longer responding to our product offerings. It's said that nothing focuses the mind more than the prospect of one's own execution. The painful cutbacks in our staff support and program budgets sent a clear signal that this was going to end badly if we didn't figure out a method of doing things that was attractive to our markets and our members.

In education, the organizational response has been frenetic. The winds of change have blown in: eighteen member and public seminars; commercial texts used in some of our coursework rather than member developed materials; on-the-water education to eventually tie to all our coursework; the option to open previous member classes without a membership requirement; Boat Operator Certification including on the water skills demonstrations for the first of four eventual levels and leading to an internationally recognized credential; USPS University with it's open structure; extensive new content modernizing our existing coursework to name a few.

Just before I sat down to write this another big wind of change has blown in. That is a blossoming of the storefront concept into a massive new strategic partnership with Brunswick (the world's largest boat manufacturer). In a pilot project heavily involving District 10, Brunswick will support our mission at their facilities. To quote the National Education Officer, R/C Bob Sweet, SN "...The dealerships will provide us with space, cooperate in promotion, and loan us boats and dock space depending on local agreements. The dealers will also join USPS. We get a space to operate, new members, and access to the dealers customers....." Of course, they are eagerly awaiting the traffic into their stores and the prospect on add on sales. This has some rather awesome implications for us, both as opportunity and as risk. It's critical that we get the balance right, and make as much of this opportunity as we can without becoming overwhelmed. While this is a pilot, it's worth considering that there are 1,500 dealerships and less than 500 squadrons. So just how we do this will be a major workshop topic for us this fall.

At the Seattle meeting, the Coastal Navigator Certification

program was released. The skills demonstration requires planning and executing a route. Amongst the other requirements, the Marine Compass seminar is required, which you can pick up at the fall Conference, taught by our former DEO, P/D/Lt/C Bill Dohr, SN. See the back page of this publication for more information on this seminar. Also at the meeting, we received word that beginning in December, the classroom America's Boating Course can be offered with a 6 month trial membership. In that regard, we have a lot of expiring instructor certifications so we will be offering a new version of the Instructor Recertification Seminar, with an emphasis on successful On-The-Water events. It's being written by our own P/R/C Art Mollica, SN, and your feedback will help improve the course for all of USPS. Even if your credential is not expiring quite yet, taking the class will update your certification window.

At the end our short trip, we met up with our squadron at their annual rendezvous and a great time was had by all. But just as we left the harbor, the wind died and we had a slow hot motor in the still air the many miles home. The moral, to both stories interwoven here, is that its preferable to live, even with a bit of fear, by tempting the edge of your skills in the winds that blow strongly through our lives.



District Executive Officer

D/Lt/C Michael Skelley, AP

Success Again for D10!

In my spring article, I talked about challenging our Squadrons and District 10 to try new things and expanding our horizons. That's what we have done so far this year in the Executive Department. We are finding new ways for our members to get involved, identifying what the next generation of Power Squadron member's want, and making our organization more attractive to fellow boaters. We have conducted VSC's, took our message to other boaters during Safe Boating Week, participated with local marinas during National Marina Day, introduced new squadron activities, and did more events on the water.

Nothing exemplifies our success more than the PR category. As I am writing this article, I am returning from the Fall Governing Board meeting in Seattle, WA. I am very pleased that our success continued at the national level. Many squadrons and members were recognized for their efforts and many of the entries won because they had tried new things within their organizations. Mark and Tyler Hanus of Minnetonka won the Roger Upton Award for the second year in a row for best video on a topic promoting USPS civic services shown to a public audience. They are shown in the picture below receiving the award for their video about the 2009 District 10 Fall Conference from V/C John Alter, along with D/C Jim Pahl-Washa, and me. Also, Tami Johnson of Minnetonka won the Carl C. Mahnken Commander's Cup for best slide show or computer generated program on a topic promoting USPS civic services shown to a public audience for her PowerPoint slide show of photos and music from around District 10. Our District was also recognized for other efforts to promote USPS by using multiple electronic media venues like YouTube and Facebook, as well as utilizing local community cable TV stations.

The Executive Department has been busy in many other areas as well. We continue to work with the national organization's Squadron Development Committee on a Provisional



Squadron in Dubuque, IA. We also are looking into the impact that National's new unified membership will have on District/Squadron Bylaws and new partnerships that have been created with boat manufacturers. We are looking at ways D10 can assist the U.S. Coast Guard with its "America's Waterway Watch" campaign and also promoting the USPS "America's Waterway Awareness" program. Finally, this is the last year of the Cooperative Advertising program and I encourage each of the squadrons to submit their request for funds to National by October 1st. Many of these topics will be discussed further at the D10 Fall Conference in Green Bay, WI.



