



## D10's Top 10 "News You Can Use" November 2018



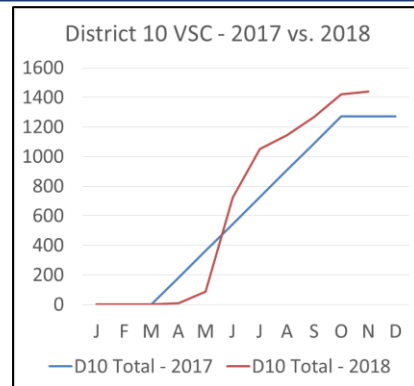
Hello District 10!!! Wishing you a safe, healthy, and fun filled Thanksgiving! Read on for this month's Top 10.

**1. Fall Conference in the Wisconsin Dells** – A big THANKS to all who attended the Fall Conference in the Dells. We had a great time and were able to **REDEFINE TRADITION** with (1) shortened department workshops, (2) an on-time meeting, (3) great seminars on membership, education, Jump Start, and Living the Logo, (4) a Saturday afternoon dedicated to fun social activities including an excellent boat ride exploring the Upper Dells, and (5) a very lively Breakfast with the Bridge discussion. We will take the lessons learned from this Conference and apply them to the 2019 Spring Conference. Special thanks to Madison and Cdr Cindy Parisi, and to V/C Ben Coons for representing the Chief Commander.



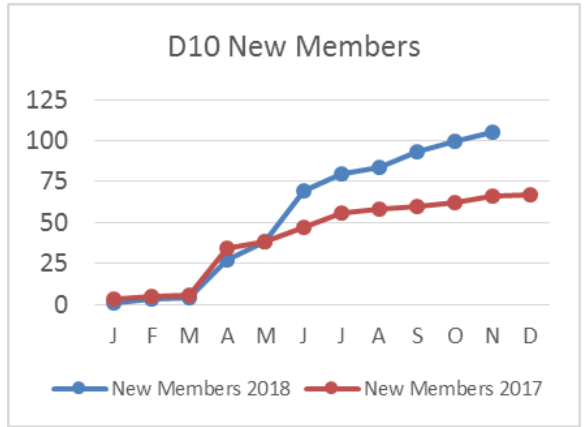
**2. Spring Conference Dates Set** – Mark your calendars for April 12-14 for the Spring Conference. Minnetonka and Cdr John Raby have agreed to host us in the Minneapolis area. More details to come.

**3. Vessel Safety Check D10 Record!!** – Congratulations to all of our Squadrons for an outstanding year conducting Vessel Safety Checks. Our goal this year was to increase the number of VSCs to 1272. As of this writing we are at 1439 which beats the prior D10 record of 1302 by 137 inspections!



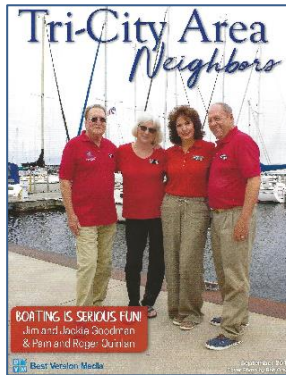
**4. D10 Submits Application for BoatUS Civic Award** – Described as the most prestigious award in the USPS, the BoatUS Civic award recognizes squadrons and districts that excel in community service. The District application described the 938 volunteers who contributed 8,132 hours to civic service. What an outstanding year our squadrons had giving back to our communities! D10 is truly a leader in the greater organization thanks to all of your efforts! The winner will be announced at the National meeting in Orlando in February. Check out the application on our website under News and Events: [usps-d10.org](http://usps-d10.org)

5. **New Members** – Good news! We have smashed our goal of adding 68 new members in 2018! As of November 15, we have 105 new members. Additions since the August Top 10 are from **Central Wisconsin, Duluth, Madison, Minnetonka, and St. Paul!** Seven of our eleven squadrons have now added new members this watch year!



6. **Membership Retention** – Membership retention continues to be a priority for D10, but continues to be our biggest challenge. I believe this is the biggest issue facing our entire organization. As of mid-November, we have lost 102 members which is 11.8%. Our goal this year was 87% retention so we are barely above that target.

7. **Squadron Highlight** – Congratulations to Cdr Roger Quinlan and the crew from **Marinette - Menominee** for a great article in the Tri-City Area Neighbors publication. They were featured on the cover and had a 3 page article written which covered the transition to America’s Boating Club, and highlighted some of the Civic, Educational, and Social activities they have to offer. Check out the article on our website under news and events. [usps-d10.org](http://usps-d10.org)



8. **America’s Boating Club News** – At the Fall Conference we conducted two seminars on America’s Boating Club. District Marketing Chair Kevin Shutes gave a seminar on how to use the new logos in your various documents. V/C Ben Coons lead a discussion talking about Living the Logo and Americas Boating Club at the National level. Thanks to those who were able to attend and thanks to Ben and Kevin!



9. **Leadership Opportunities** – Nominating Committees across our Squadrons and at the District are working hard to find those of you who are interested in contributing to the organization by stepping onto a Committee or into a leadership position. These are great opportunities to get to know more about what happens “behind the scenes” to make our Squadrons and District go. If you would be interested to learn more, I would encourage you to send me a note. I would be happy to talk with your or hook you up with the right people that can help you get involved! [dave.fine@ngc.com](mailto:dave.fine@ngc.com)



10. **Merit Marks** – Merit Marks were due to national on 11/15. You should be receiving notice of your award within the next few weeks. If you have not been notified by the end of November, and if you had 10 hours or more of service this past year, please let me know and I will make sure we resolve any issues. We want to recognize each and every one of you for your valuable contributions in education, civic, and fraternal activities. [dave.fine@ngc.com](mailto:dave.fine@ngc.com)

*A "merit mark" (MM) is awarded by the chief commander to a member for substantial personal effort in furthering the interest, programs and objectives of USPS, its districts and squadrons. It is a coveted award; it is by and large the only official recognition members receive.*

Remember, let’s **REDEFINE TRADITIONS... FROM STEM TO STERN**

**D/C Dave Fine, DXO Bob DeNoto, DAO Kevin Wehrmann, DEO Wes Koplitz, Treasurer Tracy Gustafson, Secretary Dick Baker, Assistant Secretary Jennine Fine, P/D/C Kris Harmon, D/F/Lt Karen Christenson**