



Administrative Officer
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D/Lt/C Kathy Schult, AP
D/Lt Jim Pahl-Washa, JN
D/Lt Suzanne Carman
D/Lt Kris Harmon, AP
D/Lt Mike Skelley, AP
P/D/C Don Schult Sr.,

D/10 Fall Conference
Administrative Department Report
2 November 2007

Membership

Congratulations to Door County Sail & Power Squadron, Hiawatha Valley Sail & Power Squadron, Minnetonka Sail & Power Squadron and Oshkosh Power Squadron for receiving National recognition. The Growth Award is determined by Membership numbers as of May 31 of each year. Winning squadrons must have achieved at least a 1% increase in Active members. Door County had a 16% increase. Hiawatha Valley had a 6.35% increase. Minnetonka had a 5.75% increase and Oshkosh had a 5.71% increase. WELL DONE!

Nationally, membership numbers are down about 1700 but the good news is the new member numbers do appear to be increasing. District 10 is at approximately 96% of where we were last year, according to the September figures. We must continue our efforts on retaining those members we already have. Saturday evening we will present the D/10 Retention Award. We *DO* have many positive things happening around D/10. We should be very proud.

The Power of One program continues. We have two individuals being recognized for influencing ten new members. Congratulations Andrea Davis and Frederick Petillo.

Youth Activities

The Youth Poster Contest was well received this year. There were three squadrons displaying posters for the District judging at the Red Wing Rendezvous on 6 July 2007. They were Central WI, Madison and Minnetonka. Twenty-eight children participated. The presiding judges were Kris Harmon, Carol Biddick and Maury Rice. The 1st place winners in the three different age categories were entered into the National competition at the Fall Governing Board in Norfolk. GREAT JOB!

BOAT SAFELY-KEEP OUR WATERS CLEAN is the theme for the 2008 contest.

Squadron Activities

Many thanks to the Hiawatha Valley Sail and Power Squadron for hosting the very successful 2007 D/10 Summer Rendezvous. I'm sure every squadron has held more than one successful event this year. The administrative department is working on establishing a "Best Event" listing. My goal with the "Best Event" cards is to compile a list of potential speakers and/or topics which will be available to all squadrons. It is my opinion; a spark of any idea can trigger great things. We'll compose a list and place it on the D/10 website for easy access. Hosting district events is a great way

to get your squadron members involved. The D/10 conference & rendezvous schedule is as follows:

Spring	2008	Hiawatha Valley	October 4-5-6, 2008
Rendezvous	2008	Madison	July 11-13, 2008
Fall	2008	Door County	October 24-25-26, 2008
Spring	2009	Central WI	March 27-28-29, 2009

Rendezvous 2009 Open

Fall	2009	Open	
Spring	2010	Madison (50 th Anniversary)	

Rendezvous 2010 Open

Fall 2010 Open

As you can see, there are dates available. Please consider hosting a D/10 event. Make plans to attend.

Member Benefits

We are continuing to pursue the idea of acquiring "local benefits" which are available to squadron members. For instance, St.Paul Sail and Power Squadron have an advertisement in their newsletter which provides a 10% carpet discount to StPaul squadron members. I'm sure there are more of these kinds of things out there and available to us. Please let myself or Mike Skelley know if you have acquired or perhaps are able to provide, any of these "local benefits" to your squadron members. Mike is working on establishing additional benefits available to the district membership. These "local benefits" are of course, in addition to the growing list available from National efforts. Check out the Member Benefits page on the USPS website.

Your Administrative department staff continues to be appreciative of having this opportunity to serve. We will continue to work diligently to "*Make the Best Better.*"

Respectfully submitted,

D/Lt/C Kathy Schult, AP
District 10 Administrative Officer
2 November 2007