I am often asked about what other areas of responsibility fall under the Executive Department and I thought I would take this opportunity to provide an update of some of those areas. The Cooperative Charting Program is a major public service of USPS. Under it, members supply information to the Marine Chart Division of NOS/NOAA leading to corrections to nautical charts, small craft charts, and Coast Pilot publications. They also supply data on depth surveys, range status, and formerly, geodetic marks. The Adopt-A-Chart subprogram provides for individual squadrons to assume responsibility to keep a chart or a portion of a chart in their local boating area up to date and get recognition on new editions for their work. We have been told that the Cooperative Charting Program is recognized as the most effective user-participation program in all of the Federal services and many of our squadrons are actively involved with this program.

Our Environmental Committee of USPS promotes coastline, beach, and waterway clean-up efforts through the volunteer efforts of our membership. Boaters help by removing trash and debris found in waterways that cannot be accessed directly from the shore. I am proud of our Squadrons as many have adopted shoreline, lakes, and beach areas. USPS is now a partner in the ANS (Aquatic Nuisance Species) Task Force public awareness campaign "Stop Aquatic Hitchhikers," sponsored by the U.S. Fish and Wildlife Service and the U.S. Coast Guard.

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District Administrative Officer

D/Lt/C Richard Baker, AP

I'd like to start by saying "thank you" to all of the members of the Duluth Sail and Power Squadron for the work they did to put on the 2010 D10 Rendezvous in Bayfield. I'm not going to go into any detail about the event; you can read about it other places in this newsletter. I will say that it's a hard act to follow, but I am confident that Door County will also hold a memorable event next year. Set aside 5-7 August 2011 for that event.

Many other events have happened at other squadrons around the district throughout the summer. Thanks to the efforts of Boating Activities Chair Suzanne Carman, anyone could go onto Sail Angle and check out the activities that were on the calendar. What's that? You say you're not on Sail Angle? It's easy, and it's the best way to find out what's going on at all levels of USPS. As of the moment I'm writing this, only 103 of our fellow D10 members have signed up. To make it work, we need greater participation than that. To sign up, go to the USPS home page at <http://usps.org/> and click on the Sail Angle button. On the next page, log in and you're done.

Membership is always a topic in this department. Over the last few years, the news has rarely been good, but now there is guarded optimism that we may be turning the corner. Nationally, the rate of loss is slowing. The renewal rate is at 92%, up from the goal set nationally of 88%. Additionally, the Cyber Squadron has brought in over 800 members; this represents a huge recruitment opportunity for squadrons. When National alerts your squadron that a new member is looking for a squadron, contact them! You are practically being handed a new member.

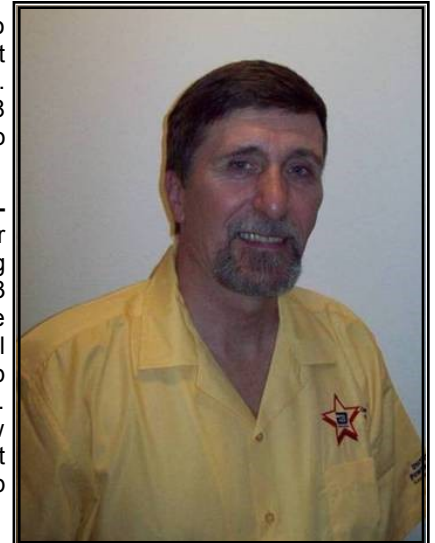
I am happy to report that membership for D10 is up 63 members for the period of 1 April 2010 to 30 August 2010. Our membership at the end of August 2010 was 1221. We should in no way be complacent about those numbers though. If we compare the same period in 2009, the numbers reflect the same trend- in other words, we gained 75 new members over the same period. A more important number may be the comparison between August of 2009 at 1319 and August of 2010 at 1221, a loss of 98 members. For those squadrons that have experienced growth this watch year, congratulations and keep up the good work. For those who are still struggling, keep trying. Getting the safe boating message out there is important work and worth the effort.

The 2010 Fall Governing Board Meeting took place in Bellevue Washington at the end of August. Many new programs and other developments were presented to attendees. Among them were:

Unified membership. Excluding special classes of membership such as corporate memberships, there is now only one type of membership; that is active. It will simplify the whole dues/membership structure. It will require squadrons and districts to look at their dues structures in order for them to bring their proce-

dures into alignment with National. We have 18 months to do this.

Free trial membership. For people taking the ABC3 course, a free 6 month trial membership is offered. The new member must be signed up online.



Member Benefits

A new package of 12 benefits is now in effect that includes travel, health, cellular services and a whole new suite of insurance services. While not directly related to boating, these benefits still may help sign up that prospective new member. The new benefits website is at <http://uspsbenefits.org/>.

Initiation fee dropped. As of 1 December 2010, the \$25 initiation fee that has been charged to new members will be dropped. This obviously makes membership in USPS cheaper for the new member, which should help sign them up.

PIN. As of now, there are two levels of security on the National web site. If you use your zip code as before when you sign in, you will get a basic level of information. If you use your PIN, you will get a higher level of info equivalent to what you used to get. This means, to effectively conduct any business on National's web site, you MUST use your PIN. Lost your PIN already? Go to the "How do I" section of the National website. Select "Get My PIN" and follow the directions.

By the time you read this, we will be very close to the 2010 Fall Conference in Green Bay, but fear not, there is still time to sign up. The Green Bay Sail and Power Squadron has provided several fun things to do for the "non working" members who attend. For the rest of us, our fall meetings are our "educational" conferences, so you can expect our usual high quality offerings. If you have never attended a district conference before, this would be a good one to start with. Please keep in mind that this is a Packer weekend and rooms will not last long. Get the whole story elsewhere in this issue or go to the website at <http://www.usps-d10.org>.

District Treasurer

D/Lt/C Kris Harmon, AP

Buried Treasure

Thoughts from D10 Treasurer Kris Harmon, AP

As the new District 10 Treasurer, I've been wondering just what it is I'm to be treasuring. So I asked my old friend Merriam Webster, and determined that I am to be the guardian of District 10's treasure (as in Definition #1 – wealth or store of money in reserve). And I understand that; I collect dues, I write checks for legitimate, approved, budgeted expenses and I report a summary of such transactions to the D10 membership. This is easy; I can do this. Like most people, I think I understand the value of money.

What am I having trouble with is why so many of us today have concerns regarding the price of membership in USPS and in the District's role. I think I've heard the question one (or one hundred) too many times: "What am I getting for my money?" So I'd like to take a stab at answering that question. (Bear with me, I'll be getting back to the treasure part.)

The annual dues paid by all members of District 10 are split three ways.

The first **\$58.50** of the dues paid by each Active Member (with additional actives) goes to National. What do you get for this money? Tangibly, among other things, you get an organization that works to partner with related organizations and associations to give you discounts on everything from your vessel insurance to a new Dell computer. [Does your insurance discount equal or exceed that \$58.50 per year? Ours does.] Intangibly, you get an organization that actively campaigns for safe boating legislation, boating safety equipment, safe boating awareness, your own boating education and more. And yes, some of the expenses of the volunteers who make all this happen are reimbursed. [It's a good thing we don't pay for their time; those dues would be outrageous!]

The next **\$21.00** of your Active Member plus additional(s) goes to District 10. \$21.00. Per year. What do you get for this money? Tangibly, among other things, you get space to convene meetings, speakers who edify and/or entertain you at those meetings, a website and this newsletter. And you're once again reimbursing a portion of the expenses incurred by the volunteers who translate and transfer everything that happens at the National level (see above) to the local scene. [Again, it's a good thing we don't pay for their time; those dues would be outrageous!]

The rest of your dues vary by and go to your individual Squadrons. Feel free to ask your local Executive Committee how your squadron spends your dues money.

OK, now I've told you where your dues money goes, what you "get" for it. Are you getting anything you're not paying for? How much value you place on what you get is strictly up to you. And that's

where I believe Webster's #2 definition of **treasure** comes into play: **something of great worth or value.**

I know I'm getting far more value for my \$79.50 per year than I've ever had from one night's dinner at a fine restaurant. Now I understand. . . . I know what I am treasuring. It has nothing to do with my office as Treasurer, and it has nothing to do with the money I pay for dues. I am treasuring an organization that promotes my passion for

boating and my desire that all boaters boat safely. I am treasuring an organization that has the resources to make me a smarter boater. And I am treasuring each and every one of you who supports this organization – with your time, your talent or even just the support your dues provide.



The Harmon's' Annual Dues to USPS and D10? \$79.50

Membership in USPS? Priceless

Use this link to learn more about the tangible member benefits provided by USPS:

http://www.usps.org/national/admin_dept/membenefits.htm

Thanks for letting me share my thoughts.

Fraternally yours,
D/Lt/C Kris Harmon, AP

P.S. Calling all Treasurers!

I sure hope you're planning to make the trip to the Fall Conference in Green Bay. The Saturday morning Treasurer's workshop is going to be a true working session. We want you to get something besides another PowerPoint presentation for your time. The request is that you bring two things to make the work "work" – samples/demonstrations of your squadron's best practices and ideas/wish lists for improvement. Specifics will follow in an APB to all Treasurers. In the meantime, did you know that only three squadrons so far have taken advantage of the reimbursement for purchasing QuickBooks? Don't miss the boat! This offer is set to expire on April 30, 2011.

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DXO, cont.

The goal of the Recreational Boating Safety Committee is to enhance the boating experience by providing the boater with the latest safety tools and information. They coordinate USPS safe boating promotional efforts through the National Safe Boating Campaign. Mark your calendars, the kick-off week for the 2011 campaign is 21-27 May. All of our Squadrons have been encouraged to plan safety events. Every Squadron Safety Officer is encouraged to submit a report for their squadron to our District Safety Officer before 1 October. Our goal is for all squadrons to earn Safety Honor Roll status each year.

The mission of the VSC program is to minimize the loss of life, personal injury, property damage and environmental impact while maximizing the safe use and enjoyment of U.S. waterways by recreational boaters. We are a little behind last year in our total

VSC's, but I expect that number to improve as our D10 examiners submit their reports for the summer.

As I wrap up this article, I would like to encourage you to attend upcoming District and National events. The national organization's annual meeting will be held in Orlando for the last time 31 January- 5 February, at Disney's Coronado Springs Resort, Disney World, Orlando, Florida. Also, the District 10 Spring Conference will be held 25-27 March at the Doubletree Hotel, Minneapolis, MN.

Get involved, have fun, and celebrate D10's continuing success!

D/Lt/C Mike Skelley, AP

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DAO, cont.

Also please remember that because National moved the final judging for the Boarman National USPS Youth Poster Contest to the Annual meeting in February, D10 has moved

our judging of the District's poster submissions to the Fall Conference. Posters will be on display on Saturday morning with the announcement of winners Saturday evening.

I hope to see you there.

D/Lt/C Richard Baker, AP

Make a Splash at the 2011 D10 Spring Conference!

Plans are well under way to bring the fun from the D10 Summer Rendezvous to the Twin Cities. Start planning your spring get-away! The Minnetonka Power Squadron is hosting the 2011 District 10 Spring Conference at the newest development in the Twin Cities - The Shops at West End. The West End is the first choice for shopping, dining, and entertainment in the Minneapolis area - terrific restaurants, the latest movies, live music, shopping.

- Have you heard of Country Star, Toby Keith? Yep! Right there at West End, Toby has a restaurant and bar with live music and a riding bronco. Anyone taking bets?
- Pink Champagne is not just a sparkling beverage, but a fun and sexy boutique.
- Anthropologie offers a one-of-a-kind and compelling shopping experience that makes women feel beautiful, hopeful and connected.

Have we whet your appetite? Just wait until we tell you more at the Fall Conference in Green Bay! Save the dates: **25-27 March 2011**. Doubletree Hotel Minneapolis Park Place, 1500 Park Place Blvd., Minneapolis, MN 55416

Meet Our National Representative V/C Robert A. Baldrige, SN

Robert Baldrige of Baton Rouge, LA joined the Baton Rouge Squadron in 1976 as a college sophomore so his father would let him take the boat out by himself. His first job was on the squadron phone committee. He went on to serve on the Executive Committee, and as Seamanship Instructor, Chairman of Local Boards, Administrative Officer, Executive Officer, and Commander. He continues to serve as Newsletter Editor, Instructor Development Chairman, Operations Training Chairman, and once again Commander.

In District 15, he has served as Computer Systems Committee Chairman, Rules Committee Chairman, Nominating Committee Chairman, Administrative Officer, Executive Officer, and Commander.

His first national job was as a member of the national Computer Systems Committee in the mid 80's. He went on to chair that committee and serve on the Marketing and Planning Committees. He was an aide to Chief Commanders Gordon, Kennedy, and Jensen and has served as the Assistant National Secretary and, Secretary. He is a Life member with 25 merit marks.

Married in 1983, Robert and Nancy Baldrige have two boys, Taylor and Noah. The entire family enjoys boating aboard their SeaRay, MUCH ADO, mostly in the rivers and lakes of Louisiana and along the Gulf Coast.

Baldrige's two sons, Taylor and Noah, have joined the Baton Rouge Squadron hoping their father would let them take the boat out by themselves.



Kid's Corner

By Jessica Skelley

The United States Power Squadron is a great place to learn about boats, take classes, and learn about safety, but it's a lot more fun for kids than it sounds. We do a lot of fun activities also, like social events with great food, games, and coloring contests. This year I attended Italian Night where we enjoyed pasta and meatballs, Caribbean Night, and a Luau that is always fun. We do games like sack races (when you get in a bag and hop to the finish line), ring toss, and there is sometimes a piñata where you get a lot of candy.

But that's not all, there are also District events like the Rendezvous, where you get to have all sorts of fun. Most of the time they have stuff planned like a tour to the capitol, a shopping treasure hunt, or boat rides. This summer we sailed on the tall ship "Roseway", where we got to help the crew raise the sails, as you can see in the picture (right). In addition, you can look forward to the cardboard boat races, they are so much fun. You and your team cheer on your team's boat as it races against the other Squadrons, you



get timed and the best time wins.

We also get to participate in safety demonstrations. We get to watch flares being shot off and sometimes fire fighters come and do a demo about putting out fires. They start a fire in the fire pit and have volunteers show how to put out the fire. I learned how to P.A.S.S. (pull, aim, squeeze, sweep) to put out the fire with an extinguisher, it is so interesting. Another thing that I love most is swimming at the beach area, jumping off the swim platform, and making sand castles is so much fun. Also at most of the Rendezvous, there is a playground that all the kids are dying to play on together.

I've made a lot of great friends going to these Power Squadron events. Please join me at some future Squadron and District events. The United States Power Squadrons need more kids to be involved. Trust me, I am a kid and I love it!



Welcome Fellow D10 Members!

Please join us 5,6,7 November 2010 as the Green Bay Sail and Power Squadron hosts the District 10 Fall Conference, and celebrates its 70th anniversary! Whether you're directly involved in squadron matters or just want to come for the fellowship and see the sights of Green Bay, we've got fun and informative activities for you and your family. For those involved in running the local squadron, we have workshops which will be run by our district officers that are designed to aide you in your work at the squadron level. If you want to come for the fellowship and to:

- Take a tour of the Grassy Island Lighthouses
- Take a tour of Lambeau field and the Packer Hall of Fame
- Go to our N.E.W. Zoo where your children can feed the Giraffes out of their hands
- Or enjoy wine tasting at a local winery

We only need you to make the celebration a success!

Hotel Reservations—(920) 437-5900

Ask for the **"USPS District 10"** block to get the **\$79.00** rate (plus tax) for Friday and Saturday night. These Rates will be honored by the hotel until **14 October** so please make your reservations early. The Packers are playing the Cowboys on 7 November and as the weekend gets closer, hotel rooms in Green Bay will be in short supply.



Registration

The registration form is available for download at www.usps-d10.org. We hope you are please with the venue, the activities, and the rates for the conference. We have been sensitive to today's financial pressure and have hopefully struck a good balance that appeals to you and your family.

Activities

Green Bay Yacht Club - Grassy Island Lighthouses

Join us at 1600 Friday at the Green Bay Yachting Club (www.greenbayyachtclub.com) for free tours of the historic Grassy Island Range Lights. These lights were commissioned by Congress in 1866 and moved to the current location in 1999. The lights are on the State of Wisconsin Registry of Historic Sites and the National Register of Historic Places. Free tours will be available from 1600 until 1800. After touring the lighthouses, join us at the bar for drinks (great prices!), dinner - a Hawaiian Luau, and easy listening music.



Lambeau Field and Packer Hall of Fame Tours

We'll meet in the hotel lobby at 0830 before driving / carpooling to Lambeau Field. The Green Bay Packers Hall of Fame is a 25,000 square foot area where you can see, touch and feel over 90 years of riveting history. We'll also enjoy a Lambeau Field Stadium tour, www.lambeaufield.com, where tour guides will lead you through the Lambeau Field Atrium, up to the exclusive Club level for a look at the Legends Club. From there you will be taken down, through the players tunnel and learn all about the incredible history of the Green Bay Packers. Lunch is on your own, perhaps [Curly's Pub](#) in the Atrium.



N.E.W. Zoo

NEW Zoo, www.newzoo.org - Our zoo is a natural adventure that promotes recreation, education, and conservation through encounters with live animals. Touring the zoo offers hours of joy for children and adults of all ages. Whether you're enjoying the lions or you and your children are [feeding our Giraffes](#) (named - Hodari and Zuri) this is a great family experience. Meet in the hotel lobby at 1330 Saturday to carpool to the zoo. Maps will be provided from Lambeau field.



Wine Tasting

After lunch, for those adults not attending the afternoon meetings we have wine tasting at the [Captain's Walk Winery](#). We'll meet in the hotel lobby at 1400 and then carpool to the historic old home to enjoy award-winning wines.



Packer Tickets

Tickets for the 7 November game are primarily held by the Milwaukee ticket holders (Gold Package). If you want to go to the game we suggest contacting a ticket broker ([TicketMaster Ticket Exchange](#)) or looking at [Craigslist](#) in Milwaukee.



Questions

If you have any questions you can call / email the conference chair with your questions. We're looking forward to seeing you at the Fall Conference and the celebration of Green Bay Sail and Power Squadron's 70th anniversary.

Leo Loeb
leo@leoloeb.com





District 10
2010 Fall Conference Agenda
5-7 November 2010
Holiday Inn Centre
Green Bay, WI

Friday, 5 November

		Location
1500-1730	Registration	Lobby
1500-1630	District Planning Committee (Closed Meeting)	Superior
1500-1630	District Nominating Committee (Closed Meeting)	Green Bay
1600-1730	District Council Meeting (Open to all Members)	Huron-Michigan
1600-1800	Self Guided Lighthouse Tours	GB Yachting Club
1800-1900	Hospitality- Cash bar	GB Yachting Club
1900-2200	Hawaiian Luau, Music	GB Yachting Club

Saturday, 6 November

0630-0800	Breakfast – on your own	Restaurant
0800-1000	Registration	Lobby
0800-1200	13 th Annual USPS Youth Posters on Display for Member Voting	TBD
0830-0845	Assemble for Lambeau Field/Packer's Hall of Fame Tour (carpool to stadium)	Lobby
0845-1200	Tour Lambeau Field and Packers Hall of Fame (Lunch at Curley's Pub or hotel)	
1330-1700	Second Tour to Lambeau Field and Hall of Fame (if needed)	
0800-1000	Commanders workshop	Superior
0800-1000	Executive Department	Green Bay
0800-1000	Administrative Department Workshop	Huron
0800-1000	Secretary Department Workshop	Ontario
0800-1000	Treasurer Department Workshop	Michigan
0800-1000	Education Department Workshop	Erie
0900-1000	1 st Timers Orientation & Hospitality Room	7 th Floor Boardroom
1000-1015	Morning Break	
1015-1215	Instructor Re-Certification - (Free) P/R/C Art Mollica, SN	Ontario
1015-1215	USPS Mariner's Compass - (\$20.00) P/D/Lt/C Bill Dohr, SN <i>(Pre-registration Required)</i>	Erie
1215-1300	Member/Spouse Luncheon (Tailgate Party)	Superior/Huron
1315-1545	District Conference Meeting, Education Awards & Teaching Aids	Michigan/Erie
1330-1630	N.E.W. Zoo tour	Lobby
1400-1630	Captains Walk Winery	Lobby
1800-1915	Hospitality - Cash Bar	Superior
1915-1930	Group Photo	Superior
1930-2200	Dinner, Awards, Program	Superior

Sunday, 7 November

0630-0900	Breakfast – on your own	Restaurant
0800-1000	DB2000, USPS.org, & SailAngle; Squadron Computing –R/C Jeff Hamilton, AP	Michigan
1000-1100	N Club Seminar (Open to all members); <i>Program TBA –P/ R/C Alan Wentworth, SN</i>	Ontario
1000-1200	D10 Bridge Meeting (Closed Meeting)	Erie

Uniform of the Day:

Friday	Informal Team USPS shirts or USPS Blazer (without tie)
Friday Evening	Business Casual or Hawaiian Luau Apparel
Saturday	Team USPS shirts (Bridge will wear JPW Team Shirt); USPS Blazer optional (without tie) Or NFL favorite team jersey
Saturday Evening	Business Casual or USPS Blazer (without tie)





**USPS District 10
2010 Fall Conference
Green Bay Sail and Power Squadron
November 5-7, 2010
Holiday Inn City Centre
200 Main Street
Green Bay, WI 54301**



Celebrating 70 Years of Service

	COST	NUMBER	AMOUNT
Friday Night Luau at the Green Bay Yacht Club			
Braised Beef	\$20.00	_____	_____
Pork Medallions	\$20.00	_____	_____
Icelandic Cod	\$20.00	_____	_____
Children's meal--Chicken Tenders + fries	\$10.00	_____	_____
Children's meal--Hamburger + fries	\$10.00	_____	_____
Children's meal--Cheese Burger + fries	\$10.00	_____	_____
 Saturday Lunch--Tailgating party at Holiday Inn	 \$17.00	 _____	 _____
 Saturday Dinner--at Holiday Inn			
Tenderloin Filet of Beef	\$24.00	_____	_____
Chicken Oscar	\$24.00	_____	_____
Bourbon Glazed Salmon	\$24.00	_____	_____
Children's meal--Crispy Chicken Strips	\$6.00	_____	_____
 Packer Hall of Fame and Lambeau Field tours--adult	 \$19.00	 _____	 _____
 N.E.W. Zoo-- children age 3 to 15 (age 2 and under are free)	 \$3.00	 _____	 _____
adult (age 16 and older)	\$5.00	_____	_____
senior citizen (age 62 and older)	\$3.00	_____	_____
family	\$15.00	_____	_____
 Captain's Walk Winery - Wine Tasting	 \$3.00	 _____	 _____
 Mariner's Compass Seminar [Selecting - Installation - Adjusting]	 \$20.00	 _____	 _____
		TOTAL	_____

Let us know about any special dietary needs and we will accommodate.

SQUADRON _____

RANK _____ NAME _____ GRADE _____

RANK _____ NAME _____ GRADE _____

PHONE _____ EMAIL _____

Is this your "First Time" attending a District Conference? ____ Yes

MAKE CHECK PAYABLE TO: **Green Bay Sail & Power Squadron (GBSPS)**

Mail form and check to: **Sue Whittemore**
825 East River Drive, Apt. 31
De Pere, WI 54115-4116

Registration deadline: October 25, 2010
Receipt of reservation will be confirmed by email.

HOTEL REGISTRATIONS:

Holiday Inn City Centre, 200 Main Street, Green Bay, WI 54301
phone: **920-437-5900**

\$79.00 plus tax -- Friday & Saturday -- Rate expires after October 14th due to Packer game
Ask for block "**District 10 USPS**" for negotiated rates

Drowning Doesn't Look Like Drowning

Reprinted with permission of the author, Mario Vittone
mariovittone.com

The new captain jumped from the cockpit, fully dressed, and sprinted through the water. A former lifeguard, he kept his eyes on his victim as he headed straight for the owners who were swimming between their anchored sportfisher and the beach. "I think he thinks you're drowning," the husband said to his wife. They had been splashing each other and she had screamed but now they were just standing, neck-deep on the sand bar. "We're fine, what is he doing?" she asked, a little annoyed. "We're fine!" the husband yelled, waving him off, but his captain kept swimming hard. "Move!" he barked as he sprinted between the stunned owners. Directly behind them, not ten feet away, their nine-year-old daughter was drowning. Safely above the surface in the arms of the captain, she burst into tears, "Daddy!"

How did this captain know – from fifty feet away – what the father couldn't recognize from just ten? Drowning is not the violent, splashing, call for help that most people expect. The captain was trained to recognize drowning by experts and years of experience. The father, on the other hand, had learned what drowning looks like by watching television. If you spend time on or near the water (hint: that's all of us) then you should make sure that you and your crew knows what to look for whenever people enter the water. Until she cried a tearful, "Daddy," she hadn't made a sound. As a former Coast Guard rescue swimmer, I wasn't surprised at all by this story. Drowning is almost always a deceptively quiet event. The waving, splashing, and yelling that dramatic conditioning (television) prepares us to look for, is rarely seen in real life.

The Instinctive Drowning Response – so named by Francesco A. Pia, Ph.D., is what people do to avoid actual or perceived suffocation in the water. And it does not look like most people expect. There is very little splashing, no waving, and no yelling or calls for help of any kind. To get an idea of just how quiet and undramatic from the surface drowning can be, consider this: It is the number two cause of accidental death in children, age 15 and under (just behind vehicle accidents) – of the approximately 750 children who will drown next year, about 375 of them will do so within 25 yards of a parent or other adult. In ten percent of those drownings, the adult will actually watch them do it, having no idea it is happening (source: CDC). Drowning does not look like drowning – Dr. Pia, in an article in the Coast Guard's *On Scene Magazine*, described the instinctive drowning response like this:

1. Except in rare circumstances, drowning people are physiologically unable to call out for help. The respiratory system was designed for breathing. Speech is the secondary or overlaid function. Breathing must be fulfilled, before speech occurs.
2. Drowning people's mouths alternately sink below and reappear above the surface of the water. The mouths of drowning people are not above the surface of the water long

enough for them to exhale, inhale, and call out for help. When the drowning people's mouths are above the surface, they exhale and inhale quickly as their mouths start to sink below the surface of the water.

3. Drowning people cannot wave for help. Nature instinctively forces them to extend their arms laterally and press down on the water's surface. Pressing down on the surface of the water, permits drowning people to leverage their bodies so they can lift their mouths out of the water to breathe.
4. Throughout the Instinctive Drowning Response, drowning people cannot voluntarily control their arm movements. Physiologically, drowning people who are struggling on the surface of the water cannot stop drowning and perform voluntary movements such as waving for help, moving toward a rescuer, or reaching out for a piece of rescue equipment.
5. From beginning to end of the Instinctive Drowning Response people's bodies remain upright in the water, with no evidence of a supporting kick. Unless rescued by a trained lifeguard, these drowning people can only struggle on the surface of the water from 20 to 60 seconds before submersion occurs.

(Source: On Scene Magazine: Fall 2006 (page 14))



This doesn't mean that a person that is yelling for help and thrashing isn't in real trouble – they are experiencing aquatic distress. Not always present before the instinctive drowning response, aquatic distress doesn't last long – but unlike true drowning, these victims can still assist in their own rescue. They can grab lifelines, throw rings, etc.

Look for these other signs of drowning when persons are in the water:

(Continued on page 15)

(Continued from page 14)

- Head low in the water, mouth at water level
- Head tilted back with mouth open
- Eyes glassy and empty, unable to focus
- Eyes closed
- Hair over forehead or eyes
- Not using legs – Vertical
- Hyperventilating or gasping
- Trying to swim in a particular direction but not making head-way
- Trying to roll over on the back

- Ladder climb, rarely out of the water.

So if a crew member falls overboard and everything looks OK – don't be too sure. Sometimes the most common indication that someone is drowning is that they don't look like they're drowning. They may just look like they are treading water and looking up at the deck. One way to be sure? Ask them, "Are you alright?" If they can answer at all – they probably are. If they return a blank stare, you may have less than 30 seconds to get to them. And parents – children playing in the water make noise. *When they get quiet, you get to them and find out why.*

Fall Conference Seminars

Holiday Inn City Centre Green Bay, WI 6 November



Instructor Recertification

Come and update your credential. P/R/C Art Mollica, SN, has been developing the new recertification seminar, with a new emphasis on On-The-Water Events. No matter when your certification Expires, your 4 year certification window will be extended.

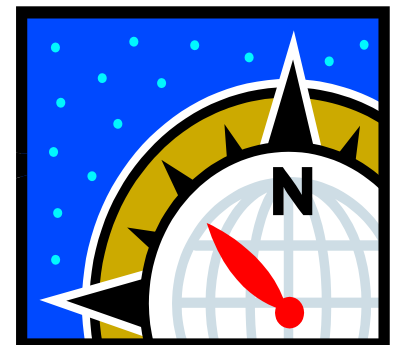
Participate in the development of this new recertification module and impact all USPS educational efforts.

No Charge

Note: You must be a previously certified instructor to take advantage of this recertification. Members wishing to initially certify should take the Instructor Development Class.

Mariner's Compass

The mariner's compass is a required knowledge area for members wishing to be certified under the new Coastal Navigator Certification. Led by P/D/Lt/C Bill Dohr, SN, this seminar will cover all aspects of Compass craft: How to select, install, calibrate and use your compass on board your boat. You will learn which features are most important and what will work best for you, how to deal with variation between true and magnetic north, and how to adjust your compass to remove most of the deviation caused by local magnetic influences. This is an essential seminar for all boaters.



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Call To The D10 2010 Fall Conference Meeting

5, 6, 7 November 2010

Holiday Inn City Centre 200 Main Street Green Bay, WI 54301

To: All members of District 10

In accordance with the bylaws of District 10, Section 5.6, the District 10 2010 Fall Conference (to which all members are cordially invited) has been called. The Council meeting will be held on 5 November at the Holiday Inn City Centre, Green Bay Wisconsin and will convene at 1600 and the Conference meeting will be held on 6 November also at the same location, and will convene at 1315 for the purpose of acting on matters set forth below:

1. To receive and act upon reports of officers and committees.
2. To consider and adopt a budget for the 2011-2012 watch year.
3. To consider and act upon any other business that may properly come before this meeting.

D/Lt/C Jeff Davis, AP
District 10 Secretary



**Don't miss the D-10
2011 SUMMER RENDEZVOUS
hosted by
DOOR COUNTY SAIL & POWER SQUADRON**



**in beautiful
Door County
5, 6, & 7 AUGUST**



More detailed information will be available
at the D-10 Fall Conference in Green Bay



Mark your calendars!





District 10 Communicator
D/Lt/C Richard Baker
6097 Hellenbrand Road
Waukegan WI 53597

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